

The Petoskey Stone Festival

Dear Petoskey Stone Festival Supporters,

For 20 years, the Petoskey Stone Festival has brought together families, rockhounds, small businesses, volunteers, and visitors to celebrate Michigan's state stone and the spirit of Northern Michigan. What began as a small local gathering has grown into a beloved annual tradition — powered entirely by volunteers and supported by our community.

As a registered 501(c)(3) nonprofit organization, all sponsorship contributions are tax-deductible to the extent allowed by law. Your sponsorship is more than advertising; it is a direct investment in preserving a Northern Michigan tradition and ensuring it continues for the next generation.

The 20th Annual Petoskey Stone Festival will take place at Barnes Park in Eastport on **Saturday, May 16, 2026, from 10:00 a.m. to 4:00 p.m.** We would be honored to have you as part of this milestone celebration!

On behalf of the Petoskey Stone Festival Committee, we invite you to participate in this year's event. There are numerous meaningful ways your organization can contribute to and support the festival, including:

<p>Bronze Sponsor – \$100 <i>Bronze Sponsors help lay the foundation for festival success.</i></p>	<p>You will receive:</p> <ul style="list-style-type: none">• Recognition on signage at the Main Festival Tent• Recognition on the Petoskey Stone Festival website
<p>Silver Sponsor – \$200 <i>Silver Sponsors help strengthen the experience for families attending the festival.</i></p>	<p>You will receive:</p> <ul style="list-style-type: none">• Recognition on signage at the Main Festival Tent• Recognition on the Petoskey Stone Festival website• One(1) 10x10 booth space• One (1) official Petoskey Stone Festival T-shirt
<p>Gold Sponsor – \$300 <i>Gold Sponsors help expand our outreach and visibility throughout Northern Michigan.</i></p>	<p>You will receive:</p> <ul style="list-style-type: none">• Recognition on printed promotional materials• Recognition on signage at the Main Festival Tent• Recognition on the Petoskey Stone Festival website• One (1) 10x10 booth space• One (1) official Petoskey Stone Festival T-shirt

The Petoskey Stone Festival

You will receive:

Platinum Sponsor – \$500

Platinum Sponsors help elevate the overall festival experience and increase regional marketing exposure.

- Recognition on printed promotional materials
- Recognition on signage at the Main Festival Tent
- Recognition on the Petoskey Stone Festival website

- Mention in festival commercials and advertisements
- One (1) 10x10 booth space
- Two (2) official Petoskey Stone Festival T-shirts

Petoskey Stone Sponsor – \$1,000

20th Anniversary Legacy Partner

As we celebrate 20 years of the Petoskey Stone Festival, this highest level of sponsorship represents a true community partnership.

Petoskey Stone Sponsors receive premier recognition across all promotional platforms and festival signage, positioning your business as a leading supporter of one of Northern Michigan's most unique and family-centered annual events.

You will receive:

- Recognition on printed promotional materials
- Prominent signage at the Main Festival Tent
- Recognition on the Petoskey Stone Festival website
- Mention in festival commercials and advertisements
- Featured recognition on the specific festival experience, program, or infrastructure element should you choose to sponsor a specific event

In addition, you will receive:

- Two (2) 10x10 booth spaces
- Three (3) official Petoskey Stone Festival T-shirts

As a 501(c)(3) nonprofit organization, your sponsorship is tax-deductible and directly supports festival operations, youth engagement activities, educational programming, and community partnerships.

By becoming a Petoskey Stone Sponsor, you are not simply supporting an event — you are helping sustain a 20-year Northern Michigan tradition and investing in the next 20 years to come.

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Silent Auction Donations

In addition to monetary sponsorships, we also welcome contributions in the form of gift certificates, gift baskets, or merchandise to be used in our Silent Auction.

If you choose this form of sponsorship, please include the retail value of the item(s) so we can determine your corresponding sponsorship level. Your donation will be recognized according to its value within our sponsorship tiers.

Volunteers

Volunteers are essential to the smooth operation of the festival. We are seeking individuals to assist with a variety of tasks throughout the day. These are short-term commitments and do not require all-day participation. Opportunities may include traffic direction, assisting with children's activities, or supporting festival setup and coordination.

Volunteer hours may also be considered as an in-kind donation toward a sponsorship level. If your business or organization would like to contribute time in lieu of, or in addition to, a monetary donation, please contact us so we can determine the appropriate sponsorship recognition.

To learn more about volunteering, please visit: www.petoskeystonefestival.com

Enclosed you will find the sponsorship form.

Thank you for considering our request and for your continued support. We sincerely appreciate your role in helping make the 20th Annual Petoskey Stone Festival a success.

Sincerely,

Michelle Thomas, Director
The Petoskey Stone Festival

The Petoskey Stone Festival

2026 Petoskey Stone Festival
Saturday, May 16, 2026
Barnes Park Campground, Eastport

Sponsor Pledge Form

Contact Person: _____ Date: _____

Company Name: _____

Mailing Address: _____

Phone Number: _____ Email: _____

Website: _____

Authorized Signature: _____

Make checks payable to: Petoskey Stone
Festival and mail to:
Petoskey Stone Festival Attn: Sponsorship,
P.O. Box 373, Kalkaska, MI 49646

OR

Conveniently pay on our website at
<https://petoskeystonefestival.com/vendor-%26-sponsor-apps>

Sponsorship Level

Bronze Sponsor – \$100

Bronze Sponsors help lay the foundation for festival success.

Silver Sponsor – \$200

T-shirt Size: _____ Booth: Yes No

Silver Sponsors help strengthen the experience for families attending the festival.

Gold Sponsor – \$300

T-shirt Size: _____ Booth: Yes No

Gold Sponsors help expand our outreach and visibility throughout Northern Michigan.

Platinum Sponsor – \$500

T-shirt Sizes: _____ Booth: Yes No

Platinum Sponsors help elevate the overall festival experience and increase regional marketing exposure.

Petoskey Stone Sponsor – \$1,000

T-shirt Sizes: _____ Booth(s): Yes No
How many (up to 2): 1 2

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