



Meeting Notes

August 27, 6:30 pm – Business Meeting Springfield Drug

*** Meeting Called to Order (President - Laura Osborn) — 6:30pm ***

Mission Statement: To promote the business community in Springfield

Members: Laura Osborn, Hunter Hand, Peyton Maas, Diane Sullivan, Susan Swenson, Amber Dyer, Robin & Mike Nielsen, Brian Naffziger, Margie Trembley, Keith Hentzen, Brett Richards, Nichole Baugh, Jim Jennings, Bill Schlange, Paul Swanson, Tim Brotzki, Glenda Hart, Mark McChesney

Guests: Tracy Golda, Chuck Chevalier, Angela AuBuchon and Clarissa Rodriguez, Nate Garcia, and Renee Hennings

A big **THANK YOU** and **SHOUT OUT** to **Keith Hentzen at Springfield Drug** for hosting meeting!!

- **6-6:30 pm Networking**
- **Welcome New Member Summit Health Physical Therapy!**
- **Events Discussion**
 - **Platteview Homecoming Parade** – September 9th 5:30-8 pm. Parade 7 pm
 - *** Special Guests – Angela AuBuchon and Clarissa Rodriguez, Platteview High School shared vision for business participation in 2019 spirit week, homecoming parade. Plan to coordinate a business with a student group to decorate window. Angela will reach out to interested businesses. Businesses interested in participating should reach out to Angela - aaubuchon@springfieldplatteview.org. or 573-820-2034.*
 - **Making Spirits Bright - A Springfield Holiday Tradition Nov 25, 2019**
 - Committee meeting coming up on September 16, 2019. If you are interested in helping on committee, please contact boardmember@springfieldbusiness.org.
 - *Businesses are being asked to participate in activities on Monday, November by creating a theme and decorating businesses or planning an activity. If your business is interested in participating, please contact boardmember@springfieldbusiness.org.*
 - *For those businesses not located on Main Street, we will check on availability of the upper level of the community center for business activities in between soup supper and parade/tree lighting*
 - **Business Walking Tour/Networking** – Hunter Hand
 - *We are rethinking the walking tour. Current goal is to get to know each other better. Planning a networking event September 30th at Trojan Tavern at 6pm. It will start with a very brief business meeting and move right into a networking activity. Please attend and get to know your fellow businesses better!*
 - **Facebook Training for Small Businesses:** September 17th 10-12pm. **See flyer.**



- **Jim Jennings - Springfield Platteview College Career Center Introduction**
 - Jim gave group and introduction to College Career Center at Platteview. Career Fair scheduled for February 26, 2020. If you have job openings, internships opportunities, contact jjennings@springfieldplatteview.org.

- **Business Promotion**
 - Discover Springfield Business Brochure - Discuss layout, pricing and advertising opportunities. **See promo sheet**. Contact Cheri Keitges (ckeitges@owh.com) if interested.
 - Pricing for ads range from \$125 for small ads, \$500 for larger (limit of 5)
 - Planning for yearly update, could change depending on response
 - Deadline September 25, 2019
 - Retail Committee – Peyton Mass
 - Contact Peyton if you would like to be included in retail information.
peyton@forgedwoodworks.com

- **Marketing Update**
 - Online Directory – Redberry
 - Will have update after talking with Redberry
 - Headshots update – Is there need to set up another session?
 - Possibly linking up with Tavern networking event on the 30th of September
 - Member Contact Sheet – this will be sent out with August meeting notes
 - Window Decals – pass out
 - Please join the SBA Business Group – this is a private group just for members -
<https://www.facebook.com/groups/2142685335769251/>

- **Treasurer Report – Diane Sullivan**
 - Balance: \$4095.30

- **New Business**
 - **Springfield Community Foundation** – Keith Hentzen gave introduction to the foundation and that its in need of new leadership. It is managed through Midlands Community Foundation.
 - **Sarpy Chamber granted SBA membership to Sarpy Chamber**. Board members to have access to programs, training, etc. Chamber can help promote SBA events.

- **Next Meeting**
 - **Networking event - Monday, September 30th - Trojan Tavern**



New Resident Welcome Packets

- Need to collect all business promo items, flyers, coupons by October 1. Need 50 to start.
- Need to know who is planning to participate?
- Questions to Diane Sullivan 402-616-5946 or orgstation@live.com



Springfield Youth Athletic Association (SYAA) Fall Fling Donation Basket

- Thank you to all those that donated to the silent auction basket!
 - Trojan Tavern
 - Wicked Hen
 - Springfield Drug
 - Springfield Artworks
 - Springfield State Bank
 - Forged Woodworks
 - P Salon
 - Laura Osborn, Nebraska Realty
 - Springfield Business Association

