

Growing Your Community

Virден Insight: Ethnicity & Immigration Report

- The community of Virден is compared to other select communities in three ways.
 - Nearby communities are defined as urban communities and rural regions within roughly 50 km and Brandon given that it's the major community in the larger region.
 - Similar communities are defined as Census Divisions within the SE Saskatchewan and SW Manitoba oil and gas region.
 - The provincial average comparison is Manitoba.
- Comparison Method: A weighted average is used when aggregating nearby and similar communities largely because of the influence of larger populated centres. Provincial data is reported as a weighted average and essentially compares Virден with larger centres like Winnipeg and Brandon.
- Virден is the major urban community within the nearby community group. It means that the comparison to similar communities will be the more relevant analysis in most cases.
- Virден has a lower aboriginal population than nearby and similar communities in Manitoba. Virден predominately has United Kingdom ethnic origins when compared to nearby and similar communities.
- While the total visible minority population (4.4% of population) is higher than nearby communities, it is significantly less than similar communities and the Manitoba average.
- Virден's population comprises about 6% immigrants, roughly equal to nearby communities, but much lower than similar communities and the Manitoba average. This immigrant population originates predominately from Europe (3.2%) and Asia (1.5%).