

CONNOR LEGG

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PROFESSIONAL SUMMARY

Creative professional with dual expertise in writing/rhetoric and visual arts, seeking opportunities that combine creative collaboration, meaningful impact, and goal-oriented projects. Skilled in content creation, editorial review, and visual storytelling with a proven track record of delivering high-quality work under deadline. Passionate about using creative skills to help and inspire others through compelling communication and artistic expression.

PROFESSIONAL EXPERIENCE

Creative Writer | LostDex - A Beta Pokémon Book | Remote

2023 (6 Months)

- Collaborated with 5+ artists to ensure cohesion between illustrations and narrative content
- Crafted 12+ pages (300-500 words each) maintaining specific observational tone and thematic elements
- Developed and implemented structured outline to guide writing process and narrative flow
- Conducted in-depth research on relevant topics to enhance authenticity and creative direction

Content Writer | The Nash News | Remote

2022 (7 Months)

- Increased social media engagement and website traffic through compelling short and long-form content
- Managed and delivered 30+ projects on deadline while maintaining consistent brand voice
- Created targeted social media content that expanded online following and audience reach

- Received personal recognition from featured music artist for exceptional written profile
- Collaborated with editorial team to develop engaging content that boosted reader satisfaction

Supervisor | Starbucks | Arizona, United States

2018 - Present

- Led team of 3-7 partners while implementing effective scheduling and task delegation strategies
- Trained and mentored 5+ new team members on company procedures and customer service standards
- Facilitated team discussions to develop innovative solutions for operational challenges
- Recognized as Regional Barista Champion and three-time Partner of the Quarter
- Resolved staff conflicts promptly to maintain team cohesion and ensure superior customer experience

EDUCATION

Arizona State University

- **Bachelor of Arts (BA)** in Writing, Rhetorics, and Literacies | 2022
- **Bachelor of Fine Arts (BFA)** in Painting | 2022
 - GPA: 4.02/4.0
 - Honors: Summa Cum Laude, Phi Beta Kappa Honor Society, Dean's Medalist Nominee

Mesa Community College

- **Associate of Arts (AA)** | 2017

TECHNICAL SKILLS

- **Writing & Editing:** Content Creation, Copywriting, Technical Writing, Proofreading, Editorial Review, Storytelling
- **Digital Tools:** Microsoft Office Suite, Google Workspace, ProCreate, Creative Software

- **Marketing:** SEO, Social Media Marketing, Brand Awareness, Customer Engagement
- **Visual Arts:** Painting, Design, Illustration, Ceramics, Fine Art Techniques

PROFESSIONAL SKILLS

- Creative Problem-Solving
- Team Collaboration
- Project Management
- Detail-Oriented Execution
- Research & Analysis
- Effective Communication
- Leadership & Mentoring
- Task Prioritization

INTERESTS

Nature, Literature, Contemporary Art, Community Engagement