

RESET: A Career Clarity Guide for Professionals in Transition

For high-performing professionals ready to reclaim their direction with confidence and clarity.

Why You're Here

You're talented, experienced, and full of ideas-but the last career move didn't land the way you expected.

You're ready to make your next decision not just smart, but soul-aligned.

The Common Traps

1. Waiting for the 'perfect' role before making a move.
2. Overthinking instead of trusting your gut.
3. Putting your true dreams (like consulting or entrepreneurship) on hold.

The RESET Framework

R - Reflect on Your Wins: What's worked in your past that you want more of?

E - Evaluate the Misalignment: Why did the last role drain you?

S - Set a New Standard: What are your non-negotiables moving forward?

E - Explore Possibilities: Consulting, leadership, creativity-what energizes you?

T - Take the First Step: Build momentum before you have it all figured out.

Want to Go Deeper?

Book a 1:1 Career Reset Session to:

- Clarify your next best move
- Reconnect with your true goals
- Build a plan that honors both strategy and purpose

Visit www.charmaineashby.com or reply with 'RESET' to schedule your free intro call.