

FOR IMMEDIATE RELEASE
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Cehdwa Media Launches Cehdwa Media | Editorial, an Independent Digital Publication Covering Atlanta's People, Culture and Community Events

The new editorial platform debuts with coverage of the East Atlanta Strut 2026, including a written feature, photography and video interviews with a local small business and nonprofit.

ATLANTA, Ga. — Cehdwa Media, an Atlanta-based digital media and communications company, today announced the launch of **Cehdwa Media | Editorial**, an independent digital publication dedicated to the people, businesses, organizations, culture and community events that shape Atlanta and Georgia.

Cehdwa Media | Editorial publishes stories, event coverage and conversations in written, photo and video formats. Its coverage areas include community events and festivals, arts and culture, food and dining, entertainment, small business and entrepreneurship, education and HBCU life, and lifestyle features.

The publication's first major coverage package, published following the East Atlanta Strut on September 26, 2026, features a written report on the volunteer-run neighborhood festival in East Atlanta Village, a photo gallery, a highlights video and on-site interviews with Perfect Treats, a local bakery, and the South River Watershed Alliance, a nonprofit and previous Strut grant recipient.

"Atlanta is full of stories that deserve to be seen and heard, from the entrepreneur building a business to the neighbors who keep a festival going year after year," said Erica D. Landry, Publisher of Cehdwa Media. "Cehdwa Media | Editorial gives those stories a professional, independent home, and we're proud to begin with a community event that gives back to its neighborhood."

INDEPENDENT BY DESIGN

Cehdwa Media | Editorial operates independently of Cehdwa Media's public relations and media planning services. Paid communications, advertising or promotional services do not guarantee editorial coverage or favorable editorial treatment, and all media access is subject to approval by the event organizer, venue, publicist or credentialing authority.

FOR EVENT ORGANIZERS AND PUBLICISTS

Cehdwa Media | Editorial welcomes press releases, media advisories and event invitations for Atlanta-area events and stories. Coverage requests, media credential opportunities and interview inquiries may be sent to press@cehdwamedia.com. The outlet's media kit and coverage-request information are available at CehdwaMedia.com.

Readers can subscribe to receive new stories and event coverage at cehdwamedia.com/cm-editorial-subscribe.

ABOUT CEHDWA MEDIA

Cehdwa Media is an independent digital media and communications company based in Atlanta, Georgia, dedicated to storytelling, journalism, interviews, events and strategic media services. Through its editorial platform, Cehdwa Media | Editorial, the company covers people, businesses, organizations, entertainment, culture and community events. Cehdwa Media also provides public relations and media planning services, which are maintained separately from its editorial coverage. Cehdwa Media is a subsidiary of E D Landry Holdings Inc. Learn more at CehdwaMedia.com.

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