

# BUZZ

A man in a light blue traditional Chinese robe is sweeping a stone path in a lush garden. The path is made of large, light-colored stone tiles and is flanked by low stone walls. The garden is filled with various green plants and trees. In the background, there is a traditional Chinese building with a dark arched entrance and a stone structure with Chinese characters. The overall scene is peaceful and serene.

Issue 16

Canon digital imaging lifestyle magazine

## KRIS' WORLD

A universe of travel, adventures and photography



# KRIS LEBOUTILLER

Imagine landing in a strange environment and being tasked to bring back the best images for a photo spread in one of the most prestigious magazines in the world. Welcome to the world of National Geographic Traveller magazine photographers, where one is expected to take to local people and customs instantly. Just how does Kris LeBoutillier scale the heights of editorial travel photography?

## How did you get started in travel photography?

Way back, I started work for a magazine that had a travel section, and I assigned myself to photography duties. It's a great way to get the all important "tear sheets" that show your works are good enough to be published. Soon enough, I landed a book assignment in Phnom Penh, which led to even more assignments. It was an organic process that naturally grew on itself.

## What challenges do you face in travel photography?

I believe the greatest challenge is making sure you actually capture the essence of the place you're photographing in a limited time. Often you have to really push yourself to get good pictures at the right time of the day, or when there are people doing something like shopping in a market or working. Also, there are issues like the weather that I have no control over. Nothing's worse than photographing a beach or a city when it's raining. Sometimes you have to pray that the photo gods are on your side!

## What's the best advice for shooting memorable travel images?

Don't rush around so much. Stay in one spot for a while and shoot lots of



All images shot by Kris LeBoutillier with Canon EOS 5D Mk II.



“You have to really push yourself to get good pictures at the right time of the day.”

pictures on one subject. Amateurs have the habit of racing around, trying to shoot too much in too little time, and they end up with lackluster pictures. If you see a compelling subject, try to “work it” so you get good pictures. Stay in one place and try to “see” the pictures. Because many amateurs travel only when they are on vacation, they do not take photography as seriously. It’s really difficult to get good pictures and enjoy your holiday at the same time!

#### What do you usually shoot with?

Most of my work is done with the EF 50mm lens or the EF 16-35mm f/2.8 L Mk II zoom. I like to get close to my subjects, and these Canon lenses offer the most versatility. I’m currently shooting with the Canon EOS 5D Mk II, which is an amazing camera with outstanding details and colours.

#### How do you capture the “sense of place”?

I start by NOT taking pictures. Instead I’ll have a look at what I need to photograph, think about what I need to capture, then I start taking pictures. Also, I try to get access to places I know I need for the shoot: temples, museums, restaurants, and clubs etc before I shoot in them. And if I can’t get permission, I’d have to figure how else to get some good pictures.



All images shot by Kris LeBoutillier with Canon EOS 5D Mk II.

**Did you face any memorable or dangerous situations?**

I have great memories from many of my travels, and usually it's people I meet along the way. I have good friends in a lot of places that I always take time to see when I'm there. As far as dangerous situations go, I'd try to stay out of trouble. Curiously I did have a bouncer almost beat me up once in Singapore (of all places!) for taking a picture just outside the bar he was working in. It was so odd I can't even figure out how it all happened - he said I wasn't supposed to be photographing their "concept". It was really silly!

**What is your favourite part of the world?**

I love Asia, but Vietnam is my favourite destination. It's beautiful and extremely photogenic. India is also one of my favourite countries to photograph.

**Kris LeBoutillier's top 5 travel photography tips**

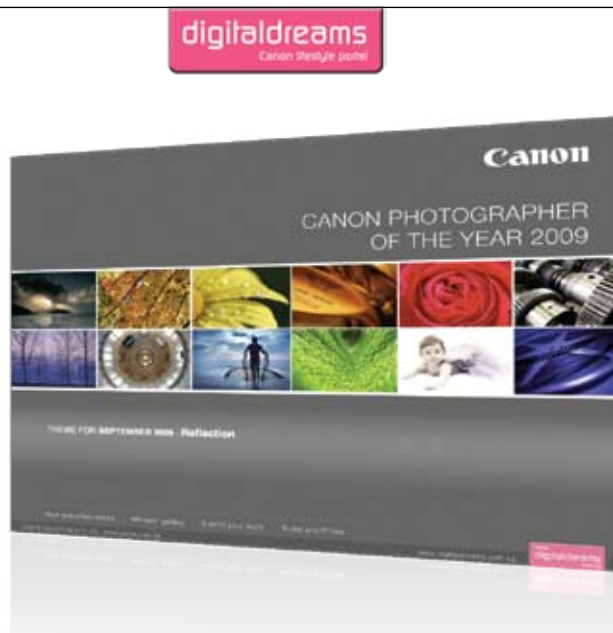
- 1. Don't try to cover many subjects; rather work a few subjects or scenarios well.
- 2. Shoot pictures in the best light. And shoot when people are out and active.
- 3. Keep it simple. Try and shoot "simple" pictures without too much in them.
- 4. Use your flash – it can be used as a fill-light, to show details or to freeze action.
- 5. Have fun! Photography is a way for creativity and it should be enjoyed.



## Canon Photographer of the Year contest heats up!

Congratulations to all the winners of the previous months in the Canon Photographer of the Year contest! In addition to the monthly winners walking away with a Canon IXUS 95, the grand winner stands to win a Canon EOS 5D Mk II kit (worth \$5899) at the end of the year! If you haven't submitted your entry yet, then what are you waiting for? The new theme for the month of September is "Reflection".

<http://www.canon.com.sg/digitaldreams/poty/>



## CANON PHOTOMARATHON SINGAPORE

### Singapore's Largest Photo Event!

Every year in October, something big happens in the Singapore photography scene – the Canon PhotoMarathon! This unique photo contest requires participants to take photos according to the three themes announced throughout the course of the day, and they are given three hours to shoot and submit one image per theme! This year, the Canon PhotoMarathon will take place on 10th October 2009 at Suntec City. With more than 1200 participants last year, the Canon PhotoMarathon was officially recognized by the Singapore Book of Records as the largest single-day photo contest. Will we set a new record again this year? Watch this space!

<http://www.canon.com.sg/digitaldreams/photomathon>



## Canon Photography Seminars draw enthusiastic responses

Canon organized a photography seminar on Sports Photography and Travel Photography on 1st August at the Raffles Hotel, drawing more than 400 photographers. Straits Times veteran sports photographer Albert Sim shared tips on capturing the best angles and images in sports photography, while fine art photographer Triston Yeo taught the participants how to capture the sense of place.



On 22nd August, National Geographic Traveller photographer Kris LeBoutillier wowed the crowd with his images from Vietnam, shot with the Canon EOS 5D Mk II. More than 300 photographers filled the Jubilee Hall at Raffles Hotel in this full-house seminar, and they were certainly enriched by Kris' selfless sharing of travel photography tips, especially on techniques in capturing the sense of place.

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Visit [www.canon.com.sg/digitaldreams](http://www.canon.com.sg/digitaldreams) to discover more Canon activities and events!

## Digital EOS 7D

Canon introduces the most advanced and fastest camera for serious photographers – the new Canon EOS 7D. Featuring a brand new high-speed 19-point cross-type AF system, the EOS 7D delivers an astounding speed of 8 frames-per-second for up to 90 frames, at the incredible resolution of 18 megapixels! Other notable innovations include Dual DIGIC 4 image processors, 100% viewfinder and a new Dual Layer metering system that analyzes colour information. The EOS 7D also features an integrated speedlight transmitter and full HD movie recording at up to 30fps.

Available in Oct



\$1199

## PIXMA Pro 9500 Mk II

Serious photographers looking for an archival A3+ photo printer to print their photography works will definitely sit up and take note! The new Canon PIXMA Pro 9500 Mk II will deliver archival quality prints up to A3+ size on a wide variety of papers, including the widely-acclaimed Hahnemuhle fine art papers. The new printer even features Ambient Light Correction technology for easy colour management across a variety of light sources!



\$469

\$749

## Powershot SX20IS & SX120IS

The compact Powershot series also receive an update in the form of Powershot SX20IS and Powershot SX120IS. The 12 megapixel Powershot SX20 features a powerful 20x wide-angle (28mm) zoom lens for incredible reach, as well as a 2.5" Vari-angle LCD and 720p HD video recording. The 10-megapixel Powershot SX120IS incorporates a 10x zoom lens with Image Stabilizer, DIGIC 4 image processor and 3" LCD, all at a very affordable price!



## SELPHY ES40

Just when you thought you've seen it all, here comes a talking printer! The SELPHY ES40 is a compact 4R dye-sub printer that is perfect for home photo printing. It even comes with 12 templates to create calendars, add stamps, frames or speech bubbles or clip art to expand your printing possibilities! If your photos are less than perfect, the ES40 has Auto Image Optimize functions to adjust face brightness, colour, or reduce red-eye and noise. With a huge 3.5" LCD screen, Easy Scroll Wheel and large buttons, the SELPHY ES40 is easy to use. But just to add that additional touch of user-friendliness, the printer features voice-guidance to help you along every step of the way!

Available in Oct



IXUS 120 IS  
(Available in Black, blue, brown or silver)

\$499



IXUS 200 IS  
(Available in Blue, Gold, Purple, Silver)

## IXUS 200IS & IXUS 120IS

The Canon Digital IXUS range continues to defy convention with the new IXUS 200IS and IXUS 120IS. The pair of sleek and stylish cameras packs 12 megapixel sensors, DIGIC 4 image processors and deliver HD video recording quality. More impressively, IXUS 200IS breaks new ground with a 3" touch screen LCD and a 24mm wide-angle zoom! Not to be outdone, the IXUS 120IS retains the title of the slimmest wide-angle IXUS with its 28mm wide-angle zoom lens.



## Powershot S90 and Powershot G11

As part of the Powershot line-up, both the new Powershot S90 and Powershot G11 delivers outstanding performance with 10-megapixel resolution, DIGIC 4 image processors and RAW format support. Both cameras capture great images, but in ways as different as chalk and cheese.

The Powershot S90 is designed to be the perfect travel companion for a serious photographer with its slim profile that slips easily into a pocket or bag. But it packs an ultra-bright f/2.0 wide-angle zoom lens, delivering twice as much light as a f/2.8 equivalent! The PowerShot S90 also features a revolutionary Lens Control Ring that makes it easy to control the various settings of the camera quickly and intuitively. Amazingly, the Powershot S90 also incorporates a 3" LCD display within that diminutive body.

The Powershot G11 is a different breed with its no-holds barred approach to packing features into a compact body. For starters, the new sensor in the G11 features a startling 2-stops improvement in noise control over its predecessors. The camera also features a high-performance Image Stabilizer 28mm wide-angle lens with 5x optical zoom, as well as a top shutter speed of 1/4000th sec. The Powershot G11's party tricks also include a 2.8" Vari-angle LCD and hotshoe to accept external flash units.

Available in Oct



## PIXMA WIFI Magic

PIXMA MX568 (\$299)



PIXMA MX648 (\$349)



The WIFI-enabled PIXMA MP568 offers incredible performance and versatility, with extensive range of features such as a 2-inch LCD screen, Easy-Scroll Wheel, individual colour ink tanks and memory card slot for direct printing from memory cards. The PIXMA MP568 takes just 39 seconds for a borderless 4R photo, while the first A4 colour copy takes only 26 seconds.

The PIXMA MP648 features advanced media handling (auto duplex printing, two-way paper feeding and DVD/CD label printing), and with the use of the Easy Scroll Wheel and large 3.0-inch LCD screen, it is easy to navigate your way through the multiple functions of the device. Just like the MP568, the MP648 also offers the convenience of both built-in Ethernet and WIFI connectivity for seamless printer sharing over a network.

# Hollywood blockbuster filmed on Canon camcorders

### Film revolution with HD technology

Crank High Voltage, the new film from co-directors Mark Neveldine and Brian Taylor, picks up where their acclaimed 2006 Crank left off to deliver even greater thrills for action-movie fans. This time around these innovative directors further “cranked-up” the pace and unique visual style of their film by shooting it with Canon’s camcorders.

Neveldine, Taylor, and director of photography Brandon Trost, cited several reasons for this choice the primary ones being the lightweight portability and excellent HD image quality of both Canon’s XH A1 3-CCD camcorder and Canon’s consumer-level HF10 Flash Memory camcorder.

“We keep the camera moving all the time, and on this film we moved it in ways it has never been moved before,” Taylor explained. “Because we shoot on roller blades, hang out of helicopters, and do lots of other crazy things, we needed cameras that are incredibly powerful but also really small. and fun. Ninety-eight percent of the movie was shot with the XH A1 and HF10.”

“We shot primarily with the Canon XH A1 and also used the HF10 camcorder for smaller shots,” Trost said. “The way we photographed this movie pushes the envelope,” Neveldine concludes. “For this project, the Canon XH A1 and HF10 camcorders were the perfect choice.”







## Kids Photography made Easy

There is a saying – “if you want to be a great photographer, avoid shooting kids and pets.” Kids are notoriously difficult to photograph as a subject, since they move so quickly and they will not take any instructions to sit still. Here’re some easy tips to take better photos of your kids!



### Use a wider lens

Using a wider lens helps to keep your kids in the frame as they dart around quickly. The extra depth-of-field also helps to maintain focus on them (something difficult to do with active kids using a telephoto lens!)

### Anticipate their behaviour

As a parent, you should understand their behaviour best. Kids often exhibit recurring behaviour so you can easily anticipate what they will do next. This makes it easier for you to prepare to capture the shot.

### Flash to freeze action

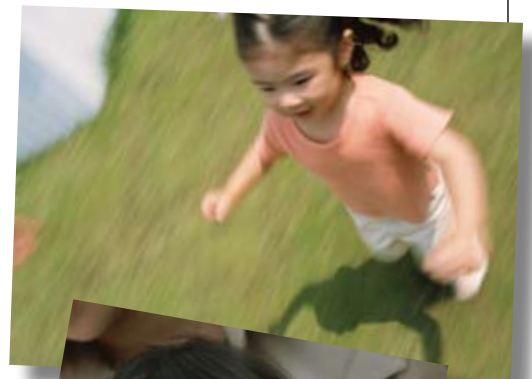
Using available light is lovely and the shot looks more natural, but sometimes flash is required for indoor situations. Using a flash helps to freeze the action with a faster shutter speed. If you are using an external Canon flash such as the 580EX or 430EX, you can even bounce the flash light off the ceiling to achieve a softer look, without sacrificing the ability to freeze fast action!

### Shoot from a lower angle

As adults, we see the world from our view and height. But kids see the world in a different way (and height!), so photographing kids while we are standing up often result in photos which make the kids look detached. Photograph kids at their level by kneeling or sitting down for a new perspective!

### Set to continuous autofocus

If you are using a Canon EOS camera, switch the camera to continuous focusing instead of one shot focus. This enables the camera to focus on the kids and continue tracking to keep the kids in focus as they move, giving you a higher percentage of successful shots of fast-moving kids!



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Crumpler EOS Bag



EOS Soft Bear

## Perfect Gifts for Any EOS Photo Enthusiasts

Looking for the perfect gift for yourself or your shutterbug friend? You can now choose from a wide variety of Canon EOS merchandise from the Canon showroom at VivoCity! The latest arrivals include a Canon Crumpler camera bag, EOS tripod and even a cute cuddly EOS teddy bear! Check out the latest offerings in the Premium Shop at:

<http://www.canon.com.sg/digitaldreams>



## Canon Imaging Products Sweep Awards!

Every year, manufacturers roll out their best wares in the hope of winning the hearts of consumers, and the minds of the toughest critics on earth – editors of technical magazines in Europe. These editors review thousands of products every year, and they can be really tough to please. So it came as a pleasant surprise as Canon bagged not one, but five prestigious TIPA (Technical Image Press Association) awards for 2009!



- Best Expert Digital SLR – EOS 5D Mk II**
- Best Expert Compact – PowerShot G10**
- Best Expert Photo Printer – PIXMA Pro9500 Mk II**

- Best Professional Lens – TS-E 17mm f/4 L**
- Best Expert HD camcorder – Legria HF S10**



**Camera of the Year**  
Camera Journal Press Club  
**Canon EOS 5D Mk II**



The Canon EOS 5D Mark II digital SLR camera has also been named "Camera of the Year" in the Camera Grand Prix 2009. The Camera Grand Prix is the most prestigious award in Japan's photo industry, and the selection committee is made up of chief editors of photo publications, academic experts, technical writers and professional photographers. This is

the eighth time that a Canon camera has earned top honors at the Camera Grand Prix, and this year's title-winning EOS 5D Mark II was recognized for its range of high-performance features, including the new full-size 21.1-megapixel CMOS sensor and the recording of full HD video.



# Canon Travel Masterclasses

There are vacations, and then there are photo vacations such as the Canon Travel Masterclasses. Unlike other holidays where you get to take photos by the way, the Canon Travel Masterclasses are led by Canon trainers and professional photographers, and designed for shutter-bugs to enjoy photography! Here're just some photos by Canon's trainer Jino Lee from his Canon Travel Masterclasses to Bali, Penang and Semporna. Find out more about the Canon Travel Masterclasses at [www.canon.com.sg/digitaldreams](http://www.canon.com.sg/digitaldreams)



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(Showroom and Photo Gallery)



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## Congratulations!

You are the three lucky winners from the previous contest.  
We will contact you shortly for the prize collection.

Patrick Low Kok Loong	S780XXXXE
Steven Choo Han Boo	S161XXXXI
Wong Loke Chew	S693XXXXG

## Contact Us

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Do you have any comments about Canon Buzz? Tell us what you love or hate via e-mail at [buzz@canon.com.sg](mailto:buzz@canon.com.sg) now!

## This Issue's Contest

Three lucky winners will each win a cute EOS Soft Bear worth \$25 each!

Closing date is **10<sup>th</sup> November 2009**.

*(Remember to paste the stamps before posting)*



The answers can be found inside this issue. Just mail the contest portion to the following address:

**The Editor, Canon Buzz  
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#04-01 Keppel Bay Tower  
Singapore 098632**

**Name: Mr/Ms/Dr** \_\_\_\_\_

**NRIC:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Tel:** \_\_\_\_\_ **(HP)**

**Email:** \_\_\_\_\_

1) Canon's PIXMA MP568 and MP648 photo All-in-Ones deliver wireless connectivity with WIFI technology.

**Answer:** **True / False**

2) Which is the first IXUS compact digital cameras to feature touchscreen LCD technology?

**Answer:** \_\_\_\_\_

3) How many TIPA awards did Canon win in the 2009 Technical Image Press Awards?

**Answer:** \_\_\_\_\_

## Contest Questions

### Subscription Options:

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