

For Immediate Release

THE SOUTHWEST CHAPTER OF IAEE GOLF TOURNAMENT TELLS THE STORY OF TOGETHERNESS AND CHARITY

Los Angeles, CA – August 24, 2021 – Today the IAEE Southwest Chapter post-event results match the guest experience at the 32nd Annual Southwest Chapter of IAEE (SWIAEE) Charity Golf Tournament on 26 July 2021. Following careful deliberation and months of monitoring national, state, and local health directives, the SWIAEE board decided to move forward with the golf tournament at Old Ranch Country Club in Seal Beach, CA with an emphasis on keeping the event outside as much as possible. The day began with golfers and spectators cheering on competitors in a “Tiger/Phil Closest to the Pin” contest, sponsored by the International Association of Exhibitions and Events (IAEE), followed by a shotgun start and 18 holes of golf sprinkled with additional contests along the course.

For non-golfers, a half-day program of light fitness followed by a Corn Hole Competition to win bragging rights and a cash prize. The day was capped off at a late afternoon reception of finger foods and cocktail bar where awards were announced for best golf scores, contest winners, and raffle prizes that included “Ultimate Las Vegas Experiences” courtesy of MGM Resorts at ten of their Las Vegas properties each with tickets to Cirque du Soleil shows, golf club and driver courtesy of Dixon Golf, Sonos speaker courtesy of Quest Events, and more.

A portion of the proceeds from the SWIAEE Charity Golf Tournament benefitted the California Family Life Center (CFLC), providing foster families, youth homes, job education centers, kinship support, and a chaplaincy for at-risk children and youth. CFLC produced a silent auction the day of the golf event to generate funds for their programs and combined with commitments from SWIAEE, delivered more than \$10,000.00 to California Family Life Center.

The SWIAEE golf committee has begun planning the 33rd Annual SWIAEE Charity Golf Classic. Organizations wishing to get involved via sponsorships or golfer pre-reservations may reach out to sponsorships@swiaee.com. For more information about the Southwest Chapter of IAEE, visit <https://swiaee.com>.

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ABOUT THE SOUTHWEST CHAPTER OF IAEE

The Southwest Chapter of IAEE (SWIAEE) represents the Southern California, Nevada and Arizona based trade show organizer and supplier members of the International Association of Exhibitions and Events (IAEE). SWIAEE is a 501(c) (6) designation organization promoting its members' interests in industry advocacy, education, and community building.

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