



S * A * G * E * S

Plays with Purpose



2024

Annual Report

What is SAGES?

SAGES stands for Senior Actors Guild & Education Services, which began in 2014 when Linda Goldman wrote her first play spotlighting the complex lives of her peers. That success led to more scripts, each tackling different life-changing topics that resonated with older audiences. In 2017, Linda met strong community advocate, Christine Hamacher, and they paired up in collaboration with local first responders to develop our signature “Play with Purpose” — *Denying Gravity*. Together, they co-founded SAGES as a 501(c)3 non-profit organization in 2019 to keep all “Plays with Purpose” programs FREE and accessible to all.



OUR MISSION

To present “Plays with Purpose” as an engaging and educational tool for raising awareness on issues faced by older adults and empower people to positive action by mixing comedy and drama to stir compassion and inspire advocacy.

President/Playwright, Linda Goldman (to right):

I never imagined I would become a playwright at age 70. Who knew? It is thrilling to bring real stories to life on stage that motivate my peers to take action for personal safety and overall well-being.

Executive & Artistic Director, Christine Hamacher:

I was inspired to use live theater to unite communities, champion positive aging and challenge stereotypes. These stories spark needed conversations between generations, with compassion and respect, that truly have a powerful impact.



Website: SAGESTHEATER.ORG

Email: playswithpurpose@sagestheater.org

Our Board of Directors



President/Playwright, Linda Goldman

Linda organized group theater excursions for her temple for 8 years. Not seeing the authentic and heart-tugging stories of her peers reflected on stage, she decided to write and produce her own plays at age 70. Linda writes to inspire her peers to take positive action for their overall well-being.



Vice President, Carole Ware

Carole has long championed older adults in Pinellas County, connecting them to vital resources and challenging aging stereotypes. A leader with BLS Pinellas and the Falls Free Coalition, she now serves as Recreation Supervisor at Sunshine Senior Center and President of the Florida Association of Senior Centers.



Secretary, Jody Armstrong

Jody's background in law and business fuels her strong community leadership. A former mayor of Redington Shores, she's served on key tourism, beach preservation, and aquarium boards. As Director of Outreach for the Disability Achievement Center, Jody champions inclusion, accessibility, and senior engagement — values that deeply connect her to SAGES.



Treasurer, David Everett

David has 30+ years experience as a management consultant. With a primary focus on Fortune 500 companies, he later put his skills to use for nonprofits like the Society of Certified Healthcare Business Consultants and SCORE. David found SAGES through a colleague and easily stepped in to assist with growth.



Member, Mike Cote

Mike has 40+ years in the entertainment industry. His roles include actor, director, technician, set designer, choreographer, producer, and published playwright. He is thrilled to work on plays that provide valuable messages for us all. He directed the debut of *Deal Maker* in 2022 before joining the Board.

Our Board of Directors



Member, Rob Romero

Rob, a bilingual actor with over 20 years experience, first performed with SAGES in the 2023 Spanish production *Negando La Gravedad*. A corporate executive, he's passionate about engaging Hispanic seniors across Tampa Bay and advancing SAGES' mission to empower older adults locally and beyond.



Member, Lee Catalfomo

Lee, a retired nuclear engineer with 42 years of management experience, has long supported nonprofit causes and community theater. Now Board President of Francis Wilson Playhouse, he joined SAGES after performing in *Denying Gravity* in 2023 and was inspired by its deep community impact.



Member, Christine Hamacher (*non-voting*)

Christine has 35+ years experience in advocacy, education, and program design with non-profits in Tampa Bay. Her family ties to the performing arts led her to embrace live theater as an effective means to raise awareness and inspire others on life-changing topics. She was the original director for *Denying Gravity* and has served in every SAGES volunteer role while leading the charge as our Artistic/Executive Director.

Our Ambassadors



Alicyn Weber
Beth Bleich
Cal Fox
Jeanne Botz
Jeff Holstein
Joyce Wagner
Judy Landis
Laurie Angyn

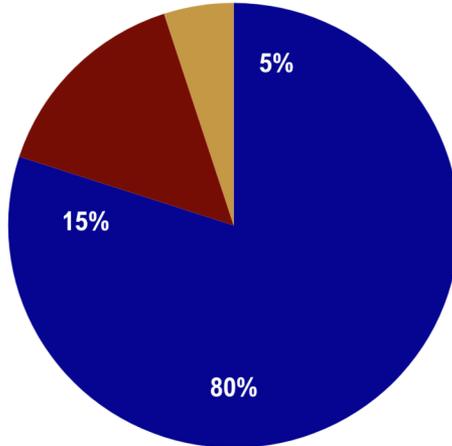
Letty Mendoza
Linda Horrell
Mary Hart
Max Roberts
Michael Rutigliano
Norma Caltagirone
Pam Hyde
Peggy Whelan

Ray Remillard
Rick Kastel
Ron Regan
Rosalyn Savel
Sandi Sunter
Velda Gauthier
Virginia Fox
Wanda Stuart

Financial Report

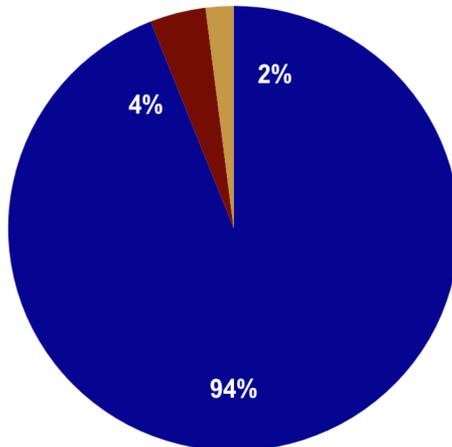
REVENUE \$127,840

■ Contributions ■ Grants ■ Fundraising



EXPENSES \$114,820

■ Program Services ■ Fundraising ■ Administration



THANK YOU TO OUR

Our Cast & Crew Members

Alan Rosenthal
Alicia Jiracek
Alicia Merel
Allen Coyle
Angy Hayes
Barbara Czech
Beth Bleich
Bill Vargas
Cal Fox
Candice Kruse
Christine Hamacher
Cindy Heller
David Middleton
Ed Kraemer
Esther Sanchez
Gina Santamaria

Jane Muhrlin
Jeanne Botz
Jeff Holstein
Jennifer Dickey
JoEllen Christenson
Joyce Wagner
Kaitlyn Rosenthal
Kelly McGuire
Laurie Angyn
Leah Conway
Lee Catalfomo
Letty Mendoza
Linda Goldman
Marina Spears
Maritza Becerra
Mark Margolis

Mary Hart
Max Roberts
Mike Cote
Michael Rutigliano
Norma Caltagirone
Peggy Whalen
Ray Remillard
Rick Kastel
Rosalyn Savel
Sandi Sunter
Sandra Adler
Scott Hodges
Stan Gurvitz
Tony Barbetta
Virginia Fox

More Volunteers

Alicyn Weber
Bob Rowand
Brenda Ray
Carole Ware
David Cruz
David Everett
Dawn Dollnig
Debbie Huffer
Dennis DiMasso
Dennis Mitchell
Janet Canfield
Jean Pellegrini

Jody Armstrong
John Segars
Judy Landis
Kari Kashickey
Larren Doniger
Laura Freed
Linda Horrell
Mary Allen
Mary Decker
Pam Hyde
Patricia Price
Rob Romero

Ron Regan
Sandi Sunter
Sharon Graham
Sue Housewright
Sue Vitale
Sylvia Raymond
Sylvia Smith
Tracey Young
Wanda Stuart

Grant & Foundation Partners

Better Living for Seniors Pinellas
City of Dunedin
Robertson Foundation

Publix Foundation
Pasco Aging Network
Pinellas Community Foundation

In-Kind Donors

Christine Hamacher & Linda Goldman
Donnette Romero Photography
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Temple B'nai Israel
Wentworth Central Avenue Senior Living
West Coast Players

SAGES THEATER FAMILY

Marquee Donor \$20,000+

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Exclusive Signature Donors \$5,000+

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Archwell Health
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Mission Donors \$1,000+

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Neighbors \$500+

Aging Revolutionary 65 – Scott Elsass
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Friends \$250+

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Rob Romero
Senior Home Transitions
Tarpon Total Health Care – Dr John Huy DC

Individual Donors

Al Dimmer	Deborah Huffer	Kristin Wood	Patricia Foster
Alicia Merel	Deborah Humphrey	Kyle Perry	Patricia Maeder
Amy Nguyen	Debra Hollander	Kylee Jones	Patricia Price
Ana Flores	Debra Johnston	Larren Doniger	Paul Herbert
Ana Vaquer	Delaney Wildermuth	Laura Freed	Peggy Whelan
Andrea Elliott	Dennis Mitchell	Laura Richardson	Phoebe Tave
Angela Hayes	Diane Lupia	Laurie Angyn	Ray Vaillancourt
Ann Wagner	Donald Lindberg	Lauren Smalls	Rebecca Paone
Anne Japour	Donna DeBoe Henniger	Leah Conway	Regina Santamaria
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Cheryl Chewkanes	Jeffrey Moore	Mark Dobin	Sunanda Ashton
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David Martinez	Karen Pierce	Nicolette Clarkston	Timothy Lewis
David Ross	Karen Raihill	Noreen Hodges	Toni Cusick
David Smith	Katherine Barbush	Norma Caltagirone	Tony Barbetta
Dawn Dollnig	Kathleen Hegarty	Norman Pollack	Valerie Sanford
Dawn O'Neil	Kelly McGuire	Pamela Adams	Vernell Howard
Deanna Arnold	Kelvin Palmer	Pamela Bradford	Virginia Cook
Debbie Hansen	Khadijah Nashagh	Pat Heath	Virginia & Cal Fox
Debbie Young	Kimberly D Everitt	Patricia Baldwin	Vivian Barrera

Thank you to ALL of Our Anonymous Donors & Audience Members from Our Shows!



2024 Accomplishments



3 Plays with Purpose

Phoney Baloney

Memory Lane

Denying Gravity

**15 Performances
across 3 Counties**

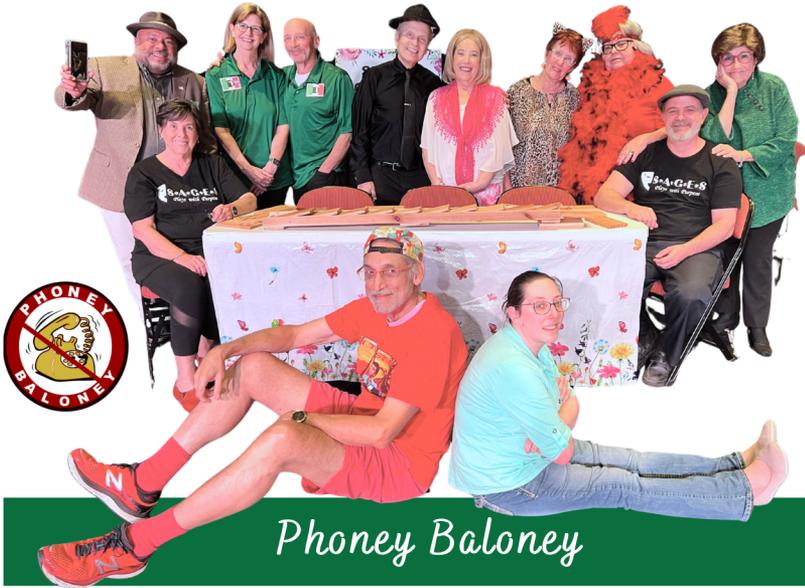
**Over 2,600
Audience Members**



- **National Exposure on The Kelly Clarkson Show in NYC**
- **87 Active Volunteers Contributing 6,500 hours**
- **News Coverage through 8 Different Local Media Outlets**
- **Over 13,000 Audience Members Reached Since 2018**
- **SAGES Singers Team Created for Pre-Show Sing-a-Longs**
- **Steady Contribution to Decrease 911 Calls for Senior Falls**
- **Readers Theater Workshops & Shows at 2 Senior Centers**
- **American Sign Language (ASL) Interpretation Continued at Select Performances for Deaf community**
- **Golden Heart Award Fundraiser Honored 50 Tampa Bay Seniors**
- **S.O.A.P.S. Showcase - Short One Act Plays for Seniors**
- **Multiple Presentations to Local, State, & National Groups**
- **14,700 Facebook Interactions (up 43% from 2023)**
- **Over 17,000 website visitors**



Our Plays with Purpose



Phoney Baloney



Memory Lane

Celebrate & Educate

**Denying
&
Gravity**



Denying Gravity



SAGES Singers 🎵



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Plays with Purpose

THANK YOU to Our 2024 Encore, Signature, & Mission Sponsors!

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Tampa Bay

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PROMEDICA MEMORY CARE

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Celebrating Life Since 1853

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RESEARCH

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SENIORS in SERVICE
GEARED UP TO SERVE



SENIORS
Helping
SENIORS

HELP SAGES GROW

* December 2, 2025 *

GIVING
TUESDAY

