

Better Self Breakthrough | Coach Charmaine Ashby

www.charmaineashby.com | Life, Relationship & Workplace Confidence Coach

ARTSHIFT: A Creative Career Reset for Educators & Artists

For mid-career professionals ready to explore meaningful next steps in the creative space with clarity and confidence.

Why You're Here

You've dedicated decades to your career and now you may be wondering what's next. You're not starting over, but stepping into something new.

The Common Assumptions

1. You may think you have to figure it all out before taking a step.
2. You may feel uncertain about how your creative passions fit into a practical plan.
3. You may worry it's too late to explore something completely different.

The ARTSHIFT Framework

- A Acknowledge Your Season: Where are you now emotionally, professionally, creatively?
- R Revisit Your Passions: What lights you up that you've set aside?
- T Translate Your Experience: Your background has transferable value, let's name it.
- S Set Your Standards: What kind of work feels meaningful to you now?
- H Hold Space for Exploration: It's okay to try things before committing.
- I Identify Next Moves: Whether it's museums, art, teaching, or consulting, define the short list.
- F Frame Your Story: Position yourself with confidence in interviews and networking.
- T Take the Leap: Move with intention, not pressure.

Want to Go Deeper?

Book a 1:1 Creative Career Clarity Session to:

- Clarify your direction
- Explore career paths that match your values
- Position yourself for confident interviews and purposeful steps forward

Visit www.charmaineashby.com or reply with 'ARTSHIFT' to schedule your free intro call.

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Or contact me directly at 215-380-4870.