

**Annual General Meeting  
April 3, 2019**



**PREMIER**  
DIVERSIFIED HOLDINGS INC.

## **Caution: Forward-Looking Statements**

Information in this presentation, including statements which may contain words such as “could”, “expect”, “believe”, “plan”, “may”, “will” and similar expressions and statements relating to matters that are not historical facts, are forward-looking statements. Actual results, performances or achievements may be materially different from results, performances or achievements expressed or implied by such forward-looking statements. Forward-looking statements include those regarding the future performance of Premier Diversified Holdings Inc., Premier Diagnostic Center, Initio Medical Group, Premier Investment Hong Kong, Premier Diagnostic Hong Kong, Sequant Re Holdings, Kingswood Asset Management, MyCare MedTech Inc., GOeVisit.com, ZED Therapeutics and Purposely.ca. Past performance is not indicative of future performance. This presentation is provided as a service to you and is not a solicitation, or offer, to buy or sell any security.

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# Overview

1. Review of 2018
2. Update on subsidiaries
3. Update on investments
4. Q & A

# If We Were Farmers!

2017 was the year that we lost the harvest to bad weather!

- The write off of Premier's investment in Sequant Re Holdings
- The shut down of operations in China.

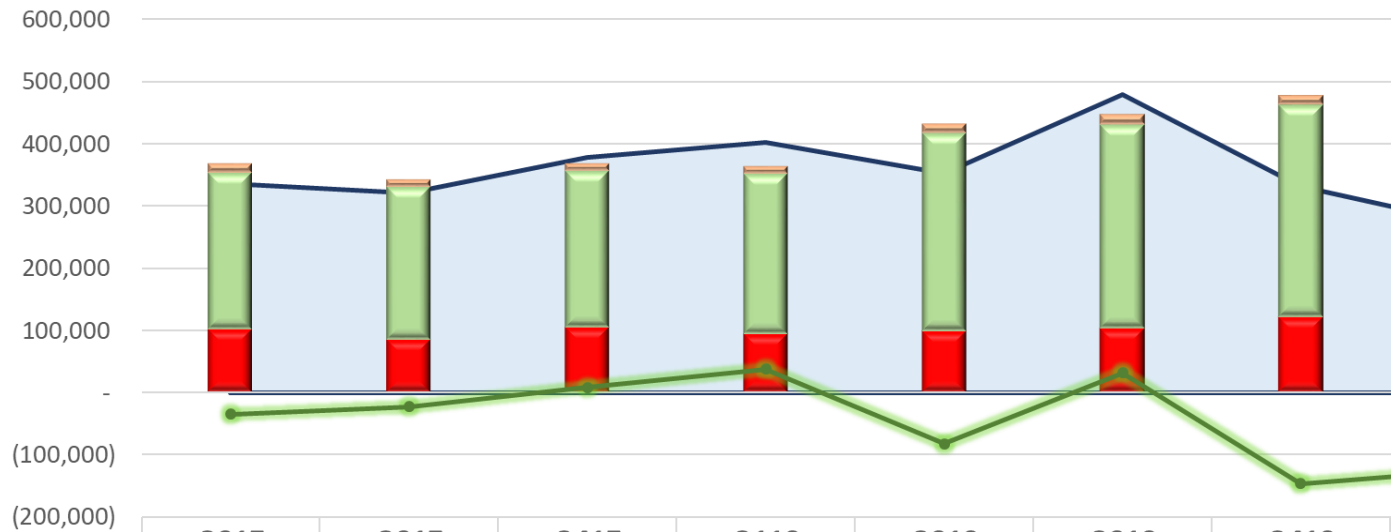
2018 was the year of replanting:

- Launch of PDC as Initio Medical Group
- Expansion of Goevisit.com
- Creation of ZED Therapeutics
- Creation of Purposely.ca

## Some Financial Perspectives

- Initio Medical Group, (“Formerly PDC”), saw its gross revenues grow by 23% to \$1.56M.
- Clinic also completed an in-depth market study and will relaunch as Initio Medical Group to coincide with its expansion plans.
- Shenan Dhanani, who has extensive nuclear medicine sector experience, was appointed Clinic Director and we saw the departure of long-term employee, Geoff Waters.
- We reached an agreement for our former General Manager in China to purchase some of our assets over there...the process is ongoing.
- MyCare Medtech/Goevisit.com continued its growth and expansion, with the development of its SmartExam platform and the launch of ZED Therapeutics.
- Sale of the Bentley project by Kingswood to developers garnered us \$497,073 on a \$375,000 initial investment.
- Received our final distribution from Russell Breweries of \$533,960 in January of 2018, and we disposed of the remaining shares in the shell company for \$104,679.
- Purposely Platform Inc. finished development and launched in early 2019.
- Raised over \$0.3 million in a private placement with little cost to the Company, and without payment of any commissions or finder's fees.
- Received approval to list on the TSX-V and July 19, 2018 was our first day of trading.

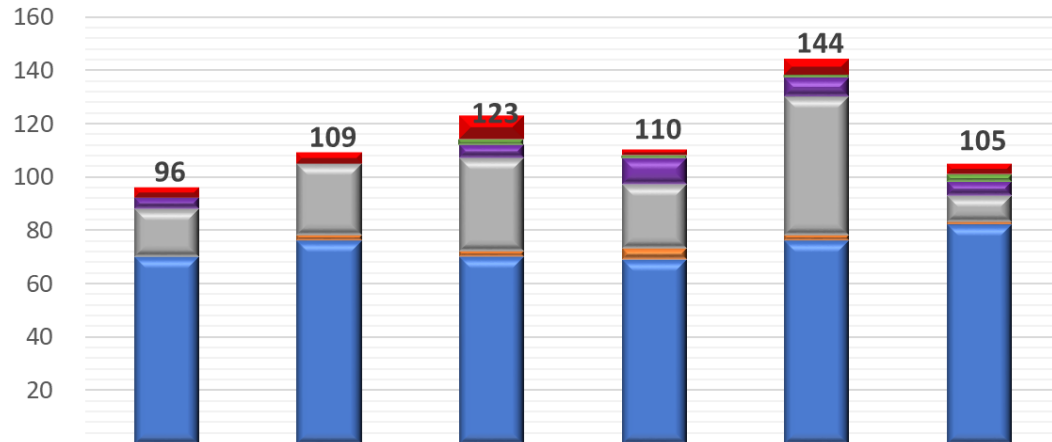
# Initio Financial Performance



	Q217	Q317	Q417	Q118	Q218	Q318	Q418
Net revenue	335,339	321,024	378,244	403,029	351,788	479,865	331,944
Allocated overhead	15,323	11,985	11,985	11,985	15,840	15,840	15,840
Operating expenses	251,392	245,939	251,783	258,537	318,193	328,445	339,538
Cost of good sold	103,133	85,752	106,178	95,139	99,952	103,782	123,171
Net loss	(34,509)	(22,652)	8,298	37,368	(82,197)	31,798	(146,605)

# Scan Numbers

Scan Type	Price
PET/CT	\$ 3,400
PET/CT with IV Contrast	\$ 3,900
Alzheimer's Trials	\$ 4,096
Alzheimer's PET/CT	\$ 550
CT	\$ 550
CT with IV Contrast	\$ 750
PET/CT Brain Imaging	\$ 2,500



	Q317	Q417	Q118	Q218	Q318	Q418
<span style="color: red;">■</span> PET/CT Brain Imaging	4	4	9	2	6	4
<span style="color: green;">■</span> CT with IV Contrast	-	-	2	1	1	3
<span style="color: purple;">■</span> CT	4	-	5	10	7	5
<span style="color: yellow;">■</span> Alzheimer's PET/CT	-	-	-	-	-	-
<span style="color: grey;">■</span> Alzheimer's Trials	18	27	35	24	52	10
<span style="color: orange;">■</span> PET/CT with IV Contrast	-	2	2	4	2	1
<span style="color: blue;">■</span> PET/CT	70	76	70	69	76	82



Headwinds from a drop off of a number of clinical trials in the 4<sup>th</sup> Q!

# Investments

## Balance:

As at:	Jun 30/17	Sep 30/17	Dec 31/17	Mar 31/18	Jun 30/18	Sep 30/18	Ownership
Bentley Home Limited Partnerships	\$ 375,000	\$ 375,000	\$ 375,000	\$ -	\$ -	\$ -	Nil
Arcola Development	500,000	500,000	500,000	500,000	500,000	500,000	14.70%
MyCare MedTech Inc.	1,000,000	1,200,000	1,400,000	1,400,000	1,400,000	1,400,000	33.05%
Purposely	-	-	-	-	100,725	170,285	51.00%
ZED Therapeutics Inc.	-	-	-	-	-	25,720	
	<b>\$ 1,875,000</b>	<b>\$ 2,075,000</b>	<b>\$ 2,275,000</b>	<b>\$ 1,900,000</b>	<b>\$ 2,000,725</b>	<b>\$ 2,096,005</b>	

## Additional Investments

Quarter ended:	Jun 30/17	Sep 30/17	Dec 31/17	Mar 31/18	Jun 30/18	Sep 30/18
Bentley Home Limited Partnerships	-	-	-	-	-	-
Arcola Development	-	-	-	-	-	-
MyCare MedTech Inc.	350,000	200,000	200,000	-	-	-
Purposely	-	-	-	-	100,725	69,560
ZED Therapeutics Inc.	-	-	-	-	-	25,720
	<b>\$ 350,000</b>	<b>\$ 200,000</b>	<b>\$ 200,000</b>	<b>\$ -</b>	<b>\$ 100,725</b>	<b>\$ 95,280</b>

## Disposal

Quarter ended:	Jun 30/17	Sep 30/17	Dec 31/17	Mar 31/18	Jun 30/18	Sep 30/18
Bentley Home Limited Partnerships	-	-	-	(375,000)	-	-
Arcola Development	-	-	-	-	-	-
MyCare MedTech Inc.	-	-	-	-	-	-
Purposely	-	-	-	-	-	-
ZED Therapeutics Inc.	-	-	-	-	-	-
	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ (375,000)</b>	<b>\$ -</b>	<b>\$ -</b>



ZED Therapeutics Inc





## MyCare/Goevisit.com

- In 2016, we invested in MyCare, which owns Goevisit.com, a telemedicine business which facilitates 24/7 online calls between patients and physicians/nurse-practitioners across Canada.
- MyCare is run by Jim Viccars and Liz Bryant.
- Jim and Liz went out and signed a \$2.5M outside financing, at a \$8M valuation for MyCare...financing came with some tight targets and deadlines for MyCare, including a liquidity event in 2019.
- In 2018, they implemented the new SmartExam platform – AI technology that enables a virtual physician’s assistant...it reduced wait times from 12 minutes to 2 minutes.
- New corporate pricing model implemented for group benefit and employee benefit programs.
- Testing began in some Save-On Foods pharmacies...could lead to a roll-out across Western Canada in 2019.
- Goevisit.com Travel Clinic has launched and is actively serving select partners.
- Upcoming launch of Goevisit.com for Canada/U.S. snowbirds.
- Platform will be launched in U.S. in 2019.

# ZED Therapeutics

- Jim and Liz approached us in late 2017 with an idea called ZED Therapeutics.
- Under MyCare, they wanted to launch another company that would focus on medical hemp and the production of CBD oil for medicinal therapeutic use.
- Would capitalize on the upcoming legalization of cannabis in Canada and the eventual passing of the U.S. Farm Bill removing hemp from the list of federally controlled substances.
- We said we liked the idea but had no way of valuing it and wouldn't be able to put much money in.
- Sometimes it's much better to be lucky than smart, and we had the good fortune of partnering with Jim & Liz when we did!
- Because we had funded MyCare before its capital raise when it was in dire straits, Jim and Liz felt that PDH should be issued ZED shares at a nominal cost based on our percentage ownership of MyCare...we accepted and will receive nearly 5.2M shares.
- Jim then went out, assembled a team of experts in the field, and raised capital for ZED.
- He raised the capital at a \$17M valuation, while turning significant money away as he didn't want undue dilution!
- As of writing, Jim and Liz have purchased a very significant genetic catalogue of assets, as well as a 112 acre R&D property in Eugene, Oregon.
- You will hear a lot more about ZED's developments throughout 2019.

# Kingswood Asset Management

- We invested in two real estate projects with Kingswood back in 2015 and 2016...Bentley and Arcola respectively.
- With the implementation of foreign buyers and speculation taxes, Vancouver real estate is now finally seeing a drop in prices.
- The bulk of the drop in prices is in the higher end above \$1.5M and a smaller drop below that threshold.
- Bentley was sold to developers in early 2018, and we received \$497,073 on a \$375,000 investment.
- Arcola began presales last October and has pre-sold 13 of 22 units at a higher per square foot rate than the most optimistic projections...then the slowdown hit in January.
- We expect Arcola to continue selling units slowly at a slightly lower price per square foot than the other 13 units.
- We have no other real estate investments presently.

# Purposely.ca

- Purposely is a volunteer and event management tool created for non-profits and other organizations by Eric Franzo.
- We began a discussion on problems that non-profits face, as we both volunteer a fair amount of time and know a number of people who run non-profits.
- One of the biggest problems is how non-profits coordinate, inform, update their volunteer lists and procure volunteers for their events.
- Only a handful of solutions to this problem, and the existing platforms are expensive, hard to utilize or never updated.
- We began the creation of Purposely, after extensive discussions with non-profits, their leaders, volunteer coordinators, volunteers and non-profit focus groups.
- Eric ran with the project from start to launch...efficiently, was relentless in making it better, and coordinated everything from the original business plan, to creation of the digital platform, testing, focus groups, beta platform and the launch.
- Purposely is built for non-profits, but we built it to be profitable over time through subscriptions, fees from donations through Paypal Giving, postings, and a number of other future revenue generation streams.
- We also expect to return a good portion of the profits back to the community at some point.

# Our Thanks!

We would like to thank our:

- Board of Directors
- Employees
- Service providers, suppliers and partners
- You, our shareholders!

# Question & Answer