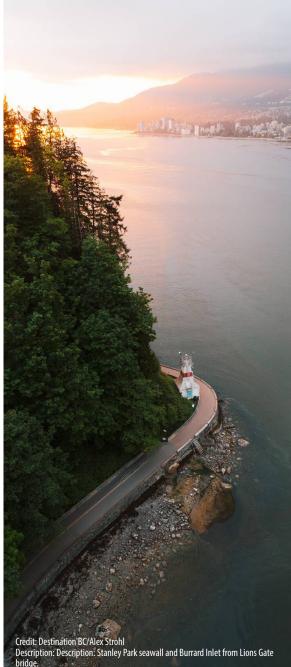


# APPLY NOW

FULLY FUNDED ONLINE TOURISM AND HOSPITALITY PROGRAM FOR INDIGENOUS ARTISTS | CARVERS | CREATORS PERFORMERS | STORYTELLERS ENTREPRENEURS



#### WWW.ICEDAR.CA

# **Program Overview**

Indigenous Community Entrepreneurship Development and Action Recovery (I-CEDAR) program – is a 16 week fully funded online program for Indigenous Artists, Carvers, Creators, Performers, Storytellers, and Entrepreneurs in the tourism and hospitality sector. Participants will explore all aspects of creating a new or enhancing an existing venture from idea through startup, growth, and beyond. After completing the I-CEDAR program graduates will receive certification from the Peter B. Gustavson School of Business at the University of Victoria.





# **Program Highlights**

## Delivered in Your Community

No need to travel! The I-CEDAR Program brings world-class entrepreneurship education to your community.

## Practical Courses

The courses in the program focus on practical skills and provide the knowledge and skills needed to run a business.

#### Tailored Mentorship & Coaching

Our faculty and mentors provide focused guidance, specific to the challenges and needs of your personal, professional, and business development.

## Real World Learning

Learn useful knowledge and valuable skills that are applicable in real-life scenarios happening in the business world.

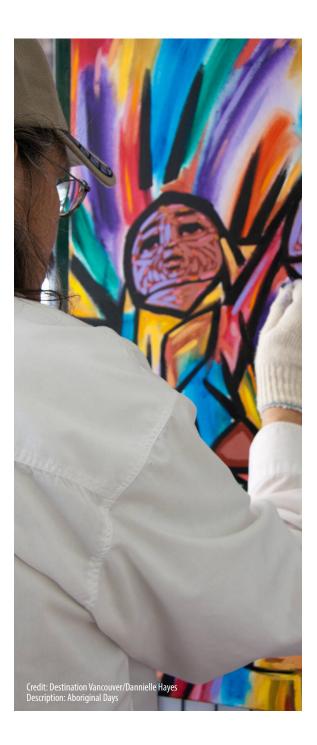
## Cultural Advantage

The design of the I-CEDAR Program is rooted in Indigenous culture to covey and anchor business concepts in an appropriate way.

## Applied & Interactive

The program is delivered with an effective balance of cutting-edge concepts, relevant activities, and exercises to advance your business.

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# **Program Structure**

The I-CEDAR program will consist of 12 cohorts (25 participants each) from 2022 to 2025. The program will have a Fall and a Winter registration. The first two cohorts will begin this Fall 2022. Applications can be completed at icedar.ca.

# **Program Delivery**

Online

# **Program Length**

16 weeks

# Eligibility

Indigenous BC Residents

Fee

No Fees - Fully Funded

PLEASE VISIT

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FOR MORE INFORMATION AND TO APPLY









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