



Full Design Service Price Guide

Transparent price structures to streamline your floral planning needs.
2025



At Flora Samara, we believe in building authentic connections with our surroundings and through our actions.

Our goal is to accentuate what nature provides, seeking sinuous designs that connect and personalize the event space.

It's more than flowers. It's a holistic floral approach to creating lasting impressions for all of life's moments.

Floral Pricing Options

We believe nature and nature's ephemeral art should be accessible to all. We offer two transparent pricing structures based on client vision, flexibility, and values: full design service and a la carte.



Full Design Service

starting \$1500



Unlimited possibilities to meet your floral vision. Character and customization flourish to anchor every detail within the design space. This option is ideal for those looking for a curated look with professional oversight throughout the full event.

The Process

The client works closely with the florist for several consultations to ensure color palette, theme, specified blooms, technical design features, and more. Elaborate pieces are conceived, orchestrated, and transitioned by the florist, including delivery, set up, on-call services for adjustments during the event, and clean up. Any excess florals after the event can be coordinated to a residence or local facility of your choice (senior center, hospital, etc).

Pricing is based on the cost of supplies and services, mileage to venue and supply runs (\$0.75/mi), lodging (as needed), and \$500 daily rate (3-day min). Additional assistants for large events may be charged at \$250 daily rate, as needed.

All florals are subject to availability. Select items are locally sourced, repurposed, and composted whenever possible.

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