



TOUCHSTONE ECONOMICS

economic analysis

litigation support

expert testimony

Marianne Ley Hayek

Marianne is a senior economist and principal testifying expert at Touchstone Economics. She has extensive experience managing large-scale litigation cases and providing expert testimony. Marianne has solid academic credentials; she draws on her experience as an economics professor to provide clear, credible and persuasive testimony.

Consulting and Testifying Experience

Marianne has leveraged her experience in managing significant (multi-million dollar) antitrust and patent infringement cases to develop a practice providing rigorous and cost-effective expert testimony. She testifies as an expert economist on lost profits, reasonable royalty damages, lost earnings and employment discrimination. Marianne's *Law360* article "Samsung v. Apple and the Trend Toward Incremental Value" explains the evolving and increasingly stringent standards courts have adopted for upholding patent damages awards. Her most recent article discusses the Nash Bargaining Solution approach to determining reasonable royalty in patent cases.

Academic Expertise

Marianne has taught a number of advanced micro-economics courses at the college and university level including Law and Economics, Econometrics and Game Theory. She is currently a member of the department of economics at the University of Wisconsin-Whitewater where she teaches Business Statistics and Principles of Microeconomics.