

OPEN FOR BUSINESS

FREE MARKETING & TAILORED BUSINESS ASSISTANCE
TO HELP SMALL BUSINESSES GROW

★ WHAT IS IT? ★

Open for Business offers free marketing, accounting, legal services, and more to Allegheny County small businesses and nonprofits.



Watch our success stories on YouTube

"BEING EMPOWERED TO DO SOMETHING I NEVER THOUGHT I'D BE ABLE TO DO HAS BEEN A LIFE-CHANGING THING."

★ WHAT IS OFFERED? ★



One-on-one access to consultants in the fields of business development planning, accounting, legal services, marketing, and credit counseling.



Access to digital & social media marketing advertising strategies, and eCommerce training.



An opportunity to participate in Paramount's **12-month cohort program**. This program provides business mentorship as well as peer support and networking opportunities.



Tailored services provided to the needs of each participating business.

★ HOW CAN I APPLY? ★



Businesses that apply are asked to complete a **business assessment** with Paramount Pursuits.



paramountpursuits.com/OFB

★ WHO IS ELIGIBLE? ★



Existing small businesses and nonprofits in **Allegheny County** can apply for the program.



To see if you are eligible, apply now! For questions, connect with the Paramount Team at **412.790.1100** or email ofb@paramountpursuits.com.



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