Here are 150 ChatGPT prompts to make you a top copywriter.

You can post these phrases one at a time into ChatGPT or Gemini and see the result.

You quickly add your own variations. For example, request examples, references, and UK spelling for a specific purpose or group.

Please visit www.grahamphelps.com for more tips and tricks. contact@grahamphelps.com

1.   What is the AIDA model and how can it be used in copywriting?
2.   How can I use the PAS formula to create a persuasive copy?
3.   What is the difference between a feature and a benefit in copywriting?
4.   How can I use storytelling in my copywriting to connect with my audience?
5.   What are some common copywriting formulas and how can they be used?
6.   How can I use social proof in my copywriting to build trust with my audience?
7.   What are some best practices for writing headlines in copywriting?
8.   How can I use emotional appeals in my copywriting to create a strong connection with my audience?
9.   What is the difference between direct response copywriting and brand copywriting?
10.   How can I use scarcity and urgency in my copywriting to increase conversions?
11.   How can I use the problem-agitate-solve method in my copywriting?
12.   What are some common copywriting mistakes to avoid?
13.   How can I use power words in my copywriting to increase conversions?
14.   What is the difference between long-form and short-form copywriting?
15.   How can I use customer testimonials in my copywriting to build trust with my audience?
16.   What is the difference between copywriting for web vs copywriting for print?
17.   How can I use storytelling in my copywriting to increase conversions?
18.   How can I use the before-after-bridge method in my copywriting?
19.   What is the difference between copywriting for B2C vs B2B?
20.   How can I use the use the inverted pyramid method in my copywriting?
21.   How can I use the power of specificity in my copywriting to increase conversions?
22.   How can I use the power of the senses in my copywriting to create an emotional connection with my audience?
23.   What are some lesser-known copywriting techniques that can be used to increase conversions?
24.   How can I use humor in my copywriting to connect with my audience?
25.   Can you give me an example of a successful copywriting campaign that was unexpected or unconventional?
26.   How can I use sensory language in my copywriting to create a stronger emotional connection with my audience?

27. Can you provide a copywriting example that successfully appeals to the senses?

28. How can I use the power of contrast in my copywriting to increase conversions?

29. Can you provide an example of a successful copywriting campaign that utilized the power of contrast?

30. How can I use the power of association in my copywriting to increase conversions?

31. Can you provide an example of a successful copywriting campaign that utilized the power of association?

32. How can I use the power of anticipation in my copywriting to increase conversions?

33. Can you provide an example of a successful copywriting campaign that utilized the power of anticipation?

34. How can I use the power of curiosity in my copywriting to increase conversions?

35. Can you provide an example of a successful copywriting campaign that utilized the power of curiosity?

36. How can I use the power of nostalgia in my copywriting to increase conversions?

37. Can you provide an example of a successful copywriting campaign that utilized the power of nostalgia?

38. How can I use the power of surprise in my copywriting to increase conversions?

39. Can you provide an example of a successful copywriting campaign that utilized the power of surprise?

40. How can I use the power of repetition in my copywriting to increase conversions?

41. Can you provide an example of a successful copywriting campaign that utilized the power of repetition?

42. How can I use the power of exclusivity in my copywriting to increase conversions?

43. Can you provide an example of a successful copywriting campaign that utilized the power of exclusivity?

44. How can I use the power of authority in my copywriting to increase conversions?

45. Can you provide an example of a successful copywriting campaign that utilized the power of authority?

46. How can I use the power of scarcity in my copywriting to increase conversions?

47. Can you provide an example of a successful copywriting campaign that utilized the power of scarcity?

48. How can I use the power of urgency in my copywriting to increase conversions?

49. Can you provide an example of a successful copywriting campaign that utilized the power of urgency?

50. How can I use the power of simplicity in my copywriting to increase conversions?

51. Can you provide an example of a successful copywriting campaign that utilized the power of simplicity?

52. How can I use the power of specificity in my copywriting to increase conversions?

53. Can you provide an example of a successful copywriting campaign that utilized the power of specificity?

54. How can I use the power of the personal touch in my copywriting to increase conversions?

55. Can you provide an example of a successful copywriting campaign that utilized the power of the personal touch?

56. How can I use the power of the 'what's in it for me' approach in my copywriting to increase conversions?

57. Can you provide an example of a successful copywriting campaign that utilized the power of the 'what's in it for me' approach?

58. How can I use the power of the 'what's in it for them' approach in my copywriting to increase conversions?

59. Can you provide an example of a successful copywriting campaign that utilized the power of the 'what's in it for them' approach?

60. How can I use the power of the 'what's in it for us' approach in my copywriting to increase conversions?

61. Can you provide an example of a successful copywriting campaign that utilized the power of the 'what's in it for us' approach?

62. How can I use the power of the 'what's in it for the world' approach in my copywriting to increase conversions?

63. Can you provide an example of a successful copywriting campaign that utilized the power of the 'what's in it for the world' approach?

64. How can I use the power of the 'what's in it for the future' approach in my copywriting to increase conversions?

65. Can you provide an example of a successful copywriting campaign that utilized the power of the 'what's in it for the future' approach?

66. How can I use the power of the 'what's in it for the past' approach in my copywriting to increase conversions?

67. Can you provide an example of a successful copywriting campaign that utilized the power of the 'what's in it for the past' approach?

68. How can I use the power of the 'what's in it for the present' approach in my copywriting to increase conversions?

69. Can you provide an example of a successful copywriting campaign that utilized the power of the 'what's in it for the present' approach?

70. How can I use the power of the 'what's in it for the future and the past' approach in my copywriting to increase conversions?

71. Can you provide an example of a successful copywriting campaign that utilized the power of the 'what's in it for the future and the past' approach?

72. How can I use the power of the 'what's in it for the present, the past, and the future' approach in my copywriting to increase conversions?

73.   How can I use the power of questions in my copywriting to increase engagement?

74.   How can I use the power of storytelling in my copywriting to increase conversions?

75.   How can I use the power of the familiar in my copywriting to increase conversions?

76.   How can I use the power of the unfamiliar in my copywriting to increase conversions?

77.   How can I use the power of the unknown in my copywriting to increase conversions?

78.   How can I use the power of the known in my copywriting to increase conversions?

79.   How can I use the power of the subconscious in my copywriting to increase conversions?

80.   How can I use the power of the conscious in my copywriting to increase conversions?

81.   How can I use the power of simplicity in my copywriting to increase conversions?

82.   How can I use the power of complexity in my copywriting to increase conversions?

83.   How can I use the power of the negative in my copywriting to increase conversions?

84.   How can I use the power of the positive in my copywriting to increase conversions?

85.   How can I use the power of the personal in my copywriting to increase conversions?

86.   How can I use the power of the impersonal in my copywriting to increase conversions?

87.   How can I use the power of the first-person in my copywriting to increase conversions?

88.   How can I use the power of the second-person in my copywriting to increase conversions?

89.   How can I use the power of the third-person in my copywriting to increase conversions?

90.   How can I use the power of the present in my copywriting to increase conversions?

91.   How can I use the power of the past in my copywriting to increase conversions?

92.   How can I use the power of the future in my copywriting to increase conversions?

93.   How can I use the power of the hypothetical in my copywriting to increase conversions?

94.   How can I use the power of the real in my copywriting to increase conversions?

95.   How can I use the power of the fantastical in my copywriting to increase conversions?

96.   How can I use the power of the subliminal in my copywriting to increase conversions?

97.   How can I use the power of the superliminal in my copywriting to increase conversions?

98.   How can I use the power of the direct in my copywriting to increase conversions?

99.   How can I use the power of the indirect in my copywriting to increase conversions?

100.   How can I use the power of the implicit in my copywriting to increase conversions?

101.   How can I create compelling headlines that grab the reader's attention?

102.   What are some best practices for writing persuasive copy?

103.   How can I use storytelling in my copywriting to connect with the reader?

104.   What are some common mistakes to avoid in copywriting?

105.   How can I use emotional triggers in my copywriting to increase conversions?

106.   What are some ways to use language effectively in copywriting?

107.   How can I use social proof in my copywriting to build trust?

108.   What are some techniques for creating a sense of urgency in my copywriting?

109.   How can I use power words in my copywriting to create a strong emotional response?

110.   What are some ways to use humor in my copywriting to make the message more engaging?

111. How can I use persuasive techniques such as scarcity, authority and likeability in my copywriting?

112. What are some ways to use storytelling to make my copywriting more compelling?

113. How can I use persuasive copywriting to increase conversions on my website?

114. What are some ways to use copywriting to build brand awareness?

115. How can I use copywriting to increase engagement on social media?

116. What are some ways to use copywriting to increase email open and click-through rates?

117. How can I use copywriting to increase sales on e-commerce websites?

118. What are some ways to use copywriting to increase lead generation?

119. How can I use copywriting to create effective call-to-action buttons?

120. What are some ways to use copywriting to create effective landing pages?

121. How can I use copywriting to create effective product descriptions?

122. What are some ways to use copywriting to create effective email campaigns?

123. How can I use copywriting to create effective sales letters?

124. What are some ways to use copywriting to create effective brochures?

125. How can I use copywriting to create effective infographics?

126. What are some ways to use copywriting to create effective video scripts?

127. How can I use copywriting to create effective podcast scripts?

128. What are some ways to use copywriting to create effective social media posts?

129. How can I use copywriting to create effective ad copy?

130. What are some ways to use copywriting to create effective taglines?

131. How can I use copywriting to create effective slogans?

132. What are some ways to use copywriting to create effective jingles?

133. How can I use copywriting to create effective display ads?

134. What are some ways to use copywriting to create effective radio ads?

135. How can I use copywriting to create effective TV commercials?

136. What are some ways to use copywriting to create effective billboards?

137. How can I use copywriting to create effective packaging?

138. What are some ways to use copywriting to create effective direct mail campaigns?

139. How can I use copywriting to create effective brochures?

140. What are some ways to use copywriting to create effective print ads?

141. How can I use copywriting to create effective flyers?

142. What are some ways to use copywriting to create effective billboards?

143. How can I use copywriting to create effective posters?

144. What are some ways to use copywriting to create effective social media ads?

145. How can I use copywriting to create effective search ads?

146. What are some ways to use copywriting to create effective video ads?

147. How can I use copywriting to create effective remarketing ads?

148. How can I use copywriting to create effective lead magnets?

149. What are some ways to use copywriting to create effective webinars?

150. How can I use copywriting to create effective sales funnels?