



**It's what you need
for a quantum leap in your business**

Providing critical success factor services to Member Companies for your business to thrive



Business Referral Network



Business Accelerator and Pitch Room



Legislative Support

Intel & Advocacy



Briefings, Thinktank and Conferences



Focused Marketing & Branding



Community Building



Business Referral Network

- 12 Luncheons
- 10 Receptions
- Christmas Party
- Special Events
- Website Sponsorship branding
- 700,000 emails monthly
- Special Recognition Opportunities

Business Accelerator and Pitch Room

- Best Practices developed with
 - McKinsey
 - PKF
 - HTC
 - HAN
 - Rice Business Alliance
- Mentors from industry and proven performers
- Professional Service Providers that work with start ups and small business “growth companies”
- Multiple opportunities to present to qualified investors, mentors and find the resources you need for your success

Legislative Support

- Our legislative insight and influence is unmatched for small business
- Multiple Legislatures have recognized us in both the Texas House and the Texas Senate
- Find collaborative organizations that share the burden
- Briefings with your elected officials and staff
- A guide to the complex process of legislation authorship & sponsorship, counsel, committees, floor votes and adversaries
- Learn what state incentives are worth and not worth applying

Briefings, Thinktank and Conferences

- BIZPAC News Hour monthly at the roundtable
- Newsletter topical briefings weekly or more when in legislative cycle
- Selected groups by industry and market for ad hoc committees to support legislators in session
- Sometimes involving outside groups and research organizations, a thinktank takes a focused deep dive to report back to our group(s) for decision support
- Individually and with others, BIZPAC holds conferences to move our member companies forward and benefit in all categories

Focused Marketing & Branding

A large target graphic is positioned on the right side of the slide. It features concentric circles in shades of gray and white, with a red bullseye in the center. Three arrows are shown: one with a pink fletching and a white shaft, and two with white fletching and white shafts. All three arrows are pointing towards the red bullseye. The background of the slide is a soft-focus image of a blue sky with white clouds.

- All media platform marketing opportunities
- Email campaigns
- Text messaging programs
- Combined media market-leader establishment
- Influencer branding and promo
- “Deep Tech” ranking outcomes
- Image consult

EXAMPLE COMMUNITY TRANSITIONS

Community Building

Corporate and consumer demand for sustainable products is driving more companies to adopt transparent supply chains.

- Programs that produce real and quantifiable outcomes
 - Industry
 - Political
 - Social
 - Faith based
 - Ethnomethodological
- Local
- Regional
- National

New planting technologies enable higher yields, diversified revenue streams and emission reductions.

Land competition from crops with lower carbon intensity of production and higher efficiency threatens business models centered on low-density expansion.

Government restrictions on deforestation reduce availability of land and increase land prices.



Membership or Sponsorship ?



LET'S START
WITH THE
OUTCOMES
YOU DESIRE
FOR YOUR
BUSINESS



AND THE
PROFESSIONAL
GOALS AND
IMAGE YOU
WANT MET



CHOOSE THE
BEST FOR YOU
AND YOUR
BUSINESS



WE ARE
EXPERTS ARE
HELPING YOU
ACHIEVE YOUR
SPECIFIC
GOALS FROM
YOUR BIZPAC
MEMBERSHIP
AND
SPONSORSHIP



**LET'S GET
THIS GOING
!!**

Membership and Sponsorship Options

Membership Level	Luncheon	price annually	Pitchroom	# of Executive Members	# Guests included at events	Pitchroom	Business Referral Program	Monthly Roundtable Briefings	Event VIP Access	Digital Marketing Brand Focus Program	Strategic Marketing Initiatives email, text, print	Policy Executive Briefings	Event Featured Marketing Program	Forum Event Sponsorship
YPA (30 & under)	Member Discount Price	\$ 300.00	\$35	1	0	\$35	Yes	Yes	PPE	Listed Member				
Political Membership	Member Discount Price	\$ 300.00	\$35	1	0	\$35	Yes	Yes	PPE	Listed Member				
Individual	Member Discount Price	\$ 600.00	\$35	1	0	\$35	Yes	Yes	PPE	Listed Member				
Small Business Starter	Member Discount Price	\$ 1,500.00	\$35	3	2	\$35	Yes	Yes	Limited	Yes	Limited	Industry Specific	Yes	1
BIZPAC Executives Club VIP	VIP + 1 Guest included all monthly briefing luncheons; no luncheon fees for you and your guest	\$ 2,500.00	Included	1	2	Included	Yes	Yes	UNLIMITED	Yes	Limited	Industry Specific	Yes	1
Small Business	up to 3 Execs/Hosted Guests included all monthly briefing luncheons no fee for you and your guest	\$ 3,600.00	Included	3	3	Included	Yes	Yes	Limited	Yes	Limited	Yes	Yes	Custom
Corporate	up to 6 Execs/6 Hosted Guests included all monthly briefing luncheons no fee for you and your guest	\$ 10,000.00	Included	6	3	Included	Yes	Yes	Custom	Yes	Limited	Yes	Yes	1 event limited
Founder	Table at all events; special recognition event(s); web, email marketing; for you and your guest	\$ 50,000.00	Included	10	5	Included	Yes	Yes	UNLIMITED	Yes	Customized	Yes	Yes	1 exclusive customized
Underwriter	Table at all events; special recognition at all events, web, email marketing; for you and your guest	\$ 100,000.00	Included	20	10	Included	Yes	Yes	UNLIMITED	Yes	Customized	ALL	Always	Always; customized