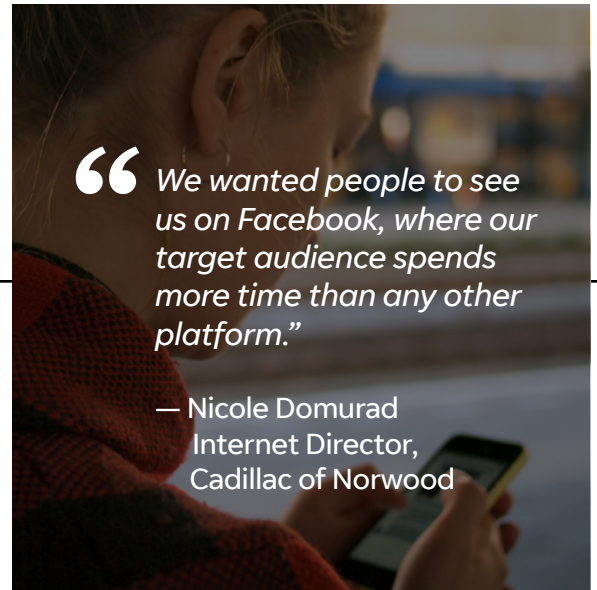


Social Ads

Full-service social advertising that puts your business in front of users who are most likely to become your customers. Our proprietary technology does what no human can do: Optimize your budget across multiple social platforms and amplify your Search Marketing investment, all to help achieve your business goals and see more results from your dollars.



“We wanted people to see us on Facebook, where our target audience spends more time than any other platform.”

— Nicole Domurad
Internet Director,
Cadillac of Norwood

Focus On Your Business Goals

Build your contacts, grow your reach or drive engagement with advanced targeting capabilities and compelling creative.

➔ **2.9**

Facebook has 2.91 billion monthly active users¹

Trust in AI Technology

Automatically optimize your budget and amplify your Search Marketing leads for stronger marketing ROI.

➔ **79%**

79% of monthly Facebook users are active daily¹

Grow Marketing ROI

Build your presence with social ads that perfectly complement search advertising and SEO.

➔ **80%**

Of ppc clients saw incremental lift from Facebook ads²

You focus on your business, while our experts and smart technology focus on your advertising across multiple social channels.

Intelligent Ads at Work

There are so many ad objective options and social channels that it's difficult to know which one is right for your business. With our smart ads, you don't have to choose. Tell us your business goal. Our experts and proprietary smart optimization technology take care of the rest.

Infinity Audience

Our cross-solution targeting takes your Search Marketing leads and automatically creates a data-informed lookalike audience for your Social Ads. Instead of guessing at your ideal audience, you're able to tell each social channel exactly what your key customers look like, multiplying your original investment.

Cross-Platform Ad Placement

Your ads are optimized automatically across Facebook, Instagram, Snapchat, and the Facebook Audience Network. This means the technology is not only finding the best ads and objectives, but it's also getting your business in front of a broad and engaged audience.

Official Meta Business Partner

LocaliQ is recognized and awarded for meeting the highest standards of performance and service.

The First Snapchat Partner

Snapchat chose us to be their first partner based on LocaliQ's ability to offer a comprehensive digital solution to local businesses on a national scale.

Social Ad Expertise

Rely on our team of Blueprint-trained and Snapchat Ads Manager Certified experts to build your campaign, manage your creative content, and monitor your results. They'll work alongside the technology to add the human touch that ensures everything is running optimally.

Know What Works

Learn how your campaign is meeting your goal with on-demand reporting and insights. Our platform shows you ad views, clicks, site visits, and even contacts generated from your ads.

Social Ads

Get a taste of our social advertising program and unique capabilities. Our experts will craft up the perfect mix for your business. Our technology will continually adjust to optimize your campaign ad dollars across multiple social channels, ad types, and placements.

➔ **Website Clicks**
We can entice more visits to your website with custom CTAs designed to increase conversions like online appointments, new sign ups, completed applications, and more from targeted users.

➔ **Lead Ads**
Lead generation can be simplified with in-ad forms that make it easy for the right prospects to contact you. We offer the only program that sends your new leads right to your inbox.*

➔ **Lead Ads with Client Center with Lead Engagement Add-On***
For HIPAA-impacted businesses, Lead Ads with Client Center with Lead Engagement Add-On enables you to store and protect leads' information, so you can manage your new leads securely.

➔ **Retargeting & Custom Audiences**
Increase engagement with previous site visitors and existing client lists, and reach new "lookalike" audiences who have similarities to your ideal customers—even using your own Search Marketing leads!

➔ **Instagram Ads**
Meet your website clicks, lead ads, and retargeting objectives on Instagram, too! With over 800 million monthly active users, it's a great addition to your social advertising mix.

➔ **Facebook Audience Network**
Expand your advertising reach beyond Facebook with content on hundreds of apps within the Audience Network. Best of all, it uses the same creative as your existing Facebook ads.

➔ **Snapchat**
Find new customers, build loyalty with existing customers, and reach highly engaged Millennials and Gen Z anywhere in their buying journey in a way that's conversational, non-intrusive, and feels natural to the community.

