



Learn to Build a Successful Business

Laquita Joyner-McGraw, MBA, Ph.D. Candidate

Organizational Development Consultant

LaquitaMcGraw@YouthEntrepreneursCT.com

(203)-392-1710

Professional Development				
(One-on-one meetings or group training can be arranged. Laquita offers a meeting location in New Haven. All other suggested meeting locations are subjected to travel expenses)				
Topic	Summary of Services	# of Session (s)	Duration	Budget
Corporate and Community Training Overview	Proven success in leveraging educational theories and methodologies to design, develop, and deliver successful training programs and integrate instructional technology to provide onsite and virtual training. Adept at organizing and facilitating management and team-building training programs and activities.	Five (5) Includes initial consultation	60 Minutes per Session	
Employee Development				
(One-on-one meetings or group training can be arranged. Laquita offers a meeting location in New Haven. All other suggested meeting locations are subjected to travel expenses)				
Topic	Summary of Services	# of Session (s)	Duration	Budget
Business Process	Developing On-The-Job Training Professional Selling	Two (2) Includes initial consultation	90 Minutes per Session	
Communication Styles	Public Speaking Assertiveness Building Work Relationships Conflict in the Workplace Dealing with Different Personalities Listening Managing Emotions in the Workplace Two-Way Communication	Seven (7) Includes initial consultation	60 Minutes per session	
Employee Development	Business Writing and Emails Customer Service Time Management Organizational Leadership/Behavior	Three (3) Includes initial consultation	60 Minutes per Session	
Management and Supervision	Coaching and Counseling Employees Delegation Boot Camp Having the Title, Earning the Respect Leadership Strategic Thinking Team / Career Development Managerial Communication	Six (6) Includes initial consultation	60 Minutes per session	
Marketing	Create Winning Marketing Messages Create and Develop Marketing Plan	Seven (7)	60 Minutes per session	



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	Directory Advertising: Tips, Strategies, Techniques Marketing and Advertising Mastering Direct Mail Power Up Your Print Advertising Target Marketing Sharpshooting	Includes initial consultation		
Business Development	Developing a business plan Analyzing your competition Creating a competitive advantage	Three (6) Includes initial consultation	60 Minutes per Session	
Hourly fee	Other consultation	One (1) Hour	60 Minutes per Session	