



HOME IMPROVEMENTS

CURB APPEAL

with a positive ROI

The McKean
Team

CURB APPEAL

HOME IMPROVEMENTS WITH A POSITIVE ROI



The return on investment (ROI) of improving curb appeal to add value to your home can vary depending on a number of factors, including the current state of your home's exterior, the local real estate market, and the specific improvements you make.

That being said, there are some general estimates for the ROI of certain curb appeal improvements. This guide will cover what the improvements are and how much of a return they could provide.

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LANDSCAPING:

A well-maintained lawn, trees, and shrubs can enhance the curb appeal of your home.



ENTRY DOOR REPLACEMENT:

A new front door can make a big impact on the overall look of your home.



WINDOW REPLACEMENT:

Replacing old, worn-out windows with new, energy-efficient ones can improve both the appearance and functionality of your home.



EXTERIOR PAINT:

A fresh coat of paint can give your home a much-needed facelift.



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RETURN ON INVESTMENT
ESTIMATIONS ACCORDING TO THE NATIONAL
ASSOCIATION OF REALTORS AND ZILLOW

LANDSCAPING: Average 105%

ENTRY DOOR REPLACEMENT: Average 90%

WINDOW REPLACEMENT: Average 72.3%

EXTERIOR PAINT: Average 141%

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It's important to note that while these estimates can give you a general idea of the potential ROI of improving your home's curb appeal, the actual ROI you see will depend on a variety of factors. In general, improving your home's curb appeal can increase its value and make it more attractive to potential buyers, which can lead to a higher selling price and a faster sale.



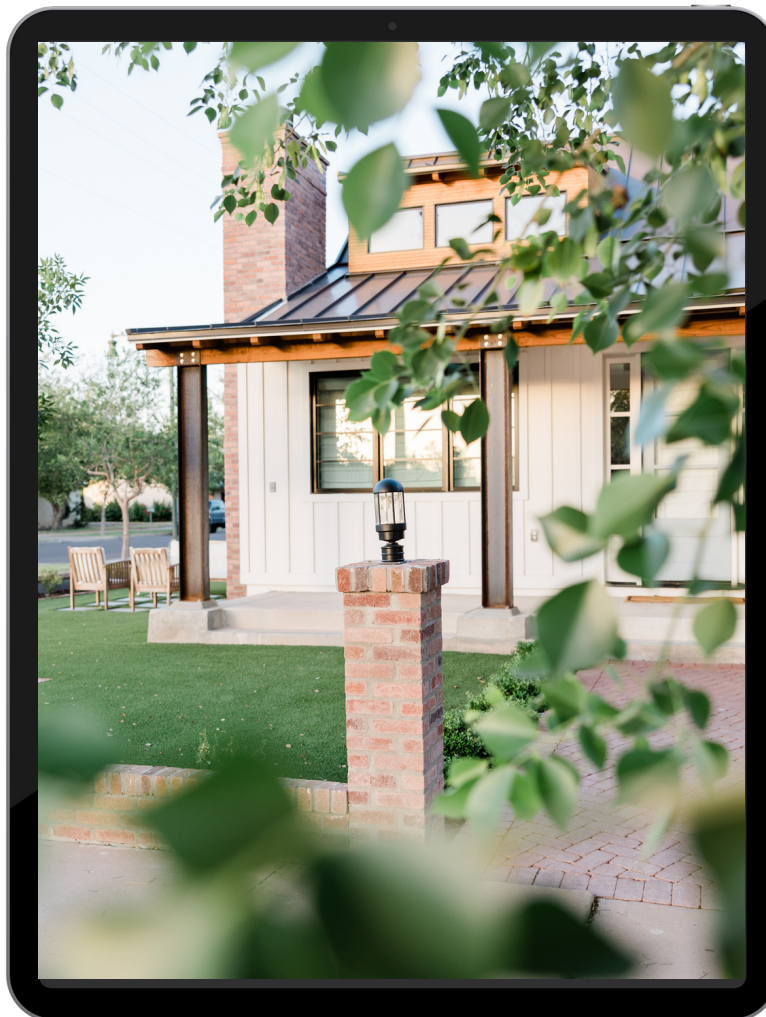
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A GUIDE FOR HOMEOWNERS

Having a trusted real estate professional on your side when buying a home will make a difference for you & your family.

Ready for a *one-on-one Home Buyer Consultation*? Call me to set it up!

Watch your inboxes to receive the next edition of our *newsletter for helpful home tips and other real estate related stuff!*



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