

CONTACT

hello@michelledanks.com
(619) 307-9864
www.michelledanks.com

EDUCATION

MASTER OF PROFESSIONAL SCIENCE:
WILDLIFE CONSERVATION & MANAGEMENT

Unity Environmental University

BACHELOR OF ARTS:
JOURNALISM & MEDIA STUDIES

University of Nevada,
Las Vegas (UNLV)

COMPUTER/TECH SKILLS

Mac + PC
Microsoft Office Suite
Adobe Lightroom
Final Cut Pro
Canva
SalesForce
ChatGPT
MailChimp
Google Meet
Zoom
Donor CRM platforms:
Raiser's Edge
DonorPerfect
GiveButter

SOCIAL

@linkedin.com/in/michelledanks
@adventuresofmichellerenae
fb.me/michelledanks

REFERENCES

Dr. Amanda Lee Salb, Project Manager - Elephant Orphanage Project at Game Rangers International
email: amandalee.salb@gmail.com

Kate Moore, Managing Director Pangea Trust (Former Programs Director at Lilongwe Wildlife Trust
email: katemoore01@outlook.com

Valerie Seekings
Former Board Trustee, Lilongwe Wildlife Trust
Whatsapp: + 44 7706 397688

Michelle Danks

PROFESSIONAL PROFILE

A creative, dedicated, and highly-skilled professional with proven success across international and domestic nonprofit management, event production, and marketing communications. Over 15 years of experience building partnerships, driving engagement, and supporting mission-driven initiatives. A self-starter with exceptional time management and multi-tasking skills, who excels under pressure and thrives on challenge. Committed to advancing wildlife conservation through partnerships, funding support, and program delivery.

SKILLS + EXPERTISE

Nonprofit Management Special Event Production Team Leadership Social Media
Donor Relations Basic Graphic Design Media + Public Speaking Email Marketing
Sponsorship Activation Project Management Fundraising Writing

EXPERIENCE

AMERICAN FURNITURE RENTAL - REMOTE

Trade Show Account Executive | September 2024 - Present
Trade Show Account Manager | April 2022 - Sept 2024
Trade Show & Events Manager | May 2018 - April 2022

- Drive revenue and manage over \$6 million a year in sales
- Cultivate and provide positive relationships with multiple partners including clients, general contractors, unions, and sales teams
- Manage pre-production and on-site operations and logistics for high-profile trade shows and events across the country including NVIDIA GTC, Amazon Marketplace, etc

EMERGENCY WILDLIFE RESCUE - REMOTE

Founder/Volunteer Executive Director - July 2024- July 2026

- Founded a nonprofit dedicated to supporting urgent wildlife rescue and rehabilitation in Africa through strategic funding and field support
- Cultivated and managed partnerships with on-the-ground conservation teams to provide aid for injured, orphaned, and endangered wildlife
- Managed fundraising campaigns, donor relations, and public communications to drive mission awareness and international collaboration with conservation partners

LILONGWE WILDLIFE TRUST - MALAWI

International Communications Manager - January 2017 - February 2018

- Managed various internal and external communications campaigns and developed relationships with government officials, corporate sponsors, donors and volunteers
- Managed special events including fundraisers, community and volunteer events
- Managed content creation and marketing projects including social media campaigns, wildlife center signage, website content and email campaigns

ARTWALK SAN DIEGO + LITTLE ITALY EVENTS - SAN DIEGO

Event Manager | December 2014 - January 2017

- Managed all logistics and operations for several large high-profile public festivals including ArtWalk, ArtWalk @ Liberty Station, Taste of Little Italy and Little Italy Festa
- Cultivated and managed relationships with corporate sponsors, exhibitors, entertainment, vendors and volunteers
- Managed various internal and external marketing communciations including event signage, sponsorship packages, email marketing campaigns, event magazines and more,

ECOLIFE FOUNDATION - SAN DIEGO

Director of Marketing & Development | April 2011 - July 2012

- Cultivated and developed donor relationships, corporate partnerships and individual giving for an environmental conservation organization
- Planned and executed fundraising and donor recognition events
- Increased awareness of organization through media outreach, marketing campaigns and donor solicitation.