

# MARIANNE LEY HAYEK

## CURRENT POSITIONS

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Lecturer in Economics  
University of Wisconsin-Whitewater  
College of Business and Economics

Senior Economist and Testifying Expert, Touchstone Economics

## EDUCATION

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Master of Arts (ABD), Economics, University of California, Davis  
Bachelor of Arts, Economics and Journalism, The University of Wisconsin-Madison

## SPECIALIZED EXPERIENCE AND RESEARCH

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Industrial Organization, Law and Economics, Game Theory, Public Finance and Policy, Applied Microeconomics, Econometrics

## PAST CONSULTING POSITIONS

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2015-2017	Managing Economist, Nathan Associates	Arlington, VA
1991-2000	Senior Economist, Laurits R. Christensen Associates	Madison, WI
1990-1991	Associate Economist, Law and Economics Consulting Group	Berkeley, CA

## ACADEMIC EXPERIENCE

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2017-2018	Affiliate Professor Loyola University, Sellinger School of Business and Economics, Department of Economics	Baltimore, MD
2010-2014	Lecturer, Executive Director of Masters in Applied Economics Program The University of Maryland, Department of Economics	College Park, MD
2005-2010	Lecturer, Director, BB&T Program on Capitalism, Markets and Morality The University of North Carolina Greensboro, Bryan School of Business and Economics	Greensboro, NC
2002-2005	Lecturer, Salem College	Winston-Salem, NC

## COURSES TAUGHT

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- Principles of Microeconomics
- Introduction to Economics
- Public Finance
- Law and Economics
- Government and Business
- Principles of Macroeconomics
- Intermediate Microeconomics
- Econometrics
- Game Theory
- Business Statistics

## CONSULTING AND TESTIFYING EXPERIENCE

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- Testified as an expert economist on lost profits and reasonable royalty damages in patent infringement cases
- Analyzed wage data and econometric models to determine the likelihood of discrimination in a class action suit. Provided written expert report and deposition testimony
- Conducted quantitative analysis of market definition and competitive circumstances for monopolization cases
- Managed a team of economists, computer programmers and litigation support assistants in developing antitrust analysis and damages
- Conducted seminars on economic issues for attorneys earning continuing legal education (CLE) credit
- Provided written testimony and expert reports that addressed the validity of statistical sampling techniques in breach of contract and fair dealership cases
- Prepared regulatory economic impact analysis and evaluations; estimated costs and benefits of proposed regulatory changes and prepared written testimony describing the feasibility of policy

## PUBLICATIONS

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- "The Misunderstood Nash Solution for Reasonable Royalties," *Law360*, April 2018
- "Samsung V. Apple And The Trend Toward Incremental Value," *Law360*, January 2017
- "Expert Communication," *Illinois Bar Journal*, December, 2001
- "Damages and Intellectual Property Litigation," Minnesota Institute Legal Education, April, 1996
- "Patent Damages After Polaroid," *Intellectual Property* a publication of the Illinois State Bar Association May, 1994

## AWARDS AND AFFILIATIONS

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- Blended Learning Fellow, University of Maryland College Park
- Faculty Fellow, Lloyd International Honors College, University of North Carolina Greensboro
- American Economic Association
- American Bar Association
- Wisconsin Alumni Association