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As a valued client of The Stone Register, we felt it was important to connect with you as we see increased impact from novel coronavirus (COVID-19). Our goal is always to provide you with an elevated experience and that goal has not changed.

As we've already seen, the COVID-19 virus has created uncertainty around the globe. The health and welfare of our clients and associates are our top priorities, and we're doing everything we can to support both during these difficult times. We strongly recommend that everyone practice the prescribed methods of safety for the duration. We also urge you to encourage family, friends, and your fellow human beings to do the same.

We want to emphasize the importance of this global issue, but also offer a sense of unwavering optimism for the future. How we respond at a time like this is a reflection of who we are and what we stand for. To that end, company management will be actively monitoring this situation as it develops and hopefully subsides in the near future.

In the meantime, we want to assure you that The Stone Register will continue operating at full capacity so we can meet the ongoing needs of our clients. We are grateful and fortunate that our business can carry on with minimal interruption. In fact, certain services (like your press releases) are even seeing an *increase* in activity as people spend more time at home and online. So please rest easy knowing that all news articles, websites, audiovisual productions, and all other services will continue as planned. You can expect the same level of high-quality work, project punctuality, and attention to detail to which you've grown accustomed.

A quick word on Times Square: Any scheduled billboard advertisements will still be appearing, although we do not recommend visiting Times Square in person until restrictions are lifted.

We will continue monitoring the COVID-19 situation diligently, in order to ensure the safety and well being of everyone involved with this organization at every level. We are following guidance and recommendations from the proper agencies and health departments. In short: We will continue to put our customers first and offer complete transparency.

If you're reading this letter you are a valued member of The Stone Register family. We're always committed to the integrity of your brands and legacies, and—above all—your safety. If you have any questions or concerns please reach out to your usual point of contact within the organization, or simply call the number below.

Thank you,

The Stone Register Management Team

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