

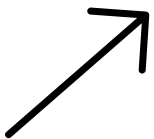
Example of a campaign

5 mile radius from downtown Syracuse
1,067 companies with 20+ employees
86,264 employee footprint

- Identify target market
- Create offer
- Create 1 page PDF around offer
- Create landing pages
- Create phone approach outline

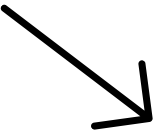
- Call companies within target market to identify individuals who respond well to the pitch and who say they will share the PDF with their co workers (a lead, all calls are recorded in single party consent states.)

- Email PDF to leads



Corporate email list created, market a new offer or catering packages

Quick boost in sales



Increase customer base