

Courtney Johnson, C.M., C.A.E. Director

L52, Oceano Airport Community Event Plan:

We are excited to present the Oceano Airport Community Event Plan (CEP) to the California Coastal Commission. This plan outlines the Airport's goal(s) for a series of engaging events that aim to bring together the Oceano Airport and Oceano Community, foster a sense of belonging, and gather valuable feedback to enhance our airport's offerings. These events are designed to promote aviation, community participation, inclusivity, and collaboration while embracing the unique coastal environment that surrounds us.

Purpose of the Oceano Airport Community Event Plan:

The primary purpose of this CEP is to create a welcoming and vibrant community around Oceano Airport. By organizing a diverse range of events, we aim to achieve the following objectives:

- 1. Community Engagement: We seek to actively engage the local community in a variety of enjoyable events that appeal to different interests and age groups.
- Feedback Gathering: These events will serve as platforms to gather valuable insights, opinions, and suggestions from community members about airportrelated matters and potential improvements.
- 3. Partnership Building: By collaborating with various local organizations and businesses, we aim to foster a sense of unity and strengthen our ties with the broader community.
- 4. Airport Appreciation: All events will aim to cultivate a deeper sense of airport appreciation among the local community highlighting the vital role of Oceano Airport in connecting the region and promoting the many benefits of aviation, including its impact on economic growth, travel accessibility, and its contribution to local businesses and tourism.
- 5. Coastal Environment Appreciation: Some events will focus on promoting environmental stewardship, celebrating the coastal environment, and encouraging responsible practices.



Courtney Johnson, C.M., C.A.E. Director

Event Descriptions, Frequency, and Potential Event Partners:

1. Aviation Enthusiast Day/Aviation Day

- Description: An annual event that celebrates aviation and offers the community an opportunity to explore different aircraft on display and educational booths. Aviation experts and pilots will engage with visitors, sharing insights into aviation history and the airport's role in the community.
- Frequency: Annually
- Event Partners: Airport staff, Local aviation clubs, aircraft owners, flight schools, SLO 99's, emergency responders (i.e., Cal Star, County of San Luis Obispo Sheriff Aero Squadron, Civil Air Patrol, Angel Flights), ACI Jet, aviation historians, and local community vendors

2. L52 Coastal Cleanup Day

- Description: An annual event where community members can come together to clean up the community surrounding Oceano Airport. This event aligns with the California Coastal Commission's coastal protection initiatives and promotes environmental consciousness among participants. The event can also include educational sessions on how aviation enthusiasts can contribute to environmental protection.
- Frequency: Once every two years (or Annually- Dependent on Staff Availability)
- Event Partners: Airport Staff, potentially a local non-profit, local community organizations, local environmental organizations, schools, and community groups.

3. Oceano Airport Fun Fair

- Description: An annual family-friendly fair held at Oceano Airport, featuring carnival games, food vendors, live music, and various entertainment activities. The fair aims to promote community bonding and showcase local talents and businesses.
- Frequency: Annually (typically during the early autumn season)



Courtney Johnson, C.M., C.A.E. Director

• Event Partners: Airport Staff, Local community organizations, Local businesses, schools, and entertainment providers.

4. Aviation Career Day

- Description: An event targeted at students interested in pursuing careers in aviation. Representatives from different aviation professions will offer insights and guidance about potential career paths in the industry.
- Frequency: Once every two years
- Event Partners: Local schools (Cuesta/CalPoly), aviation companies, airport personnel, ACI Jet, and aviation training institutes.

5. STEM AVSED Day

- Description: FAA outreach through Science Technology, Engineering, and Math Aviation and Space Education Program to inspire youth and introduce a world of possibilities.
 https://www.faa.gov/education/programs provides additional information.
- Frequency: Once every two years
- Event Partners: Airport personnel, FAA outreach partners, local schools, local aerospace companies, aviation training institutes, Cal Poly of Engineering students, and ACI Jet

6. "Wings and Reels" -Community Movie Night

- Description: Airport Movie Night, an evening under the stars at L52. A
 captivating cinematic experience right at the Airport Campground,
 where the magic of flight merges with the allure of film. The community
 can gather their friends, family, and/or fellow aviation enthusiasts for a
 memorable movie night with aviation-inspired films.
- Frequency: Annually
- Event Partners: Airport Staff, Friends of Oceano Airport, and potentially local businesses



Courtney Johnson, C.M., C.A.E. Director

7. Community Open Forum(s)

- Description: A bi-annual forum where airport management, community representatives, and stakeholders gather to discuss ongoing and future airport projects, address concerns, and gather feedback from the community.
- Frequency: Bi-Annually
- Event Partners: Airport Management, local government officials, community associations, and community members.

Additional opportunities/options/alternatives [dependent on Airport Management/Staff Availability, Community interest, Event Partner involvement, and economic feasibility.

8. Aerial Photography and Art Exhibition:

- Description: Host an aerial photography contest, encouraging aviation enthusiasts and local photographers to capture the beauty of the coastal environment from the sky. The winning entries can be showcased in an art exhibition at the Oceano Airport Fun Fair, raising awareness about the need to protect and appreciate the fragile coastal landscapes.
- Frequency: Annually
- Event Partners: Airport Staff, Friends of Oceano Airport, Local aviation clubs, aircraft owners, flight schools, and community members.

9. Run the Runway/Community Fun Run:

- Description: An exhilarating community fun run hosted at Oceano Airport, offering a unique and thrilling experience for participants of all ages and fitness levels. As the morning sun casts a golden glow on the runway, participants will have the rare opportunity to take part in a noncompetitive run or walk along the airport's well-maintained and secured runway.
- Frequency: Annually
- Event Partners: Airport Staff, a local non-profit, local community organization, and local community vendors.



Courtney Johnson, C.M., C.A.E. Director

10. Farm to Tarmac -Oceano (Landside) Farmers Market:

- Description: Experience the vibrant spirit of local flavors and creativity at the Landside Farmers Market. Whether you're a foodie, a culture enthusiast, or simply seeking a delightful day out, join us for a unique market experience that celebrates the best of Oceano community and the joy of aviation.
- Frequency: TBD
- Event Partners: In order to host this event and provide the community
 Farm-to-'Tarmac' Produce, an Event Partner will have to be identified (to
 run the event). The frequency will depend on their availability, and ability
 to host such event; however, the Landside parking lot (once rehabilitated)
 and Grass Field (Landside, also) will be available for events. Coordination
 with the Airport Property Management Staff will be required.

Conclusion:

The Oceano Airport Community Event Plan aims to enhance community participation, build strong partnerships, cultivate a deeper sense of airport appreciation, and celebrate the unique coastal environment that surrounds us. The Oceano Airport improvements, as outlined in the Coastal Development Permit (CDP), are deemed essential for making these community events possible, ensuring a safe and enhanced environment that can accommodate and support the diverse range of engaging activities planned for the benefit of our community. We look forward to the California Coastal Commission's support and collaboration in making these events successful and meaningful for the entire community. Thank you for your time and consideration. We are eager to work together towards a thriving and engaged Oceano Airport community.