

Boieny Yeshwanth

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Portfolio- <https://yeshwanth.godaddysites.com/>

EDUCATION

Bachelor of Technology in Aeronautical Engineering MLR Institute of Technology, Hyderabad June, 2022*	CGPA- 6.3/10
Diploma in Mechanical Engineering VNR Vignana Jyothi Institute of Technology, Hyderabad May, 2019	PERCENTAGE– 86%
10th Grade , St. Peters Grammar School, Hyderabad Mar, 2016	CGPA – 9.0/10

AREA OF INTERESTS:

UX & UI Designing

COURSEWORK TAKEN:

Advanced UX & UI Designing, Web Design: Strategy & information architecture.

COURSE PROJECTS

My Mart (e-com site) Oct, 2021 – Dec, 2021

Design a brand-new e-commerce site to purchase grocery, home & kitchen appliances with a good user experience. Design a separate site for Admin to manage the user site.

- Grasped business & user needs by performing stakeholders interviews, competitor analysis, user persona & empathy mapping and design methods like Sitemap, paper prototype and visual design.
- Result- UX methodology of research and design have been implemented to create a visual design of E-commerce customer site and Admin management site.

Timex App (e-com app) Jan, 2021 – Apr, 2021

Retain the existing customers & also occupy more market share by enhancing the user experience of buying a watch online.

- Being an imaginary project, I have taken the role of both stakeholder & a UX & UI designer for the project.
- This project involved understanding client & user needs, performing research methods, design process involving structurization of the whole flow of app & finally UI design of app using figma tool.
- Result- The existing website is evaluated & necessary changes are made. User interface of the Timex app is achieved which satisfies users requirements.

Hyderabad night foodie (UX research) June, 2021 – July 2021

Design a website for a night restaurant that delivers food online.

- Being an imaginary project, I have taken the role of both stakeholder & a UX & UI designer for the project.

- Firstly, the restaurant concept is created. Proper strategy is obtained by understanding target audience, creating user personas & understanding user & client needs. Further on, content & functional requirements of user are understood.
- Results – A sitemap for the restaurant website is created.

TECHNICAL SKILLS

Operating Systems: Windows, macOS

Designing Tools: Figma, Adobe XD, Axure, Sketch, Zeplin, InVision, Photoshop, Illustrator & After effects.

UX Process Tools: Miro, Optimal workshop, GlooMap, Google analytics, Hotjar, Survey monkey, PowerPoint, Word, etc.

Additional Software's: HTML & CSS (Basic), AutoCAD, CATIA,

CERTIFICATIONS

- Advanced UX/UI Design course, BridgeUX-CareerLabs, Apr 2021
- Web Design: Strategy & information architecture, California Arts, Coursera, Jul 2021
- Fundamentals of UX/UI designing, CareerLabs, Jan 2021
- NC Programming with CATIA V5, CareerLabs, Jan 2021
- Embedded systems, IoT & Wireless communication, Jan 2021

AWARDS AND EXTRA-CURRICULAR ACTIVITIES

- Received Training in Wrestling, Secunderabad Cantonment Board, August 2021*
- Class representative (CR) in Diploma, VNR Vignana Jyothi Inst. Of Tech., October 2017 – October 2018.
- Volunteered at for Cauvery Calling campaign, Isha Foundation: NGO, Sept 2020.

LANGUAGES

English, Telugu & Hindi.