

Better Self Breakthrough | Coach Charmaine Ashby

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ALIGN: The Purposeful Leadership Guide for Late-Career Professionals

For leaders who are ready to reconnect their intuition, experience, and influence with alignment, not pressure.

Why You're Here

You've led, built, and served with heart. You know how to lead but now, the question may be how to lead in a way that feels even more aligned with your values, energy, and long-term vision.

The Truth About Late-Career Leadership

1. You may not need more leadership training you may need space to refine what leadership means to *you* now.
2. You may already have the wisdom but feel unseen in traditional leadership circles.
3. You may be longing for deeper connections, not just a bigger network.

The ALIGN Framework

A Acknowledge Your Season: What is leadership asking of you now that it didn't before?

L Listen to What You Know: What does your intuition keep telling you?

I Identify Your Impact: What have others consistently experienced through your presence, not just your projects?

G Grow Toward Alignment: What conversations, environments, or commitments feel most true now?

N Navigate with Clarity: How can your next chapter reflect your internal clarity not external expectations?

Powerful Coaching Reflections

- What kind of leader do you no longer want to be?
- What kind of leadership feels deeply natural to you now?
- Who do you feel most energized around and why?
- How do you want your legacy to be felt, not just remembered?
- What would change if you trusted your current instincts more fully?

Want to Explore Further?

I work with late-career professionals who are ready to align their leadership with purpose, people, and peace of mind.

Book a 1:1 Clarity and Alignment Session to:

- Reconnect with your authentic leadership style
- Strengthen your voice in your space
- Build aligned relationships without performing

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Call or text 215-380-4870 or visit www.charmaineashby.com to schedule your complimentary session.