

Pink Evening Primrose

Oenothera speciosa

At a Glance

- Height: 12 to 18 inches tall
- Bloom Colors: Soft pink cup-shaped flowers
- Bloom Time: Late spring to summer
- Days to Maturity: Perennial, blooms in first or second year
- Best For: Groundcover, pollinator gardens, naturalized plantings

Growing Conditions Quick Reference

- Soil Temperature: 60-70F for best germination
- Soil Type: Well-drained, sandy or loamy soil
- Light Requirements: Full sun to light shade
- Planting Depth: Surface sow or lightly press seeds
- Seeding Rate: Thin to 12-18 inches apart
- Moisture Needs: Low to moderate; drought tolerant once established
- Average Germination Time: 14-28 days

How to Grow

- When to Plant: Sow outdoors in spring or fall.
- Location: Full sun for most blooms, tolerates partial shade.
- Spacing: Thin seedlings to 12-18 inches apart.
- Watering: Low water needs after establishment.
- Fertilizer: Not needed; thrives in poor soils.

Tips for Success

- Spreads easily and can naturalize in open areas.
- Cut back after flowering to control spread.
- Attracts bees, butterflies, and other pollinators.
- Tolerates heat and drought.

Pink Evening Primrose

Oenothera speciosa

Fun Fact

Evening Primrose blooms open in the evening and fade by midday, creating a constantly changing display.

Companion Planting

Pairs well with coreopsis, black-eyed Susans, and ornamental grasses for a wildflower look.

Harvesting and Use

Enjoy as an ornamental groundcover. Roots and leaves have been used traditionally for herbal remedies.

Quick Planting Checklist

- Sow in spring or fall
- Thin seedlings to 12-18 inches apart
- Cut back after blooms to control spread
- Drought tolerant once established