

Johnson City Schools Orchestras Partnerships & Concert Sponsorships 2024-25

We are excited to announce the return of our annual sponsorship opportunities! You or your company can support our program by becoming a Partner or a concert sponsor for our Fall, Winter, or May concert series.

A partnership sponsors the entire program, competition trip, or special concert, providing extensive exposure across all events and social media. In contrast, a concert sponsor supports a selected concert and is promoted specifically in that concert's program. Each concert set includes performances at three different schools, ensuring broad visibility.

Your sponsorship will be featured in a total of six concert programs, with a distribution of 1,000 programs. This is a great way to promote your business or acknowledge a loved one with a shout-out, all while supporting our orchestra program through a tax-deductible donation!

The sponsorship levels below will appear in the programs for all three schools for the month(s) selected and listed by sponsorship level in all concert programs. Price is per concert/month.

\$250 Conductor's Circle ~ Full color spot. Only 3 available, inside front, inside back, or outside back. Please email info@johnsoncityschoolsorchestra.com to check availability before purchasing.
 Fall 2024 Winter 2024 May 2025

No Longer Available

\$100 Diamond Baton ~ Full page, black and white.
 Winter 2024 May 2025

\$75 Gold Baton ~ Half page, black and white.
 Winter 2024 May 2025

\$50 Silver Baton ~ Quarter page, black and white.
 Winter 2024 May 2025

\$25 Bronze Baton ~ Business Card black & white.
 Winter 2024 May 2025

\$30 Shout Out with Image ~
Black and white picture and 4 lines of text.
 Winter 2024 May 2025

\$20 Shout Out ~ 4 lines of text.
 Winter 2024 May 2025

\$10 Special Mention ~
"In Honor of" or "In Memory of" 2 lines of text.
 Winter 2024 May 2025

Individual and Corporate Partnership Opportunities

You can help offset our program costs and competition travel expenses by becoming an Orchestra Partner!

Your generous donation can make a significant impact on the lives of our student musicians at Science Hill High School, Liberty Bell Middle School, and Indian Trail Middle School. By partnering with the Johnson City's Schools Orchestra Guild, you will help offset the costs of orchestra trips to competitions (which range from \$5,000 to \$50,000) and provide scholarships for graduating high school seniors, ensuring they have the opportunity to pursue their musical passions and achieve their educational goals. Thank you for considering a partnership that will enrich the lives of our young musicians and strengthen our community's commitment to the arts.

Submission/Purchase Deadline - * Winter - Nov 18, 2024 * May - Apr 28, 2025

Payment - Submit this form with a check to JCSOG.

Company Name (if applicable)

Contact Name

Mailing Address

Email

Phone Number

IMPORTANT: Please email the image you would like to use for the spot purchased to info@johnsoncityschoolsorchestra.com before the deadlines above. Images will be printed in black and white unless a cover spot is chosen.

The Johnson City Schools Orchestra Guild is a 501(c)(3) nonprofit organization. Donations made to the Guild may be tax deductible. Please consult your financial advisor for more information. A receipt will be given upon request.