

Springfield Business Association Meeting Notes

Date: May 20th, 2019

Mission Statement: To promote the business community in Springfield

Attendees: *Denotes New Members, ^^Denotes Future Members

Forged Woodworks, Peyton Maas	Farm Bureau Financial Services, Hunter Hand	Organization Station, Diane Sullivan
Robin's Nest, Robin & Mike Nielsen	Springfield Artworks, Margie Trembley	Trojan Tavern, Tim Brotzki
Suburban Newspaper, Paul Swanson & Cheri Keitges	Springfield Drug, Keith Hentzen	^Even Par Auto, Adam Corriano
Dan Williams, Wild Willy's	Springfield Collective & Nebraska Realty, Laura Osborn	^Expressions, Amber Dryer
^Valentino's Express Pizza, Glenda Hart	^^Fruit at My Office, Sheldon Hawkins	^^Runza, Brian Naffziger

*** Meeting Called to Order @ 5:45 by (President - Laura Osborn)*

- A big THANK YOU and SHOUT OUT to Tim and the [Trojan Tavern](#) for hosting May's meeting and to Glenda at [Valentino's Express](#) for providing pizza!!

Membership Update:

- Thank you to the following business(s) for becoming members of the Springfield Business Association: [Evan Par Auto](#)
- Currently 30 paid members and 4 more pledged to join!

Treasurers Report:

- Current balance - \$3,464.52

City of Springfield Report- (no one in attendance this session)

Upcoming/Future Events:

- June 1-2nd - City of Springfield Community Garage Sale (see City communication for updates)
- June 6th - Forged Woodworks Ribbon Cutting -- **Let's support Peyton on his big day into the Springfield Community!!!**
 - 4-7pm - Ribbon cutting at 4:30 pm
- June 7-8th - Springfield Days (See City communication for updates)
- End of June/July - Business Walking Tour (Chair - Hunter Hand)
 - Hunter is working on a survey to gather participation from businesses/members.

Marketing Update:

- **HeadShots & Happy Hour** - will share photos with individuals when received
- **Website/Online Directory Update** - Shane Murphy is working on two bids: a) Start from Scratch OR b) Update existing website
- **Hard Copy Directory** - Laura to create a basic directory of member contact information to share with members by next meeting.

- **Springfield Business Association Logo** – Member voted on logo to the right →.



- A suggestion was made after meeting to add **Nebraska** to logo to further differentiate our association.
 - Board will send out two versions below for a member vote prior to June meeting.



New Order of Business:

- **Welcome Packets** - New Springfield Residents / Zip Code 68059
 - Laura Osborn looking into existing process and how city handles
 - Amber Dryer looking into cost of bags, etc.
 - [Diane Sullivan](#) to coordinate gathering of items for welcome bags
 - All member businesses invited to participate - prepare flyers, coupons, a promotional item and bring to the next meeting.

Next Steps:

- **Next Meeting:** Summit's yoga room was NOT available. Next meeting will be **Monday, June 24th** @ [Redberry Innovations](#) - 631 S 1st Street, Suite 5, Springfield, NE 68059
 - 5:15-5:45pm Networking and 5:45-6:30 pm Business Meeting

***Meeting Adjourned by President - Laura Osborn at 6:24pm*

****Please reach out to a fellow non-member business in Springfield and encourage them to join us!**