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ON BEHALF OF BRE'ANNA WASHINGTON - WEATHERFORD , AUTHOR - ILLUSTRATOR - EDUCATOR

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BRE'ANNA WASHINGTON-WEATHERFORD EMPOWERS ASPIRING AUTHORS TO SELF-PUBLISH MEANINGFUL RESOURCES FOR CHILDREN WITH HER NEW BOOK.

Local author and illustrator Bre'Anna Washington Weatherford has released a comprehensive 3-in-1 "The Creative Composition Guide to Self-Publishing and Marketing Children's Books" for new and aspiring children's book authors.

Charlotte, NC 07-23-2023

Celebrated author-illustrator and educator Bre'Anna Washington Weatherford proudly announces the release of her newest book, **"The Creative Composition Guide to Self-Publishing and Marketing Children's Books: A 3-in-1 Guide for New and Aspiring Authors."** This essential guide is designed to equip new and aspiring children's book creators with the tools and confidence they need to publish and market high-quality books.

A Timely and Essential Resource

With book bans on the rise and culturally relevant and inclusive curricula being stripped from classrooms, our nation is becoming increasingly susceptible to ignorance, selfishness, and hate.

Bre'Anna, affectionately known as Bee, believes our responsibility is to ensure children learn the truth about themselves, their culture, and their potential. Her new guide aims to empower new and aspiring authors to contribute to this mission by creating books that reflect diverse experiences and foster understanding.

With nearly a decade of community service, Bre'Anna has created safe and nurturing environments for young people to explore creativity. Her dedication is reflected through her work as the co-coordinator of The Mint Museum Grier Heights Youth Arts Program. Bre'Anna earned her B.A. in History with a focus on Africana studies from Fayetteville State University, emphasizing her commitment to providing children with the wisdom, resources, and support necessary to reach their highest potential and broaden their cultural perspectives. In February, Bre'Anna hosted her first community self-publishing workshop at University City Regional Library, where she discussed the importance of Diversity in Children's Literature and guided participants through how to self-publish and market children's books that will connect with families who will love and benefit from them for generations.

“The Creative Composition Guide” is a comprehensive 3-in-1 book, journal, and evergreen reference tool. It offers a step-by-step roadmap to navigate the complexities of the publishing world, transforming bright ideas into beloved children's books. Bre'Anna draws from her extensive experience as a contributing illustrator for five self-published titles, including *A is for Alchemy: A Guide for the Little Conscious Creator* (Esther Reese), *Little Warrior Woman: Just Like Mama* (Osunfemi Wanbi Njeri), and *Cairo The Courageous* (Schenike Massie-Lambert).

Key Takeaways for Aspiring Authors:

- **Audience-Centric Writing:** Craft stories that captivate and delight young readers.
- **Author Branding:** Develop a compelling author identity and memorable brand.
- **Networking Essentials:** Connect with a supportive authors and industry professionals community.
- **Dream Team Assembly:** Learn how to hire the perfect editor, illustrator, and designer.
- **Publishing and Distribution Know-How:** Explore optimal publishing and distribution options.
- **Effective Marketing:** Master the art of engaging with readers and promoting your book.

A Blueprint for Success

“The Creative Composition Guide” is more than just a book; it’s a transformative blueprint for aspiring authors. Packed with insights from industry experts and offering exclusive access to an online library of additional resources and templates, this guide empowers authors to plan, fund, and launch children’s books that leave a lasting impact on young minds and hearts.

Praise for “The Creative Composition Guide”

“This is a beautifully crafted and personable approach to guiding the process of self-publishing children’s books. Not only are we gifted with insight into Bee’s journey, but there is immense honesty in what it takes to produce the product. The best advice an independent author could receive is the urgency to share, build community, and be organized and strategic while holding yourself accountable.” — **Author, Kim C. Lee**

“This is such a needed book, and having someone hold your hand is nice. It’s an essential book for anyone interested in self-publishing!” — **Mariam Poppins, Children’s Book Illustrator**

About Bre’Anna Washington Weatherford:

Bre’Anna Washington Weatherford, known for her passion and dedication, is a beloved author-illustrator and educator. She has devoted nearly a decade to community service, creating nurturing spaces for young people to express themselves and explore their creativity. Bre’Anna holds a B.A. in history focusing on Africana studies and has contributed her illustration talents to five self-published titles. She is committed to empowering new and aspiring children’s book authors through her latest guide.

Contact Information:

For more information about “The Creative Composition Guide to Self-Publishing and Marketing Children’s Books” or to schedule an interview with Bre’Anna Washington Weatherford, please connect with her directly at **bre@beetheeart.com** or **336-736-6088**.

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