

## Hobson Bay Yacht Club -Key Priorities for 2024 -25

Goal	Priority Actions for 2024-25	Action By
Goal 1: Provide competition, cruising, recreational sailing and social opportunities for members and the community.	<ol style="list-style-type: none"> <li>1. Increase participation in club's key racing events i.e. Club Aggregate, Long Distance Series, Shirley Freeman, and Next Gen.</li> <li>2. Identify costs and funding sources for purchase, operation of second keel boat for club training.</li> <li>3. Seek ways to maximise community engagement.</li> <li>4. Keep developing and bringing value to Training, Social and Sailing groups.</li> <li>5. Increase the number of Crew and Intermediate members by 20%.</li> <li>6. Establish an effective procedure to convert social members and day pass purchases to crew members.</li> <li>7. Develop programs to train volunteers to learn new skills and contribute to the club.</li> <li>8. Assess options, develop recommendations, and plan funding options for Privateer replacement.</li> </ol>	<ol style="list-style-type: none"> <li>1. Sailing Committee ongoing,</li> <li>2. Sailing Training and HBYC Foundation by Sep 2024</li> <li>3. Membership Development Subcommittee ongoing.</li> <li>4. Sail Training and MDC ongoing</li> <li>5. MDC &amp; S.C by May 2025</li> <li>6. MDC by Sep 2024</li> <li>7. Sailing Training and Sailing Committee by Sep 2024</li> <li>8. Sailing Committee by Sep 2024</li> </ol>
Goal 2: Develop and continue to improve the Club's facilities.	<ol style="list-style-type: none"> <li>1. Update the 20 Year Clubhouse Master Plan and Marina Plans Yard, slip, Green Shed for redevelopment, and Yard re concreting.</li> <li>2. Expand feasibility of the Floating Marina and Sea Wall Vision launched 2023 for a more accessible and sustainable marina /breakwater or other wave/surge reduction.</li> <li>3. Complete relevant outstanding stages of Clubhouse Development, (as a priority front office and foyer).</li> </ol>	<ol style="list-style-type: none"> <li>1. House committee by July 2024</li> <li>2. Form a new working group by July 2024, first report 1<sup>st</sup> September 2024 for AGM update.</li> <li>3. House committee and Finance Committee, Staged Report by Date Jul 2024</li> </ol>
Goal 3: Ensure the long-term social, environmental, and financial sustainability of the Club.	<ol style="list-style-type: none"> <li>1. Continue to evolve the financial plan to meet realistic forecasts, align with proposed Capex and actual revenue streams.</li> <li>2. Expedite the development of a Club Foundation that allows for additional fundraising outside of operational income.</li> <li>3. Grow local business networks for sponsorship and community involvement. Target \$30,000 by end 2024 and \$50,000 in total sponsorship by 2025</li> <li>4. Utilize government and other funding opportunities.</li> <li>5. Review and improve the range of methods to communicate with members, community and implement a marketing business plan for the club.</li> </ol>	<ol style="list-style-type: none"> <li>1. Finance Subcommittee by May 2024</li> <li>2. Foundation working group and G.C by July 2024</li> <li>3. Establish and implement Sponsorship working group</li> <li>4. Membership Development Group, ongoing</li> <li>5. Membership Development committee by date June 2024</li> </ol>

<p>Goal 4: Apply sound governance, management, and social inclusion measures.</p>	<ol style="list-style-type: none"> <li>1. Ensure the committee agenda is aligned with the strategic plan.</li> <li>2. Review the Club's By Laws and Policies on an annual basis using standardised methodology.</li> <li>3. Provide training for committee, volunteers, and staff to cover diversity and inclusion, Child Safety, Financial Statement analysis, Risk management and Legal obligations.</li> <li>4. Committee and Staff development and succession planning of key roles.</li> <li>5. Active involvement with local issues with organisations and authorities including POWAG, Port of Melbourne Authority, Local Council and Parks Victoria.</li> <li>6. Conclude Parks Victoria lease on acceptable terms to both parties.</li> <li>7. Asset management plan completed in June 2024 and put into place second half of 2024.</li> </ol>	<ol style="list-style-type: none"> <li>1.Ongoing Review of GC Monthly Agenda</li> <li>2. Manager and subcommittees</li> <li>3.Manager annually, commence no later than 2 months after the AGM</li> <li>4.General Committee by date August 2024</li> <li>5.Manager and working groups, ongoing</li> <li>6. Working Group by June 2024</li> <li>7.Manager and R.F</li> </ol>
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