

2020 SWIAEE Sponsorship Opportunities

The SWIAEE Chapter is holding at least 16 events this year! That's 16 different chances to learn new things, meet potential clients, say hello to current ones, and network with colleagues. Get your company's name out there while supporting the chapter.





Custom sponsorships are available on request.

<u>www.swiaee.com</u> administrator@swiaee.com





Executive Sponsorship at \$7,000 (non-exclusive)

- Primary recognition as Executive Sponsor at the Annual Chapter Reception held each year during Expo! Expo! and at all SWIAEE Sponsored Events
- Recognition as Executive Sponsor in all pre-event marketing materials for all SWIAEE Sponsored events (including the Golf Tournament)
- Logo and link indicating Executive Sponsorship on the SWIAEE website
- Recognition as Executive Sponsor on event signage at all SWIAEE sponsored events.
- 2 complimentary registrations for sponsoring company at each SWIAEE Event (excluding the Golf Tournament)
- 2 complimentary show organizer registrations at each SWIAEE Event (excluding the Golf Tournament)
- Recognition as sponsor on all SWIAEE social media platforms
- Primary recognition at ONE educational or networking event of your choice and the Annual Chapter Reception (excluding Golf Tournament), including:
- Opportunity to provide greeters at registration
- Opportunity to place your company information in the registration area
- Introduction of speaker (when applicable) and podium time to highlight your product or service at (excluding the Golf Tournament) (Max 5 minutes)
- Reserved seats at the VIP table with Speaker and SWIAEE Chapter Board (when applicable)





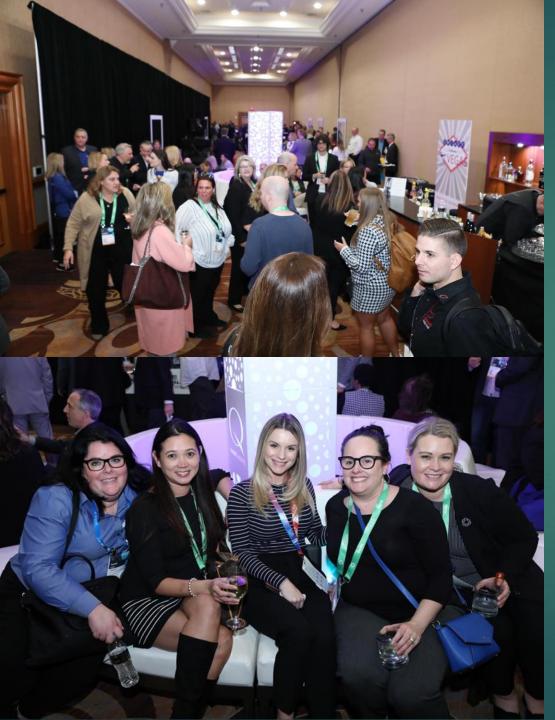
Preferred Sponsorship at \$5,000 (non-exclusive)

- Recognition at all SWIAEE sponsored events as a Preferred Sponsor
- Recognition as Preferred Sponsor on all SWIAEE sponsored event signage
- Logo and link indicating Preferred Sponsorship on the SWIAEE website
- Recognition as Preferred Sponsor in all pre-event marketing materials for all events including your logo (and a link to your website when applicable) Recognition as sponsor on all SWIAEE social media platforms
- Primary recognition at ONE educational or networking event of your choice (excluding Annual Chapter Reception & Golf Tournament):
- 4 complimentary registrations
- 4 complimentary show organizer registrations
- Opportunity to provide greeters at registration
- Opportunity to display your company information in the registration area
- Podium time to highlight your product or service at event (max 5 minutes)
- Reserved seats at the VIP table with Speaker and SWIAEE Board (when applicable)

Classic Sponsorship at \$3,000 (non-exclusive)

- Recognition as Classic Sponsor at all SWIAEE sponsored events
- Recognition as Classic Sponsor on all SWIAEE sponsored event signage
- Logo and link indicating Classic Sponsorship on the SWIAEE website
- Recognition as Classic Sponsor in all pre-event marketing materials for all events including your logo (and a link to your website when applicable)
- Recognition as sponsor on all SWIAEE social media platforms
- Primary recognition at one educational or networking event (excluding the Chapter Reception and Golf Tournament) including:
- 2 complimentary registrations for sponsoring company
- Recognition in all pre-event marketing materials including your logo (and a link to your website when applicable)
- Podium time to highlight your product or service at event (max 2-3 minutes)
- Opportunity to provide greeters at registration Opportunity to display your company information in the registration area





Professional Sponsorship at \$1,500 (non-exclusive)

- Recognition at all SWIAEE sponsored events as a Professional Sponsor
- Recognition as Professional Sponsor on all SWIAEE sponsored event signage
- Logo and link indicating Professional Sponsorship on the SWIAEE website
- Recognition as Professional Sponsor in all pre-event marketing materials for all SWIAEE sponsored events including your logo (and a link to your website when applicable)
- 2 complimentary registrations to one Chapter educational or networking event of your choice (excluding Annual Chapter Reception & Golf Tournament)
- Recognition as sponsor on all SWIAEE social media platforms

Chapter Reception during Expo! Expo! at \$1,000 (non-exclusive)

- Primary recognition as a Chapter Reception Sponsor at the event
- Recognition in all pre-event marketing materials including your logo (and link to your website when applicable)
- Your company logo with a link to your website on the event page on the SWIAEE website
- Company logo on event signage
- Opportunity to provide greeters at registration
- Opportunity to display your company information in the registration area
- Recognition as sponsor on all SWIAEE social media platforms

Meet Up Sponsorship at \$750 for three cities, \$300 for one city (non-exclusive)

- Sponsor one or more regional Meet Ups in Southern CA, Arizona and Las Vegas. They are held quarterly, usually on the same day in all three locations
- Primary recognition as the Meet Up Sponsor at the event
- 2 complimentary registrations for sponsoring organization to the event (if there is a charge)
- 2 complimentary show organizer registrations for the event (if there is a charge)
- Recognition in all pre-event marketing materials including your logo (and link to your website when applicable)
- Your company logo with a link to your website on the event page on the SWIAEE website
- Company logo on event signage
- Opportunity to provide greeters at registration
- Opportunity to display your company information in the registration area
- Podium time to highlight your property, venue and organization (max 5 minutes)
- Reserved VIP table with Speaker and SWIAEE Board (when applicable)
- Recognition as sponsor on all SWIAEE social media platforms





Educational Sponsorship at \$500 (non-exclusive)

- Sponsor the education at one of the chapter meetings; \$500 per session. These are also customizable.
- Primary recognition as the Educational Sponsor at the event
- 2 complimentary registrations for sponsoring organization to the event (if there is a charge)
- 2 complimentary show organizer registrations for the event (if there is a charge)
- Recognition in all pre-event marketing materials including your logo (and link to your website when applicable)
- Your company logo with a link to your website on the event page on the SWIAEE website
- Company logo on event signage
- Opportunity to provide greeters at registration
- Opportunity to display your company information in the registration area
- Podium time to highlight your property, venue and organization (max 5 minutes)
- Reserved VIP table with Speaker and SWIAEE Board (when applicable)
- Recognition as sponsor on all SWIAEE social media platforms