

Better Self Breakthrough | Coach Charmaine Ashby

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PIVOT: A Career Strategy Guide for Expanding into New Risk & Financial Roles

Your next role is not a departure - it is an evolution.

Why This Matters

You have built expertise over 14 years in credit risk. Now you are considering new domains in risk management, such as FX trading, stress testing, or modeling. This is not about leaving something behind-it is about building on what you have earned.

What May Be Helpful Now

1. A strategy to reposition your experience without losing credibility.
2. Clarity on where your skills overlap with new opportunities.
3. Confidence to pursue roles that reflect your growth and evolving interests.

The PIVOT Framework

P - Position What You Bring: What skills and experience have you mastered that are transferable into other roles?

I - Identify What You Want: What kind of work challenges and motivates you now?

V - Validate the Gaps: What new skills, certifications, or exposure would make you a stronger candidate?

O - Optimize Your Story: How can your résumé and interviews tell a cohesive, compelling narrative?

T - Target with Precision: What companies, industries, or roles align with your next step?

Coaching Questions to Explore

- What kind of problems do you most enjoy solving?
- Where do your current strengths already apply in new ways?
- What would the ideal transition look like professionally and personally?
- Who needs to hear your story in a new way-reframed for where you are going, not just where you have been?

Let's Clarify What's Next

I work with professionals who are not stuck-they are simply at a point where direction matters more than speed.

Let's talk about how to:

- Explore new options strategically
- Position your experience with confidence
- Make your next move intentional

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Call or text 215-380-4870 or visit www.charmaineashby.com to schedule your complimentary strategy session.