



VISION2022

A Strategic Plan for Newnan First SDA Church

Our vision is to be a center of influence to those seeking a better way of life

NEWNAN FIRST SEVENTH-DAY ADVENTIST CHURCH



STEWARTSIGNS.COM

SABBATH SCHOOL
9:15AM

WORSHIP
11:00AM

WED.
7PM

MOBILE FOOD PANTRY

SAT JAN 8 3PM

DR. EVERTON A. ENNIS
Pastor

PHONE
770-251-8378

Introduction

This strategic plan is our roadmap, a game plan with benchmarks to achieve specific, measurable, attainable, realistic and time-limited goals that will build on the successes of VISION2020. The Covid-19 pandemic cut short our ability to implement significant portions of the previous plan. Nonetheless, it is our determination that God's will for our community through our church will be realized, by His grace and power.

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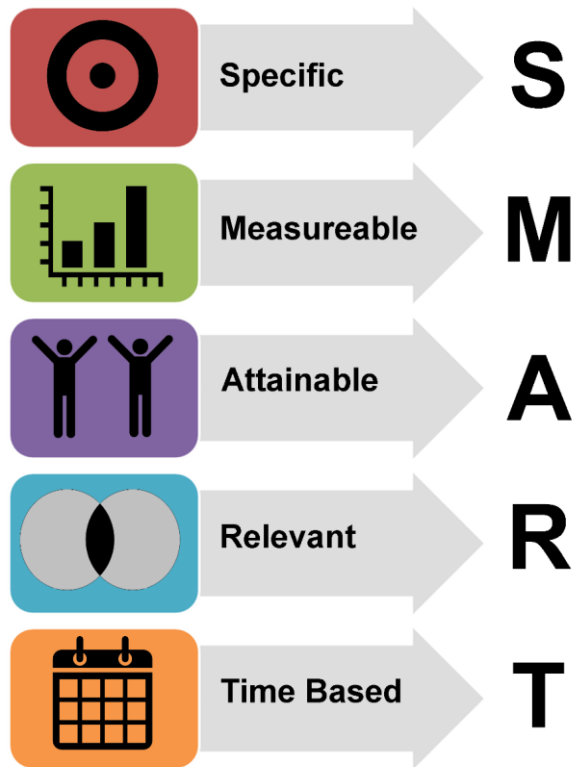
7 Areas of Focus

1. Yeager Road Community Resource Center
2. Discipleship, Evangelism, and Church Growth
3. Worship and Music in Worship Policy & Practice
4. Media & Communication Ministries
5. Financial Stewardship
6. Operation Curb Appeal
7. Physical Plant, Safety and Security



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SMART Planning



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"Calendar", "People" and "Target" icons from the NounProject.com collection

Goal Setting

SPECIFIC
MEASURABLE
ACHIEVABLE
REALISTIC
TIMELY

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Yeager Road Community Resource Center

1. Assisting with sourcing of grant writer to secure major grants
2. Launch Capital Campaign to draft plans and secure permits to build the Family Life & Community Resource Center

1. Assist YRCRC in sourcing a grant writer by Feb 28
2. Launch Capital Campaign by March 31 to raise enough money by Dec. 31 to design Plans for the Family Life and Community Resource Center Building (secure Coweta County Planning & Zoning Approval of Plans and Building Permit by June 2023)

Discipleship, Evangelism, and Church Growth

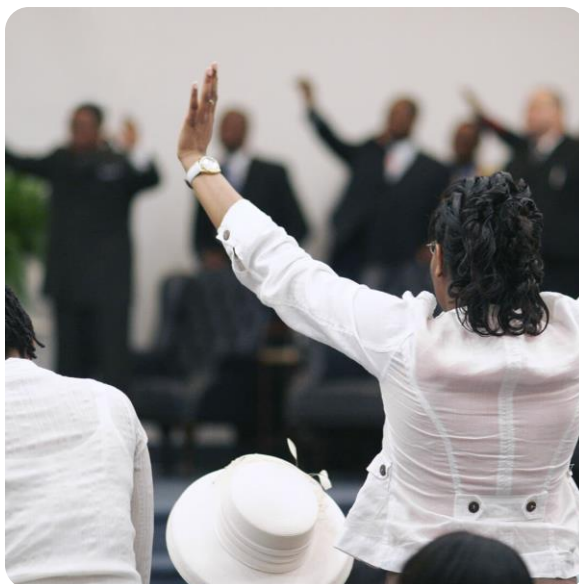
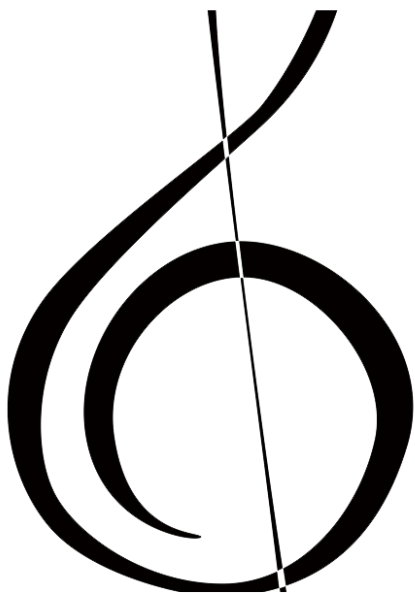
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- Be sure to register every worship guest, every week, also event participants via Engage-CONNECT for follow-up
 - Specified ministries (health, women, etc.) collaborate and coordinated by YRCRC Vice Chairman for Discipleship to provide transformational ministries aimed at both church nurture and outreach
 - Each ministry presents at least one entry event (open to the interested public, interactive) per quarter, which means that the church calendar will have at least one entry event each month (Jan-Dec)
- Pastor-led public evangelistic series, date TBD by Pastor Joshua Nelson
 - Pray, pray, pray and labor faithfully to influence and encourage at least 25 new, 1st time baptisms by Sept. 30 in collaboration with the discipleship efforts of the Resource Center
 - Prioritize Project 547⁺ (see next slide)

Project 547+

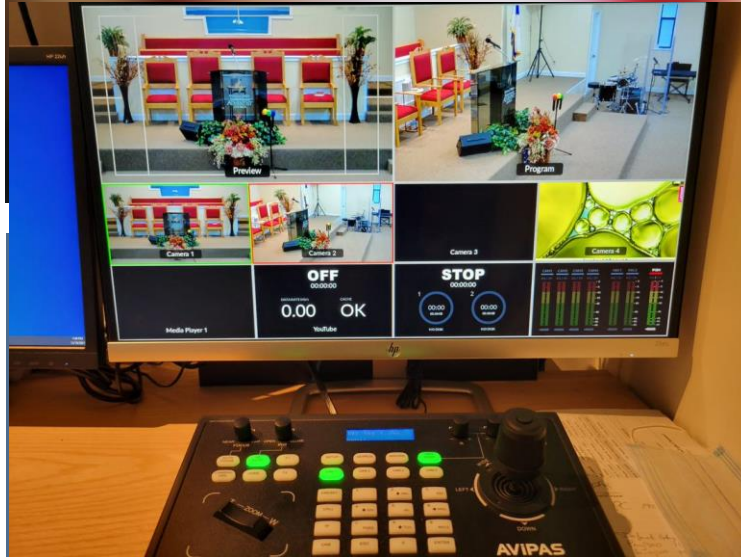
- Poplar Preserve is our 1st field of labor through Christ's method alone
- Establish a 3-mile radius Primary Target Area (PTA) from the church for focused, primary discipleship efforts
- Establish and maintain personal contact with Poplar Preserve Sales Office staff
- Offer to conduct house blessing ceremonies/House-warming gifts
- Prepare and deliver "Welcome to the Neighborhood"/church invitation kits for all new homeowners
- Ongoing COAD Ministry literature sharing
- Message Magazine campaign
- Establish Bible studies
- Friendship evangelism
- Be a friendly, inviting church!
- Dynamic worship service

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Worship and Music in Worship Policy & Practice

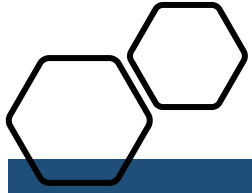
- In recognition that the Bible does not condemn any musical instrument or forbid their use in worship, it shall be the policy and practice of this congregation to utilize all manner of musical instruments, including drums (see policy voted on Dec. 12, 2021).
- Music is an integral part of the worship experience. Music in worship at Newnan First will be culturally relevant and demographically inclusive; bringing God an offering of praise blended with hymns, contemporary songs, other genres, and the performing arts.



Media & Communication Ministries

- Continue to recruit and train additional help for the streaming ministry team - Jan 1 to March 31
- Ensure proper upkeep of streaming equipment, software, and antivirus accounts
- Purchase needed electronic device to resolve BenQ projector flickering issue – Jan 7
- Maintain Facebook and YouTube channels

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Financial Stewardship

- Increase the number of faithful giving members by 15
- Tithe Goal: \$100,000
- Monthly Budget: \$3,500
- Launch Family Life and Community Resource Center Building Fund, Goal: \$10,000 – by March 31



Operation Curb Appeal: Physical Plant External and Grounds

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- Goal: A pleasing and inviting community presence
- Pressure wash entire driveway/parking lot by Jan 10
- Fasten roofing tin on backside of sanctuary, and clean tin above kitchen facing roadway - by Jan 10
- Purchase and install metal awning over front door and landing to mitigate water settlement – Jan 10
- Landscape and Beautification Committee makes plans for new plants in front/beside building, and the removal of shrubs in front of steps – Jan 12





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Physical Plant: Improvement, Addition, Safety & Security

- Complete purchase and placement of Storage Shed by **Jan. 21**
- Launch capital campaign for Family Life & Community Resource Center, **March 31**
- Draft Preliminary Plan for Family Life & Community Resource Center, by **May 31**
- Plan ground-breaking end of **March 2024** for on-campus Family Life and Community Resource Center, featuring: basketball gym, rec room, bleachers, class/mtg. rooms, commercial kitchen, etc. (build as County disaster shelter for community to attract grant)