

## Springfield Business Association Meeting Notes

Date: March 21, 2019

**Attendees:** Sharon Shaw, Glenda Hart, Alex Ziegenbein, Anan Tarorinsak, Laura Osborn, Peyton Mass, Robin Nielsen, Sarah Rudolph, Amy Busch, Keith Hentzen, Brian Naffziger, Margie Trembly, Bill Schlange, Jim Jennings, Molly Amick, Jimmy Baughman, Diane Sullivan, Dan Williams, Chuck Chevalier, Tyler Mohr

**Mission Statement:** To promote the business community in Springfield

### Discussion:

Meeting Kick-off - We started with getting membership sign-ups.

Thank you to the following businesses for becoming members of the Springfield Business Association:

- Classic Marble & Fiberglass, Inc.
- Forged Woodworks
- Good Life Plumbing
- P Salon
- Organization Station
- Robin's Nest
- Satin Hanger
- Springfield Artworks
- Springfield Collective
- Laura Osborn, Nebraska Realty
- Springfield Drug
- Sweet Lime Thai Food
- Wicked Hen Farmhouse
- Wild Willy's
- Molly Amick, Nebraska Realty

\*\* A big THANK YOU and SHOUT OUT to Keith for helping get things kicked back off for the Business Association. Keith, we appreciate everything you shared and all your enthusiasm for our town and business. We appreciate you!

**New Order of Business** - Establishing A Board...

Nominations and voting for the following positions: President, Vice President, Treasurer and Secretary.

### New Board Members –

- President - Laura Osborn (402) 312-9014 - lauraosborn@nebraskarealty.com
- Vice President - Peyton Maas (402) 972-6540 - peyton@forgedwoodworks.com
- Treasurer - Diane Sullivan (402) 616-5946 - orgstation@live.com
- Secretary - Amy Busch (402) 415-5442 - wickedhenfarmhouse@gmail.com

\*\* Thank you to the following folks for their contribution to the Association as officers and look forward to your continued support. The following individuals will be removed from the Springfield Bank Account.

### **Former Board Members -**

- President - Carl Weiss
- Vice President - Keith Hentzen
- Secretary - Jim Shaw

### **Treasurers Report -** Diane provided us with details on the following items:

- Current balance - \$1535.40 - going forward we will share monthly statements with association members
- Bank account is set up at Springfield State Bank
- Bi-annual Dues are current with the State (\$20)
- This allows us to register our Trade Name (501C-Non-Profit)
- Follow Up Item: Bring meeting minutes to the bank and transition the new Board Members to the account.

### **Upcoming/Future Events:**

- Shops of Springfield and Louisville Spring Open House (March 29th-31st)
- Wild Willy's Demo Shoot - Saturday May 11th.
  - Doors open at 5pm; Fireworks at Dusk for May 11th (A display of 100 new items for the season!)
- Do the Trail - April 29th @ 5:30pm-8pm - Located at Main & Railroad Streets
  - City would like to have an organization take this over, such as the Business Association or PTO (will discuss with PTO about taking the September event as a Back to School Activity)
  - Out of Pocket Expenses - Food/Drink/Utensils only. All money from the sale of food will go back into the Business Association
  - Great Opportunity to distribute fliers and business cards for local businesses to the residents
    - Amy to coordinate food and distribution of flier (Happy to have any help and all help from anyone interested)
    - City sets up tables
- Walking Tour of Springfield Businesses for an upcoming business meeting (Bill recommendation)
  - Consider twice a year while the weather is nice - Business Tour Event

### **Helpful FB Pages & Links:**

- Springfield Business Association (FB)
  - <https://www.facebook.com/SpringfieldBusiness/> - please like and follow
  - Robin will help us promote
  - Looking to put pics and bios on this page for folks visiting
  - Include links to business pages for simple access
  - Discuss with the City their new page & how we add business section and link to local businesses
- Fabulous Highway 50 (FB)
  - <https://www.facebook.com/FabulousHwy50/> - please like and follow

### **Tabled Topics/Next Steps:**

- Directory (Business)

- Create a directory that shows all the business, pictures and bios of membership
- Both digital and paper copy
- Currently working with a local Photographer to set up head shots...more to come
- What is the consensus on the brochure? Is this something that is favorable? If so, move quickly to have it ready by Springfield Days (early June)
  - 6-8 weeks lead time is needed to create a brochure for initial set up.
- **Springfield Business Association Website** (Definitely an immediate need based on group discussion)
  - Dan Williams reaching out to his contact. Potential for guest speaker at the April meeting
- **New Springfield Businesses** - How do we get information and recognize new businesses that have come to the area...how do we welcome them and celebrate them?
- **Future Annual Dues**...What type of memberships will be offered?
  - Do we stick with 1 level or multiple levels
- **Business Association Survey** (Margie Trembly - margie@springfieldartworks.com) - Please email her with any feedback or questions you would like to have added.
  - What does everyone want to get out of this group?
  - What skills do all our business owners have that we can leverage in our group (Needs)
  - Who is your customer and who do you want to come to your business?
- **History of Springfield** - would this be a good event or speaker at the meeting
- **Committees (Future work):**
  - Networking
  - Communications
  - Special Events
- Next Meeting - **Tuesday**, April 23rd @ 5:30pm - Soaring Wings Vineyard & Brewery - 17111 South 138th St.