



IAEE

Exhibitions and Events Mean Business

International
Association of
Exhibitions and Events®

SOUTHWEST CHAPTER WWW.IAEE.COM

SWIAEE 2022 Annual CHARITY Golf Tournament Sponsorships



Old Ranch Country Club
Seal Beach, CA
Monday, July 25th, 2022



GREEN JACKET SPONSORS

- ▶ **Happy Hour/Reception Sponsor \$7500 (exclusive) - 2 drinks per golfer, passed hors d'oeuvres - **SOLD****
- ▶ **Lunch Sponsor \$3500 (exclusive) or \$1750 (shared, foursome not included) - Boxed lunch on the carts - **SOLD****
- ▶ **Signage \$3000 (exclusive)**
- ▶ **Exhibition Industry Sponsors** who spend more than \$3000, not including foursomes
- ▶ **Non-Endemic Sponsors** who spend more than \$3000, not including foursomes

Online Recognition:

- ▶ Logo and link on all Golf Tournament related emails
- ▶ Logo and link indicating Green Jacket Sponsorship on the SWIAEE website and event page
- ▶ Recognition as Green Jacket sponsor on all SWIAEE social media platforms
- ▶ One foursome (value \$1000)

On-Site Recognition:

- ▶ Logos included on *Thank You Sponsors* meter boards (2)
- ▶ Individual sign by your hole (for contests)
- ▶ Sign on the tee boxes (for individual holes)
- ▶ Company logo included on *Thank Your Sponsors* emails- one pre-event, one post-event
- ▶ Recognition at Reception

SWIAEE Annual Charity Golf Tournament raises money for the California Family Life Center (CFLCkids.org) and the SWIAEE Chapter.



COURSE SPONSORS

exclusive except where noted

- ▶ ***The Below Sponsors must provide a \$100 minimum value prize for the raffle.**
- ▶ **Beverage Cart \$1500**
- ▶ **Tiger/Phil Closest To The Pin Contest \$800 - **SOLD****
- ▶ **Tumbler/Gift Sponsor \$500**
- ▶ **Corn Hole Contest Sponsor \$500**
- ▶ **Golf Cart Sponsor \$500 (In addition to those below: 1 sign by the carts)**
- ▶ **GPS Sponsor \$500**
- ▶ **Driving Range \$500**
- ▶ **Logo Ball Sponsor \$500 (Sponsor provides golf balls)**
- ▶ **Hole in One Sponsor \$300 each (non-exclusive)**
- ▶ ***Longest Drive \$300**
- ▶ ***Closest to the Line \$300**
- ▶ ***Closest to the Pin - \$300 each (non-exclusive)**
- ▶ **Holes 1-18 \$300 each - activations are on your own, restrictions apply**

Onsite Recognition:

- ▶ Logos included on *Thank You Sponsors* meter boards (2)
- ▶ Individual sign by your hole (for contests)
- ▶ Sign on the tee boxes (for individual holes)
- ▶ Company logo included on *Thank Your Sponsors* emails- one pre-event, one post-event

Reserve your sponsorship today! Please contact: adminstrator@swiaee.com

