

# Website & Cookie Notice

EMTA Theatre Academy Limited | [info@emta.uk](mailto:info@emta.uk) | [www.emta.uk](http://www.emta.uk)

Last updated: August 2026

This notice explains how EMTA uses cookies and similar technologies on [www.emta.uk](http://www.emta.uk), including essential website functions, optional analytics and embedded content.

## About this notice

EMTA Theatre Academy Limited uses cookies and similar technologies on its website. Cookies are small files or pieces of information stored on or accessed from your device when you visit a website. Some are necessary for the website to operate, while others may help us understand how the website is used or allow third-party content such as videos to function.

This notice explains the types of cookies and similar technologies that may be used when you visit the EMTA website and the choices available to you.

## Essential cookies

Some cookies and similar technologies are necessary for the website to function correctly and securely. These may be used for purposes such as:

- website security and operation;
- remembering privacy and cookie choices;
- protecting website forms from misuse or spam;
- maintaining essential website functionality.

These technologies may operate without consent where permitted by law because they are necessary to provide the website or service requested by the visitor.

## Optional cookies and technologies

We may also use optional cookies and similar technologies. Where consent is required, these should not be activated until you choose to accept them.

## Website analytics and performance

These technologies help us understand how visitors use our website, such as which pages are visited and how people interact with the site. This information helps us improve the website and user experience. EMTA's website is provided using GoDaddy Websites + Marketing, which may provide website performance and analytics functionality.

## Video and embedded media

Our website may contain video or other content provided by third-party services including Vimeo. These services may use cookies or similar technologies when embedded content is displayed or played.

## Google reCAPTCHA

Our contact form uses Google reCAPTCHA to help distinguish genuine users from automated or malicious activity and to protect the website from spam and abuse. Google may process technical information associated with the use of reCAPTCHA.

## Your cookie choices

When you first visit our website, you are presented with a cookie banner allowing you to accept or decline optional cookies and tracking technologies. You can decline optional cookies and still use the EMTA website.

You can also control or delete cookies through your browser settings. Blocking certain essential technologies may affect the operation of some website functions.

## Third-party services

Depending on the parts of our website you use, information may be processed by the following service providers:

| Provider | Purpose                                                                             |
|----------|-------------------------------------------------------------------------------------|
| GoDaddy  | Website hosting, website operation and website analytics/performance functionality. |
| Google   | reCAPTCHA and associated website security functionality.                            |
| Vimeo    | Embedded video content.                                                             |

These organisations have their own privacy and cookie information explaining how they process information through their services. EMTA reviews the third-party services used on its website and will update this notice if the services or technologies we use materially change.

## Contact and enquiry forms

If you submit an enquiry through the EMTA website, we use the information you provide to respond to your enquiry and, where relevant, arrange a trial or discuss classes. If you choose to join the EMTA email list, that choice is separate from making an enquiry and you can unsubscribe from marketing communications at any time.

## Children and public media

The EMTA website may include photographs and videos of students. Identifiable student images and recordings are managed in accordance with EMTA's Photography, Video & Media Policy and the relevant permissions recorded by EMTA. Parents/carers can contact [info@emta.uk](mailto:info@emta.uk) to ask about media featuring their child or to change a media preference for future use.

## **Personal information**

Where cookies or similar technologies collect information that identifies or could identify an individual, that information is handled in accordance with EMTA's Parent & Student Privacy Notice and applicable data-protection legislation.

For further information about how EMTA collects, uses and protects personal information, please see our Privacy & Data Protection page at [www.emta.uk](http://www.emta.uk).

## **Changes to this notice**

We may update this notice when our website, cookie settings or third-party services change. The date at the top of this notice shows when it was last updated.

## **Contact us**

If you have any questions about our website, cookies or the way we use personal information, please contact:

**EMTA Theatre Academy Limited**

Email: [info@emta.uk](mailto:info@emta.uk)

Website: [www.emta.uk](http://www.emta.uk)