

Connor Legg

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Connor Legg believes that his fields of study create a powerhouse, welcoming him to embrace creativity and talent and offering him perspectives for problem-solving and understanding. With this mindset and his acquired skills, he looks to excel and grow in your position of interest. His favorite step of the writing process is the editing stage because it influences a document's effectiveness. He has collaborated on projects concerning editorial reviews, letters of transmittal, business plans, and interview summaries. Connor Legg's experiences highlight his capabilities and eagerness to succeed and grow.

WORK EXPERIENCE



Starbucks • Arizona, United States • 07/2018 – Present

Shift Supervisor

- Effective delegation and scheduling, resulting in improved shift operations and customer satisfaction.
- Facilitated discussions to develop and implement new procedures to meet business goals and objectives.
- Improved team dynamics by promptly addressing and resolving staff conflicts, resulting in teamwork efficiency and customer satisfaction.
- Utilized excellent communication and problem-solving skills to anticipate customer needs and maintain a smooth store operation.
- Collectively supervised a team of 3-7 partners and inducted daily evaluation of partner performance, and trained 5+ new partners.
- Achieved 2021 Regional Barista Champion (2nd Place); Partner of the Quarter (2019; 2020; and 2021)



LostDex – A Beta Pokémon Book • Remote • 04/2023 – 09/2023

Creative Writer

- Initiated project discussions with 5+ artists to ensure cohesion between illustration and text.
- Channeled observational tone and theme specifications in 12+ pages, of 300-500 words, to meet project expectations.
- Researched relevant topics and material to embrace creativity and inform writing process.
- Created structure outlining writing process and flow of narrative ideas.



The Nash News • Remote • 01/2022 – 07/2022

Content Writer

- Boosted social and website traffic through engaging short and long-form content aligned with the brand's voice.
- Successfully managed and delivered 30+ projects, meeting all deadlines and exceeding expectations.
- Crafted compelling and informative social media content contributing to engagement and growth in online following, enhancing the company's online presence and reach.
- Collaborated with a team to develop engaging and informative content that increased customer engagement and satisfaction.
- Received individual social praise from a music artist for written work.

EDUCATION

Bachelor of Arts - BA in Writing, Rhetorics, and Literacies

Arizona State University • GPA 4.02 of 4.0 • Summa Cum Laude • Phi Beta Kappa Honor Society • Dean's Medalist Nominee • 01/2018 - 12/2022

Bachelor of Fine Arts - BFA in Painting

Arizona State University • GPA 4.02 of 4.0 • Summa Cum Laude • Phi Beta Kappa Honor Society • 01/2018 - 12/2022

Associate of Arts - AA

Mesa Community College • 01/2015 - 01/2017

SKILLS & INTERESTS

Brand Awareness, Business Writing, Ceramics, Content Creation, Copywriting, Creativity, Customer Engagement, Decision-Making, Delegation, Design, Detail-Oriented, Editing, Empathy, Fine Art, Google, Grammar, Interpersonal, Leisure Reading, Mentoring, Microsoft, Nature, Organization, Painting, ProCreate, Proofreading, Research, Revision, Rhetoric, Search Engine Optimization (SEO), Social Media Marketing, Task Management, Team Player, Technical Writing