

Better Self Breakthrough | Coach Charmaine Ashby

www.charmaineashby.com | Life, Relationship & Workplace Confidence Coach

DIRECTION: An Executive Clarity Guide for Your Next Chapter

For board members, consultants, and leaders ready to explore what's next with intention, not pressure.

Why You're Here

You've led teams, served on boards, and made strategic decisions yet now, you may be unsure about what your next step should look like. That's not failure; it's evolution.

The Quiet Pressure You May Feel

1. You may feel like you should already know what's next.
2. You may hesitate to make a move without full clarity.
3. You may think uncertainty is a weakness especially at your level.

The DIRECTION Framework

- D Detach from the Pressure: You don't need all the answers to take a step.
- I Inventory Your Values: What still matters to you now?
- R Reframe Your Experience: Your background is your bridge, not your burden.
- E Explore Quiet Curiosity: What are you drawn to lately without judgment?
- C Clarify the Criteria: What does the next chapter need to support personally and professionally?
- T Test the Fit: Try conversations, opportunities, or advisory roles without full commitment.
- I Invite Guidance: You don't need to navigate this alone.
- O Own the Shift: Your next level may require a new story.
- N Navigate Strategically: Make a plan that works for **your** pace and priorities.

Want to Go Deeper?

Book a 1:1 Executive Clarity Session to:

- Define what success looks like now
- Explore your options without pressure
- Strategize your next chapter with alignment

Visit www.charmaineashby.com or reply with 'DIRECTION' to schedule your free intro call.

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Or contact me directly at 215-380-4870.