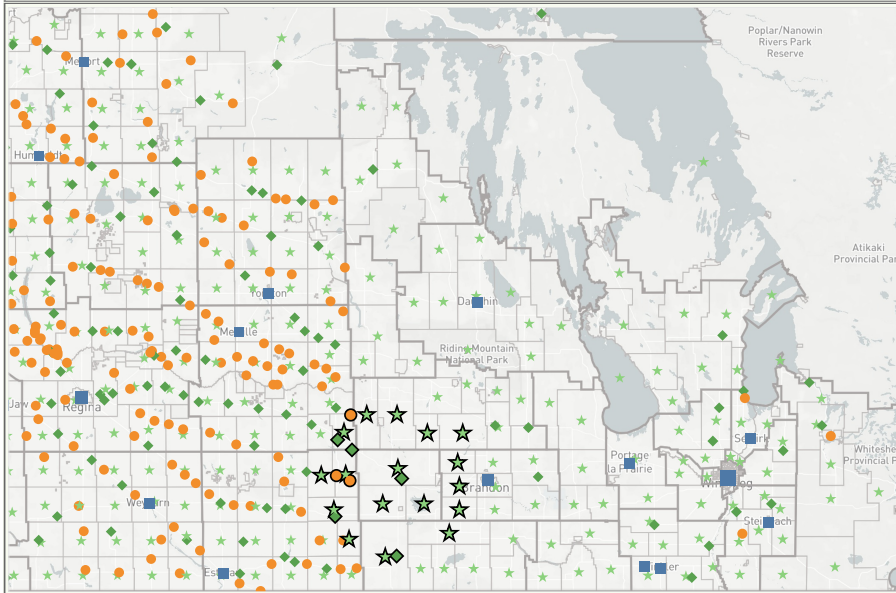


# First Comparison Geography Selection

## Virden|Town compared to average of Communities in 50 km Area

Source: Statistics Canada, 2016 Census Subdivisions, Census Divisions or Provinces



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 Note: This dashboard identifies the geographic community/area of interest and the 1st geographic comparison group it will be compared against.

### Geography of Interest ▶

Virden|Town

### 1st Comparison Desc

compared to average of C...

### 1st Level of Detail

- CD
- CSD
- PR

### 1st Prov

Multiple values

### 1st Geo Type

Multiple values

### 1st Min Pop

0

### 1st Max Pop

35,151,700

### 1st Geo Type

- City
- Town
- Village
- Hamlet
- Region
- Unorg

### 1st Geo Type

- City
- ◆ Town
- Village
- Hamlet
- ★ Region
- ★ Unorg

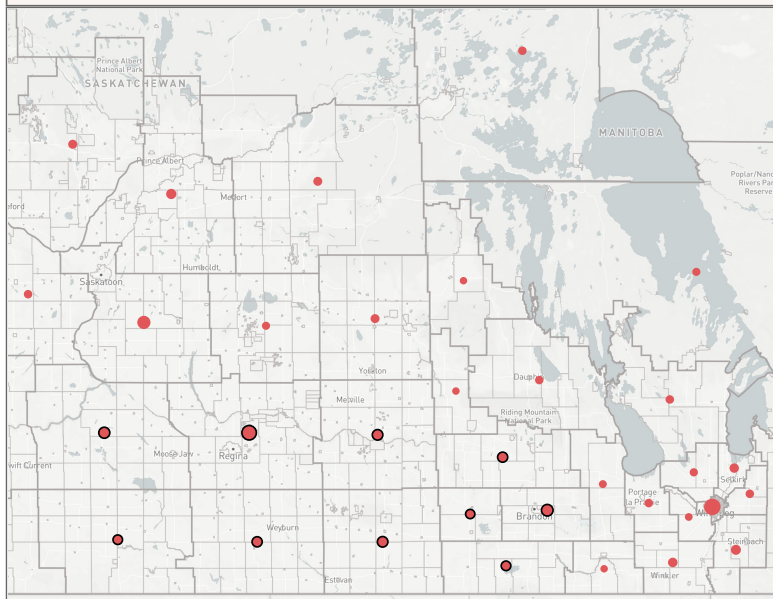
### 1st Comparison Geography (25)

1st Geo Name* (group)	1st Geo Code	Pop 16
Virden Town	4606034	3,322
Wallace-Woodworth Region	4606031	2,948
Moosomin Town	4705004	2,743
Souris-Glenwood Region	4607052	2,562
Riverdale Region	4607076	2,133
Prairie View Region	4615056	2,088
Whitehead Region	4607057	1,661
Oakview Region	4615032	1,626
Grassland Region	4605062	1,561
Pipesstone Region	4606023	1,458
Sifton Region	4606016	1,256
Hamiota Region	4615037	1,225
Two Borders Region	4605056	1,175
Mellota Town	4605052	1,042
Redvers Town	4701049	1,042
Elice-Archie Region	4615047	887
Antler No. 61 Region	4701047	523
Moosomin No. 121 Region	4705001	470
Maryfield Village	4701096	348
Walpole No. 92 Region	4701091	326
Maryfield No. 91 Region	4701094	324
Storhacks No. 31 Region	4701043	292
Welwyn Village	4705006	133
Fleming Town	4705002	84
Farright Village	4701098	40

## Second Comparison Geography Selection

### Virden|Town compared to average MB & SK Oil & Gas Communities

Source: Statistics Canada, 2016 Census Subdivisions, Census Divisions or Provinces



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Note: This dashboard identifies the geographic community/area of interest and the 2nd geographic comparison group it will be compared against.

#### 2nd Level of Detail

- CD
- CSD
- PR

#### 2nd Prov

Multiple values

#### 2nd Geo Type

Multiple values

#### 2nd Min Pop

0

#### 2nd Max Pop

35,151,728

2nd Comparison Desc compared to average MB & ..

#### 2nd Geo Type

- CD

#### 2nd Comparison Geography (10)

2nd Geo Name+ (group)	2nd Geo Code	Pop 16
Division No. 6 SK CD	4706	262,837
Division No. 7 MB CD	4607	68,746
Division No. 7 SK CD	4707	47,195
Division No. 1 SK CD	4701	31,766
Division No. 5 SK CD	4705	31,750
Division No. 2 SK CD	4702	22,825
Division No. 15 MB CD	4615	21,379
Division No. 5 MB CD	4605	13,176
Division No. 3 SK CD	4703	12,610
Division No. 6 MB CD	4606	10,317

### Third Comparison Geography Selection

#### Virden|Town compared to MB Provincial average

Source: Statistics Canada, 2016 Census Subdivisions, Census Divisions or Provinces



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 Note: This dashboard identifies the geographic community/area of interest and the 3rd geographic comparison group it will be compared against.

#### 3rd Level of Detail

- CD
- CSD
- PR

3rd Prov  
All

3rd Geo Type  
Prov

3rd Min Pop  
0

3rd Max Pop  
35,151,728

3rd Comparison Desc  
compared to MB Provincic..

3rd Geo Type  
 Prov

3rd Geo Type  
 Prov

#### 3rd Comparison Geography (1)

3rd Geo Name+ (group)	3rd Geo Code	Pop 16
Manitoba Prov	46	1,278,385

# Virden|Town: Community Analytics Overview

Local Value or Geography of Interest (gray): Virden|Town

1st Comparison Group (green): Virden|Town compared to average of Communities in 50 km Area

2nd Comparison Group (orange): Virden|Town compared to average MB & SK Oil & Gas Communities

3rd Comparison Group (blue): Virden|Town compared to MB Provincial average

Source: Statistics Canada, 2016 Census Profile, Catalogue 98-316-X2016001, Comparison Method: Weighted Population Average

Profile Group	Profile Variable	Virden Town / Comparison Group Value (% change)			
Population	3   Population percentage change, 2011 to 2016	6.7%	+134%	+3%	+16%
	39   Average age of the population	42.6	+3%	+7%	+9%
	40   Median age of the population	41.0	-2%	+5%	+7%
Demographics	9   0 to 14 years	17.6%	-8%	-6%	-8%
	13   15 to 64 years	58.9%	-4%	-9%	-10%
	24   65 years and over	23.3%	+20%	+43%	+50%
Income Levels	751   Average total income of households in 2015 (\$)	90741	+4%	-4%	+6%
	852   In low income based on the Low-income measure, after tax (LIM-AT)	10.7%	-16%	-9%	-24%
Education Level	1684   No certificate, diploma or degree	19.4%	+7%	+29%	+13%
	1685   Secondary (high) school diploma or equivalency certificate	24.1%	+2%	-4%	+4%
	1687   Apprenticeship or trades certificate or diploma	6.3%	-24%	-22%	+5%
	1693   Bachelor's degree	8.3%	+25%	-21%	-26%
Immigration	1142   Immigrants	6.2%	-4%	-46%	-65%
	1149   2011 to 2016	2.0%	-12%	-58%	-60%
	2233   Non-migrants	5.3%	+12%	-35%	-36%
	2234   Migrants	4.8%	+1%	-11%	+9%
Ethnic Origin	1357   English	39.0%	+3%	+48%	+103%
	1367   French	8.1%	-28%	-25%	-30%
	1368   Western European origins (except French origins)	25.9%	+14%	-15%	+16%
	1379   Northern European origins (except British Isles origins)	6.3%	-16%	-34%	+0%
Industry 2 Digit	2249   11 Agriculture, forestry, fishing and hunting	2.7%	-77%	-44%	+23%
	2273   22 Utilities	0.75%	+259%	+11%	+42%
	2278   23 Construction	5.1%	+221%	+122%	+169%
	2292   31-33 Manufacturing	2.3%	+89%	-22%	-47%
	2436   44-45 Retail trade	15.8%	+200%	+155%	+177%
	2593   61 Educational services	5.3%	+46%	+46%	+20%
	2602   62 Health care and social assistance	9.2%	+56%	+31%	+24%
		0 10 20 30 40 50	-100 -50 0 50 100	-100 -50 0 50 100	-100 -50 0 50 100
		Local Value [% of pop when applicable]	Local Value / 1st Compare Value [% change]	Local Value / 2nd Compare [% change]	Local Value / 3rd Compare [% change]

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Column 1 graphic shows the community of interest (COI) or local value variables. Graphic column 2, 3 & 4 show the local value / average of the comparison communities as a percent change for the 1st, 2nd and 3rd comparison community groupings respectively. Positive numbers (graphic column 2, 3 & 4) indicate strength while negative numbers weakness when compared to the 1st, 2nd & 3rd comparison communities respectively. For more detail on understanding analytic reports please go to <http://www.exceedanalysis.com/services/community-analytics/>

# Virden|Town: Community Analytics Overview

1st Comparison Group: Virden|Town compared to average of Communities in 50 km Area (Col 6)

2nd Comparison Group: Virden|Town compared to average MB & SK Oil & Gas Communities (Col 7)

3rd Comparison Group: Virden|Town compared to MB Provincial average (Col 8)

Source: Statistics Canada, 2016 Census Profile, Catalogue 98-316-X2016001, Comparison Method: Weighted Population Average

	Profile Variable	Rank/1st Compare Geography	1. Local Value Pop	2. Local Value % of Pop	3. First Compare % of Pop	4. Second Compare % of Pop	5. Third Compare % of Pop	6. Local / First Compare % change	7. Local / Second Compare % change	8. Local / Third Compare % change	
Demographic & Income	1   Population, 2016	1. Virden Town	3,322	3322	1251	52260	1278365	+165.6	-93.6	-99.7	
	3   Population percentage change, 2011 to 2016	6. Virden Town	6.7	6.7%	2.9%	6.5%	5.8%	+134.3	+3.1	+15.5	
	9   0 to 14 years	20. Virden Town	585	17.6%	19.2%	18.8%	19.1%	-8.1	-6.3	-7.8	
	24   65 years and over	5. Virden Town	775	23.3%	19.4%	16.3%	15.6%	+20.2	+43.1	+49.5	
	36   15 to 64 years	19. Virden Town	58.9	58.9%	61.3%	64.9%	65.4%	-3.9	-9.2	-9.9	
	39   Average age of the population	7. Virden Town	42.6	42.6	41.5	39.9	39.2	+2.6	+6.8	+8.7	
	78   Total lone-parent families by sex of parent	6. Virden Town	120	3.6%	2.8%	4.1%	4.6%	+31.3	-11.9	-21.5	
	751   Average total income of households in 2015 (\$)	6. Virden Town	90,741	90741	86951	94954	85373	+4.4	-4.4	+6.3	
	852   In low income based on the Low-income measure, after tax (LIM-AT)	16. Virden Town	355	10.7%	12.7%	11.7%	14.1%	-16.0	-8.7	-24.2	
Education	1684   No certificate, diploma or degree	8. Virden Town	645	19.4%	18.1%	15.0%	17.2%	+7.1	+29.4	+12.9	
	1685   Secondary (high) school diploma or equivalency certificate	11. Virden Town	800	24.1%	23.7%	25.2%	23.2%	+1.7	-4.4	+3.8	
	1687   Apprenticeship or trades certificate or diploma	20. Virden Town	210	6.3%	8.3%	8.1%	6.0%	-23.7	-22.0	+5.4	
	1693   Bachelor's degree	3. Virden Town	275	8.3%	6.6%	10.5%	11.2%	+25.2	-21.2	-26.1	
	Ethnicity & Immigration	1142   Immigrants	11. Virden Town	205	6.2%	6.4%	11.4%	17.8%	-3.6	-45.9	-65.3
		1149   2011 to 2016	4. Virden Town	65	2.0%	2.2%	4.7%	4.9%	-12.0	-58.4	-60.1
		1338   Total - Ethnic origin for the population in private households - 25% sample data	7. Virden Town	3,215	96.8%	95.1%	97.3%	97.1%	+1.8	-0.5	-0.3
		1357   English	11. Virden Town	1,295	39.0%	37.7%	26.3%	19.2%	+3.4	+48.2	+103.0
		1367   French	16. Virden Town	270	8.1%	11.4%	10.8%	11.6%	-28.4	-24.7	-29.9
1368   Western European origins (except French origins)		7. Virden Town	860	25.9%	22.7%	30.5%	22.4%	+13.9	-15.1	+15.6	
1379   Northern European origins (except British Isles origins)		15. Virden Town	210	6.3%	7.5%	9.6%	6.3%	-15.8	-34.2	+0.3	
2230   Total - Mobility status 1 year ago - 25% sample data		10. Virden Town	3,165	95.3%	93.9%	96.0%	95.9%	+1.4	-0.8	-0.7	
2233   Non-migrants		7. Virden Town	175	5.3%	4.7%	8.1%	8.2%	+12.0	-35.0	-35.8	
Industry 2 Digits	2249   11 Agriculture, forestry, fishing and hunting	22. Virden Town	90	2.7%	11.9%	4.8%	2.2%	-77.2	-43.6	+23.1	
	2278   23 Construction	2. Virden Town	170	5.1%	1.6%	2.3%	1.9%	+220.6	+122.5	+169.3	
	2436   44-45 Retail trade	1. Virden Town	525	15.8%	5.3%	6.2%	5.7%	+199.8	+154.9	+177.3	
	2593   61 Educational services	4. Virden Town	175	5.3%	3.6%	3.6%	4.4%	+45.9	+46.3	+19.7	
	2602   62 Health care and social assistance	4. Virden Town	305	9.2%	5.9%	7.0%	7.4%	+56.0	+31.2	+24.1	

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/1 Column 1 & 2 show the local or community of interest (COI) values. Columns 3,4 & 5 show the values for the average of the three comparison groups. Column 6, 7 & 8 compares the local or COI values with the average values of the 1st, 2nd, & 3rd custom selected comparison groups, respectively. Col 6 = col 2 / col 3 as a % change, col 7 = col 2 / col 4 as a % change, and col 8 = col 2 / col 5 as a % change. Blue colors (higher values) indicate relative strength in the COI and orange (lower values) relative weakness. For more detail on understanding analytic reports please go to

<http://www.exceedanalysis.com/services/community-analytics/>