

# Women in Government Relations Australia

## 2026 Membership Prospectus

### The National Network for Women Who Shape Policy

One Membership. Four Pathways.

Women in Government Relations Australia (WGRA) is the first national network for women who shape policy, influence reform and strengthen Australia's democratic institutions.

Across Parliament, parliamentary offices, the public service, the ADF, industry, consultancies, and advocacy, women are leading at the highest levels of government relations.

WGRA exists to connect that leadership. To elevate it.

And to ensure the next generation rises faster, stronger and more supported than ever before.

Membership is not transactional. It is strategic.

#### All Members Receive

Regardless of sector, every WGRA member receives full and equal access to the community and its opportunities.

All Members Receive:

- Full access to the WGRA national network
- Mentoring program access (as mentor or mentee)
- Invitations to all member events
- Professional development programming
- Member communications and policy briefings
- Directory listing and profile on the WGRA website
- Eligibility for leadership roles and WGRA awards

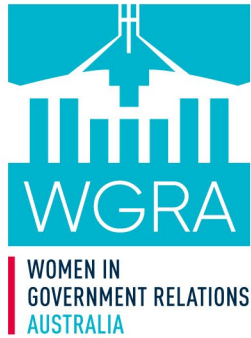
There are no tiers of influence. There are no tiers of belonging. Only four pathways reflect the sector.

#### Why Join WGRA?

Membership unlocks exclusive opportunities for influence, advancement and meaningful connection.

#### Connect with Influence

Step into a trusted, cross-sector national network of senior and emerging professionals working across Federal and State Parliament, Ministerial and Opposition offices, the Australian Public



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Service, Defence and national security, Industry and corporate government relations, Consultancies and advocacy organisations, and Non-profit and peak bodies.

Build relationships that strengthen careers and shape outcomes - the kind that matter when it counts.

### Elevate Your Expertise

Government relations is a craft. Refine your craft through high-calibre professional development tailored to Australia's policy environment.

From Budget cycles to Cabinet processes, stakeholder strategy to political risk - gain practical insight that sharpens your edge and accelerates your progression. Our programming is practical, senior-level and outcome-focused.

### Lead with Confidence

Leadership is not accidental - it is built. Access structured mentoring, leadership roundtables, speaking opportunities and national recognition.

WGRA doesn't just connect women - it positions them.

### Shape the Profession

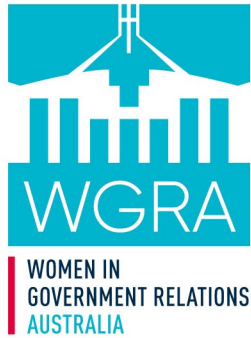
Together, we elevate the standing of government relations as a strategic discipline, champion ethical advocacy, and amplify the voice of women shaping Australia's policy landscape.

### What Makes WGRA Different?

- Cross-party and non-partisan
- Cross-sector and nationally connected
- Senior-level access without hierarchy
- Ethical advocacy at the centre
- Practical skill-building, not theory
- Genuine mentoring, not tokenism
- A long-term vision for the profession

WGRA is not a networking club. It is a leadership platform. A professional accelerator.

A national community of influence.



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### Membership Pathways

Membership fees reflect sector and capacity to pay - not access or status.	
<b>Private Sector</b> <b>\$300 per annum</b>	For professionals in government relations, public affairs, policy, or advocacy employed by private-sector organisations, consultancies, or peak industry bodies.
<b>Public Sector</b> <b>\$200 per annum</b>	For professionals employed by Federal, State or Local Government entities, the APS, parliamentary and political offices or the ADF.
<b>Non-Profit Sector</b> <b>\$180 per annum</b>	For professionals employed by not-for-profit organisations, charities, and advocacy organisations.
<b>Student</b> <b>\$100 per annum</b>	For full-time undergraduate or postgraduate students studying politics, law, public policy, international relations, communications or related fields. Students must provide university enrolment confirmation.

**Signature WGRA Experiences**

Membership provides access to:

- International Women’s Day Launch at Parliament House
- Budget Night Dinner at Parliament House
- National Conference & Awards Dinner at Parliament House
- Leadership masterclasses and policy roundtables
- Cross-party parliamentary mentoring program
- Cross-sector executive networking forums
- International connections with UK and US government relations networks

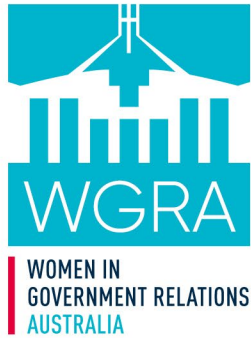
WGRA is where policy professionals meet as peers.

### Optional Add-On: WGRA Leadership Podcast Profile - \$150

Members may elect to participate in a professionally recorded 15-minute leadership podcast with the WGRA Founder & CEO.

This profile explores:

- Your career journey
- Lessons learned
- Leadership insights
- Successes and failures
- Reflections on influence and impact



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A powerful personal brand asset and contribution to the WGRA leadership archive.

### Join the Founding Membership

This is a founding moment.

Those who join now are not simply members - they are shaping the culture, standards and ambition of government relations in Australia for years to come.

Women in Government Relations Australia  
Organise. Elevate. Empower.

To apply for membership, visit [www.wgrau.com](http://www.wgrau.com) or email [hello@wgrau.com](mailto:hello@wgrau.com)

### A Message from the Founder



For more than 25 years, I have worked at senior levels across Australian politics, corporate affairs and public policy - including over a decade on the Hill serving two Prime Ministers and three Ministers, as well as in senior roles with News Corp and Deutsche Bank before founding my own bipartisan public affairs firm in Canberra.

Across every chapter of my career, one truth has been constant: women are shaping Australia's policy landscape at the highest levels - but without a dedicated national network designed to connect, elevate and support them.

I have seen firsthand how powerful mentorship, trusted relationships and shared experience can be in building confidence, capability and leadership.

Women in Government Relations Australia was established to make that support intentional - not accidental.

WGRA is about connection, professional standards and leadership. It is about bringing together the women who influence reform, navigate complexity and strengthen our democratic institutions - and ensuring the next generation rises even stronger.

I invite you to join us and help shape the future of our profession.

**SARAH CULLENS**, Founder and Chief Executive Officer