

Better Self Breakthrough | Coach Charmaine Ashby

www.charmaineashby.com | Life, Relationship & Workplace Confidence Coach

NEXTLEVEL: A Strategic Reset for Mid-Career Leadership

For professionals ready to stop guessing and start leading with purpose, presence, and clarity.

Why You're Here

You've built a strong foundation. You've delivered results, led processes, and sharpened operations. But now, you're exploring something more than just a new role, but a next level of clarity, confidence, and alignment.

What May Be Holding You Back

1. You may think you need sharper interview skills or better networking to move forward.
2. You may feel you're doing 'all the right things' but the momentum still isn't there.
3. You may be so capable in your current field that it's hard to know what would actually challenge or fulfill you next.

The NEXTLEVEL Framework

N Name What You Want: What does 'next level' mean to you right now? More impact, more alignment, more freedom?

E Evaluate the Gap: What's missing between where you are and where you want to go?

X Examine What You've Outgrown: What roles, beliefs, or environments no longer fit?

T Take Inventory of Strengths: What's your edge? What do others rely on you for that you sometimes overlook?

L Lead With Vision: If you had complete clarity, how would you lead, present, and decide?

E Explore Your Edge: Where do you feel stretched? Where might growth be waiting on the other side of hesitation?

V Validate Your Story: How have your challenges built you into a better leader?

E Engage with Intention: How do you want your next employer, team, or audience to experience you?

L Let Go of Limits: What would change if you stopped preparing and started positioning?

Powerful Coaching Questions to Reflect On

- What does the next level of your career *need* to give you that the last one didn't?
- What conversations are you avoiding that might unlock clarity?
- If the next move isn't about proving yourself, what is it about?
- What would it look like to stop managing expectations and start leading your narrative?

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- What kind of leadership do you want to be known for now?

Ready to Move Forward?

Lets build a strategy that reflects the leader you are now not the version youve outgrown.

Book a 1:1 Career Alignment Session to:

- Clarify your leadership brand
- Identify roles that fit your next level
- Prepare with purpose not pressure

Call or text 215-380-4870 or visit www.charmaineashby.com to schedule your complimentary call.