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**Dr Kavita Abraham-Dowsing** is a specialist in communications, culture transformation and change management. She is the founder and CEO of Simplicity. She has worked at the BBC, AT Kearney, the London School of Economics, London Business School, and King College. For the last 8 years Kavita was Director of Research and Learning at BBC Media Action leading a team of 100 researchers working in over 28 countries in Africa, Asia and the Middle East understanding and evidencing social impact. Kavita was a member of the senior management team at BBC Media Action and involved in winning and managing projects as large as 90 million pounds. In 2014, her team was awarded the President’s Gold Medal by the Market Research Association(MRA) for ‘Extraordinary contributions to research’. Kavita has worked with thought leaders like the Gates Foundation, the Child Investment Fund Foundation and the Department for International Development. Currently also a Fellow at the London School of Economics, Kavita convenes experts from the field, academia and the private sector in a ‘Bridging Theory and Practice’ exchange to share learning on challenging issues in social change and develop a cross-sectoral agenda to address them. Kavita started her career as a consultant with AT Kearney involved in large-scale change design and implementation in automotive, telecommunications and public sector organizations. She has worked with Marks &Spencers, Orange, Inland Revenue and the Department for Work and Pensions. Kavita’s doctoral thesis is on Cultures of Communication. Kavita has extensive experience working in both public and private sector change, has lived in the UK, United Arab Emirates, India, Thailand, Indonesia and Zimbabwe.

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