
Racers



WHAT IS HRACERS?

OBSERVATIONS FROM PAST

In our experience recruitment is a tough business and matching the right candidate to the right opportunity is more than just a skill set map.

GENESIS

To address the problems like attrition, under performance and non – engagement at the work place, we need to understand the psychographic profile of an individual as well. This is the major gap which we look to address and hence minimize the bull whip effect of a wrong hire.

PARTNERING RIGHT

We partnered with Brainberg Associate LLP which has products ranging from educational psychometric assessments such as IQ, EQ & Aptitude test and corporate psychometric assessments to learning management solutions.

- ⑥ We are a team of enthusiasts who have endeavoured to think outside the box by looking inside the most precious box available to mankind – it's Brain.
- ⑥ Our core team members have over a decade of experience in Human Resource & Placement services amongst themselves.

VALIDATED TEST INVENTORY AVAILABLE



Our Partner
Brainberg[®]



For Age Group: 6 – 27 Years

Tests Included:

- 🔥 IQ Test
- 🔥 EQ Test
- 🔥 Learning Abilities Test
- 🔥 Aptitude & Career Interest Test

*Different tests available for different age groups.

For Working Adults

120 statistically validated traits that can be tested, e.g.:
Integrity, Spatial Ability, Closure Ability, Change to Openness, Psychological Ownership

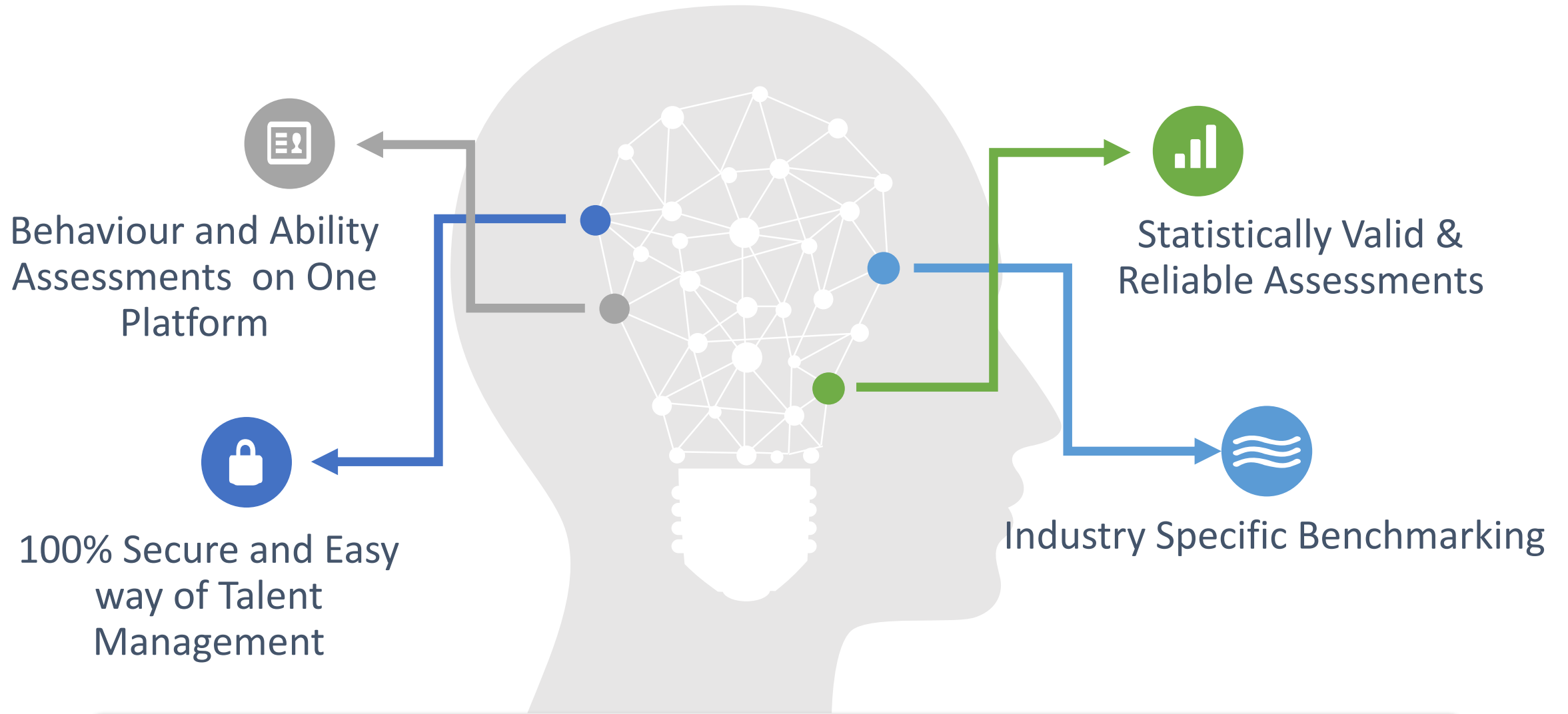


Affiliate Member of International Test Commission

WHAT WE OFFER FOR OUR CORPORATE CLIENTS?

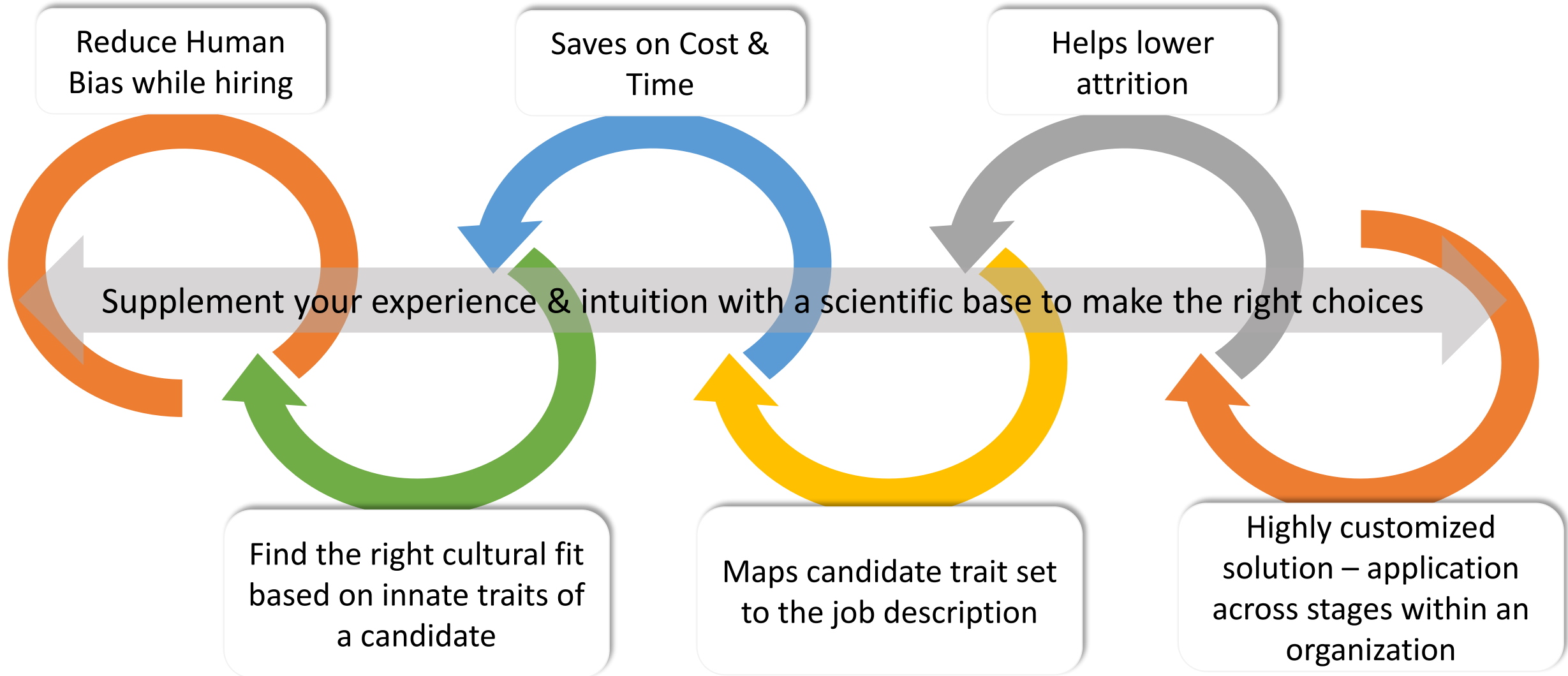


WHAT OUR ASSESSMENTS ASSURE YOU?

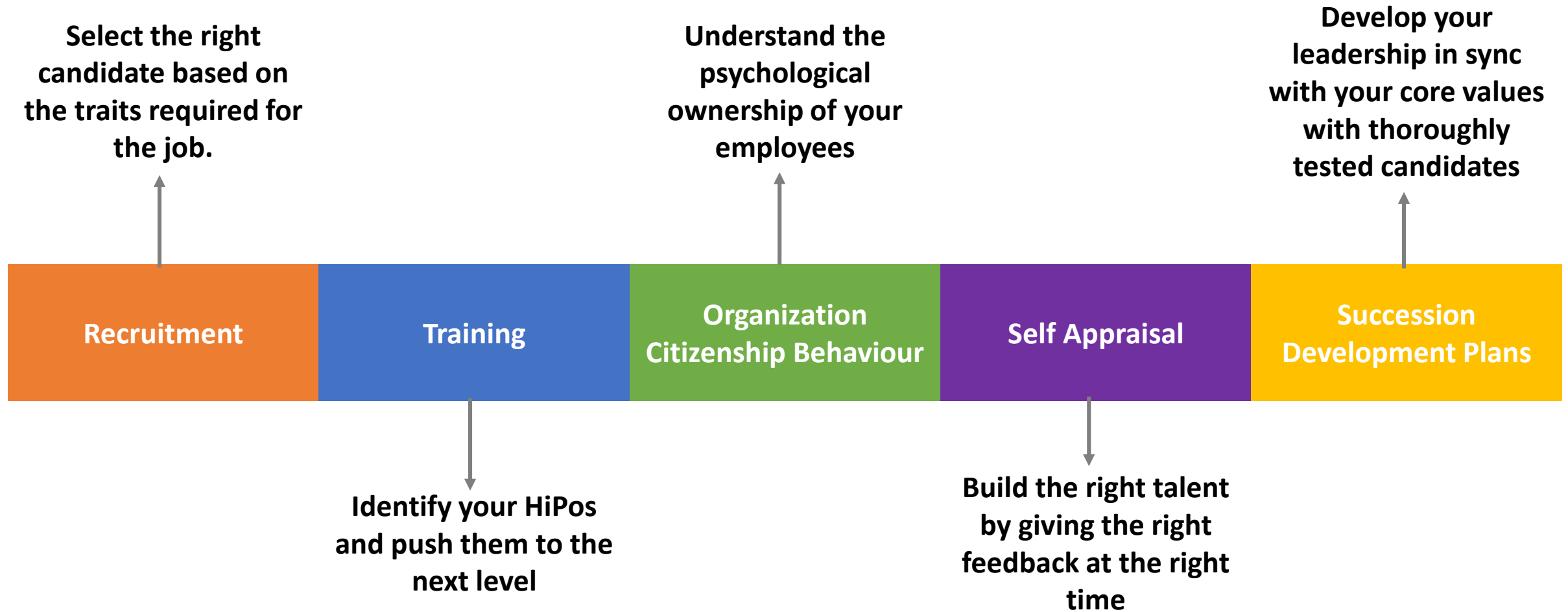


Assessments, measure the un-measurable. The key benefits are flexibility and reliability.

BENIFITS OF PSYCHOMETRIC ASSESSMENTS



APPLICATION OF PSYCHOMETRIC ASSESSMENTS IN YOUR COMPANY



OUR SUCCESS STORIES – CASE STUDY (1/2)

The Challenges

- ④ Axis MF is one India's top asset management company.
- ④ The company feels that the onus of making investors aware of the need and benefits of good investment avenues lies with it.
- ④ They came up with a concept called 'Do Your Homework' for its newly launched child gift fund.

Key problems revolved around

- ④ What to offer the parents to check whether parents and companies 'Do Your Homework' program is on same page?
- ④ Were in need of a program to make parents aware of their parenting styles and their awareness in shaping future of the child.
- ④ How to deliver this program - with time and cost efficiency?
- ④ How to churn out immediate results?

OUR SUCCESS STORIES – CASE STUDY (2/2)

Impact

- 🔥 Axis MF investor awareness drive was successfully concluded - with more than half investor buying the product on the go.
- 🔥 Thousands of man hours saved with the help of our automated reports, ready to use question banks, remote proctoring.
- 🔥 Improved investor relationship by improved investor experience.
- 🔥 Lowered follow up cost by filtering high potential investor.
- 🔥 Improved the time to offer - the hands on assessments filtered relevant candidates for the follow up on the offer.

Testimonial

Thank You for being part of "Do Your Homework" initiative targeted at parents for their children. Your session on Parenting being part of the entire initiative was very effective, it helped our investors to understand their kids better and helped them ascertain whether they were on the same page with them or not. Your, simple and lucid yet powerful message ensured that parents were able to identify areas where they can probably improve to get desired behavior from their kids which was their main cause of concern."

By Nitesh Pandya - Territory Manager - Distribution, Rest of Maharashtra & Goa | Axis Asset Management Company Limited

WE BORROWED THEIR PROBLEMS & SOLVED THEM



Thank You

The logo for HRacers features the word "HRacers" in a blue, serif font. The letter "R" is significantly larger and more stylized than the other letters. The letter "o" is replaced by a yellow flame icon. A horizontal blue line is positioned above the "R".

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