

Site	Zip	ATZ	Name	Household Count	CY Median Household Income	% CY Owner Occupied Housing Units	CY Median Value, Owner Occ Housing Units	% CY HHS Families with Related Children LT 18 Yrs
Primary	93309	93309B1	BAKERSFIELD, CA	3,084	\$63,761	51.33	\$250,499	39.86
Primary	93309	93309C1	BAKERSFIELD, CA	5,239	\$43,497	46.25	\$180,862	39.24
Primary	93309	93309D1	BAKERSFIELD, CA	3,842	\$44,024	46.96	\$189,240	33.21
Primary	93309	93309F1	BAKERSFIELD, CA	2,025	\$49,665	51.18	\$208,431	24.29
Primary	93309	93309G1	BAKERSFIELD, CA	3,427	\$71,369	71.16	\$283,875	36.73
Primary	93309	93309J1	BAKERSFIELD, CA	5,147	\$36,871	33.23	\$179,261	37.02
<b>93309 Total</b>				<b>22,764</b>				
Primary	93311	93311B1	BAKERSFIELD, CA	12,543	\$96,393	81.37	\$334,443	50.52
Primary	93311	93311C1	BAKERSFIELD, CA	4,705	\$84,591	53.9	\$339,614	26.5
<b>93311 Total</b>				<b>17,248</b>				
<b>Primary Total</b>								
<b>40,012</b>								
Secondary	93301	93301	BAKERSFIELD, CA	5,710	\$36,603	31.2	\$221,209	35.14
<b>93301 Total</b>				<b>5,710</b>				
Secondary	93304	93304B1	BAKERSFIELD, CA	3,279	\$38,203	53.13	\$153,369	44.74
Secondary	93304	93304C1	BAKERSFIELD, CA	4,934	\$40,466	47.04	\$155,227	46.79
Secondary	93304	93304D1	BAKERSFIELD, CA	6,017	\$33,637	34.92	\$176,670	35.96
Secondary	93304	93304F1	BAKERSFIELD, CA	1,884	\$42,143	60.89	\$175,000	50.08
<b>93304 Total</b>				<b>16,114</b>				
Secondary	93305	93305B1	BAKERSFIELD, CA	4,443	\$28,750	28.51	\$115,561	56.22
Secondary	93305	93305C1	BAKERSFIELD, CA	2,863	\$25,091	22.77	\$112,630	50.12
Secondary	93305	93305D1	BAKERSFIELD, CA	4,129	\$50,734	63.98	\$186,041	39.65
<b>93305 Total</b>				<b>11,435</b>				
Secondary	93306	93306B1	BAKERSFIELD, CA	5,937	\$53,033	63.94	\$202,625	38.81
Secondary	93306	93306C1	BAKERSFIELD, CA	3,576	\$53,579	63.86	\$216,964	33.56
Secondary	93306	93306D1	BAKERSFIELD, CA	5,529	\$77,164	76.31	\$285,298	35.28
Secondary	93306	93306F1	BAKERSFIELD, CA	3,272	\$34,283	46.23	\$126,455	59.3
Secondary	93306	93306G1	BAKERSFIELD, CA	4,986	\$44,938	69.85	\$167,054	53.68
<b>93306 Total</b>				<b>23,300</b>				
Secondary	93307	93307B1	BAKERSFIELD, CA	6,234	\$36,817	46.68	\$178,839	55.35
Secondary	93307	93307C1	BAKERSFIELD, CA	3,159	\$42,742	54.74	\$170,591	56.97
Secondary	93307	93307D1	BAKERSFIELD, CA	5,596	\$31,834	42.8	\$132,422	59.25
Secondary	93307	93307F1	BAKERSFIELD, CA	8,559	\$47,657	64.43	\$207,178	59.79
<b>93307 Total</b>				<b>23,548</b>				
Secondary	93308	93308B1	BAKERSFIELD, CA	3,371	\$38,750	38.71	\$160,769	38.6
Secondary	93308	93308C1	BAKERSFIELD, CA	4,868	\$31,623	36.48	\$133,017	37.39
Secondary	93308	93308D1	BAKERSFIELD, CA	6,224	\$70,130	68.01	\$290,789	33.86
Secondary	93308	93308F1	BAKERSFIELD, CA	5,795	\$53,470	54.68	\$195,202	37.71
<b>93308 Total</b>				<b>20,258</b>				
Secondary	93312	93312B1	BAKERSFIELD, CA	3,769	\$89,762	75.48	\$290,448	48.21
Secondary	93312	93312C1	BAKERSFIELD, CA	3,119	\$83,745	59.78	\$318,000	33.92
Secondary	93312	93312D1	BAKERSFIELD, CA	4,911	\$107,802	86.71	\$320,150	55.13
Secondary	93312	93312F1	BAKERSFIELD, CA	3,318	\$109,197	87.62	\$364,944	45.69
Secondary	93312	93312G1	BAKERSFIELD, CA	4,319	\$98,202	76.39	\$325,498	42.52
<b>93312 Total</b>				<b>19,436</b>				
Secondary	93313	93313B1	BAKERSFIELD, CA	4,482	\$66,373	73.42	\$231,257	50.14

Secondary	93313	93313C1	BAKERSFIELD, CA	11,498	\$77,375	80.09	\$267,740	58.21
	<b>93313 Total</b>			<b>15,980</b>				
Secondary	93314	93314B1	BAKERSFIELD, CA	3,501	\$100,054	80.3	\$344,568	41.18
Secondary	93314	93314C1	BAKERSFIELD, CA	6,869	\$112,038	89.67	\$383,681	47.86

**93314 Total**

**10,370**

**Secondary Total**

**146,151**

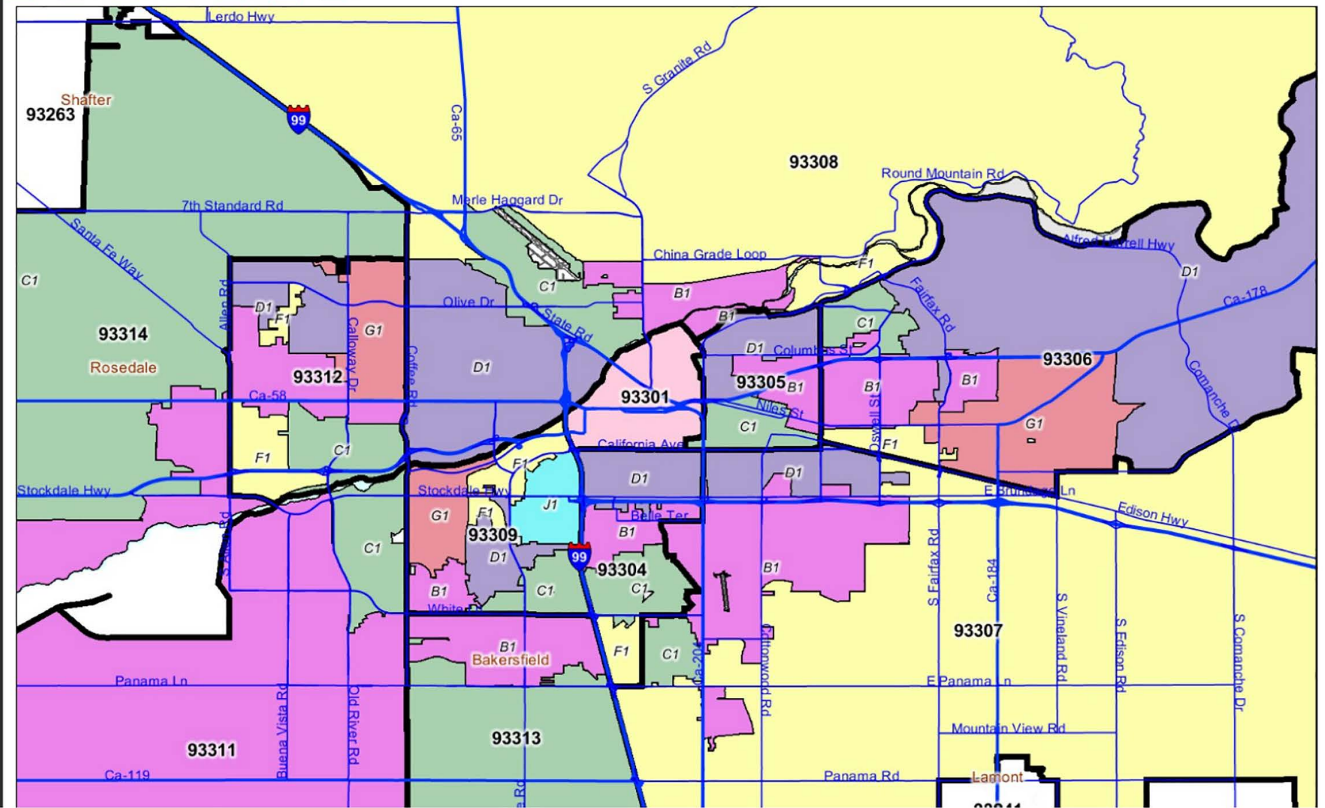
**Grand Total**

**186,163**



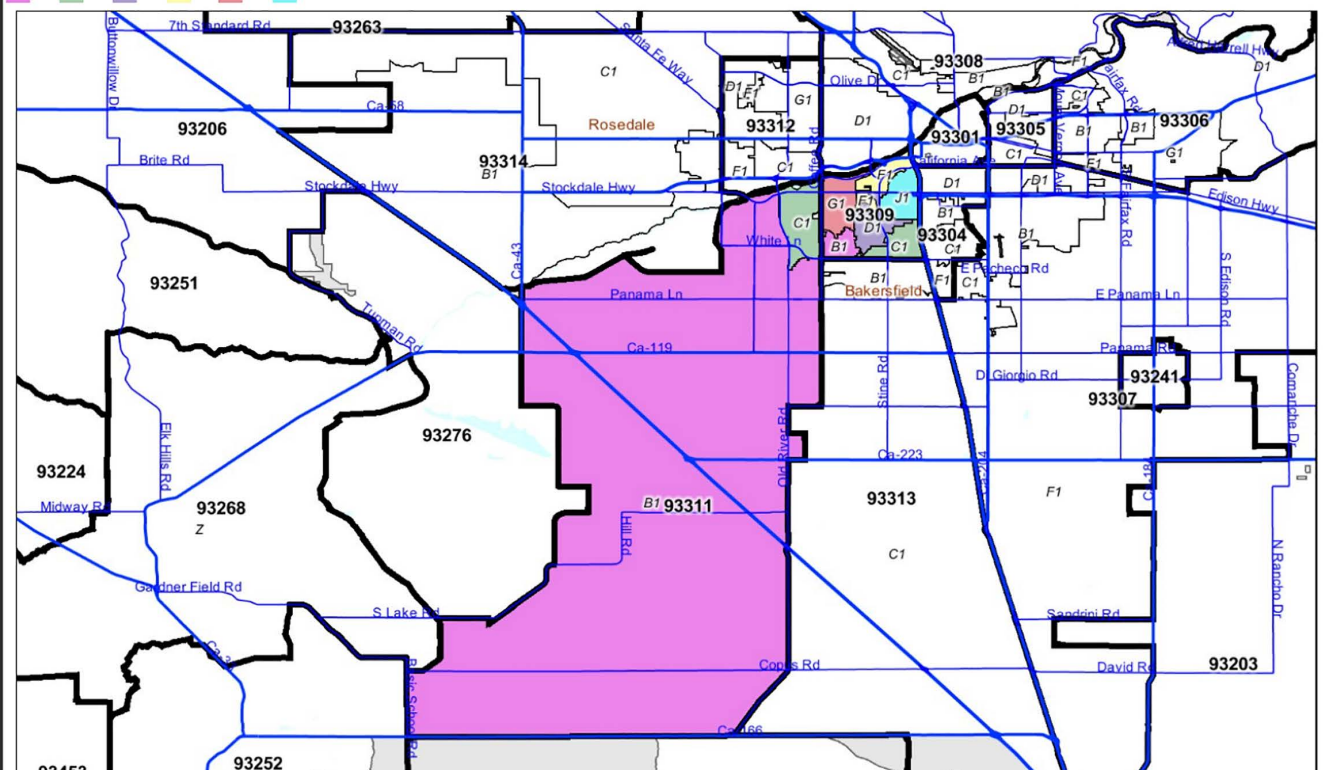
### Val-U-Shopper Footprint Footprint Closer-up

ATZs  
 B1 C1 D1 F1 G1 J1 ZIP



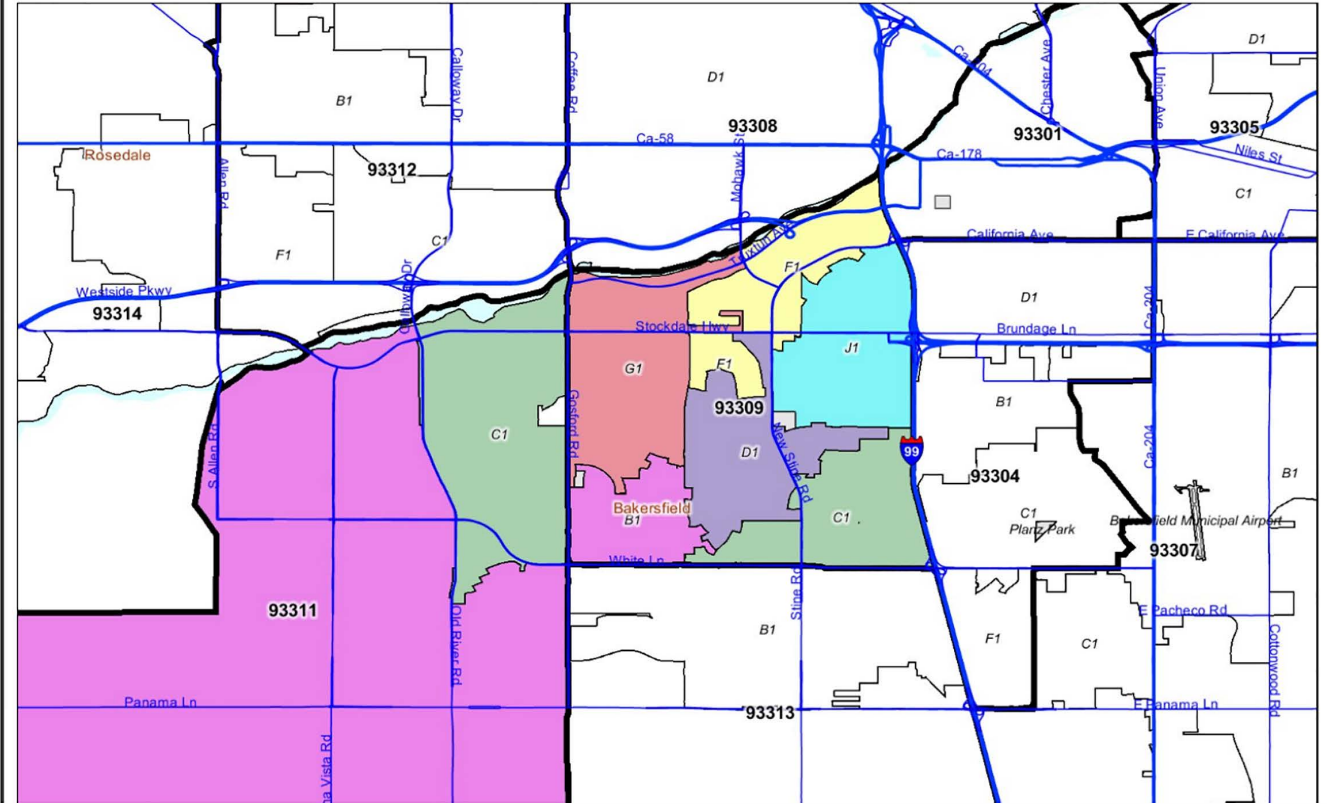
### Val-U-Shopper Footprint Primary

ATZs  
 B1 C1 D1 F1 G1 J1



### Val-U-Shopper Footprint Primary-CloseUp

ATZs  
B1 C1 D1 F1 G1 J1



### Val-U-Shopper Footprint Primary-CloseUp

ATZs  
B1 C1 D1 F1 G1 J1

