



**SHREE SHYAMA**  
CHEM INTERNATIONAL  
A MANUFACTURING COMPANY OF PIGMENTS POWDERS

# COMPANY PROFILE



## INTRODUCTION

Shyama Chem was established in the year 1999 in Vatva, Gujarat. Initially our aim was to provide quality pigments for small and medium enterprises at an economical price.

Currently, we are one of the leading exporters and manufacturers of Azo-Pigments in India. We provide high quality pigment powders to varied industries like Plastic, Rubber, Textile, Paints and Ink manufacturing. We manufacture various Mono and Dis Azo Pigments of Red, Orange and Yellow series.

The company operates with the mission to “Always provide Quality with quantity at the market competitive prices”. With the purpose of enhancing the quality, we work to deliver our clients with the exact solutions they want. Our principles advocate integrity and honesty which reflects the importance of trust created between our stakeholders and us.

# COMPANY OVERVIEW

Shyama Chem was founded by Mr. Kamlesh Rungta, an entrepreneur at heart with exceptional understanding of business, he has taken the company to a pinnacle of being a well reputed color company in India. With an enormous experience of working in the industry since 1986, he has opened various routes for the company to grow. He initiated the business by trading in organic and inorganic pigments under the brand name of "Shree Khattu Chem India" in 1990. His achievements in the trading sector pushed him to start manufacturing organic pigments in 1999.

Shyama Chem is a company that produces a broad range of chemicals from different industries. We are one of the largest manufacturer of Lake Red pigments in India. Our company's innovation-driven attitude and growth model pushes us to out-perform every single time.

We refrain from easy-gains as we are not blinded with prospects of immediate gains in the market. Shyama Chem is a member of the following organizations and is proud to be associated:

- Vatva Industries Association, Ahmedabad
- Gujarat Dyestuffs Manufactures Association, Ahmedabad
- The Green Environment Services Co-Op. Soc. Ltd.



# INFRASTRUCTURE

At Shyama Chem, we are able to utilize our knowledge and apply it across industries, providing urban infrastructure solutions for urban markets. We have a combined capacity of manufacturing 400+ MT of Azo Pigments per annum. It is at par with the best, in terms of machinery and human support that are employed in chemical industry. We have fully-equipped research and development laboratories that allow us to make rapid changes and scale robust chemical processes with ease.

# TRUST IN QUALITY

At Shyama Chem, we entrust quality with the high standards by ensuring that the quality at each stage of the production is met with standards and above. We strive to achieve minimum deviation in the product quality. We are committed to the operations of our processes and facilities. Right from the procurement of our bought raw materials to manufacturing of our products, we ensure that the required lab tests are done to be self-assured about the quality and there is absolutely no compromise in that. We have multi-process quality control to ensure the highest level of quality maintenance. Quality assurance and quality control are two extremely crucial and important factors in our processes.

Our company is equipped with the state of the art laboratory for testing raw materials, in process products and final products as per the various applications. We have acquired various equipment's to maintain quality of our product in our lab. Some of the machines are as follows: Injection Moulding, 2 Roll Mill, Hydraulic plastic press, Muller, Auto Applicator, Vibroshaker, Ink proofing kit, Furnace, etc.

We always ensure that we are ahead of the trends that are implemented in market for various quality checks. For decades, Shyama Chem has been serving clients' with uncompromised quality and we strive at transforming how quality is looked upon by SSI industries.

**25+**

Years of Experience

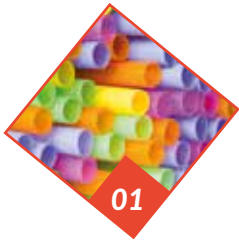
**250+**

Happy Clients

**400+**

MT Production Per Annum

# PRODUCT APPLICATION



## **PLASTICS**

We are one of the most prominent supplier for pigment powders in plastic industry, providing customized solution for various plastic compounds like PP, PET, EVA, PVC, LDPE, HDPE, engineering polymers, etc.



## **RUBBER**

Our products are used by some of the major rubber industries specifically for Rubber Soles. Various rubber compounds can be used like Natural Rubber, Silicone rubber, etc.



## **PIGMENT PASTE**

We offer products that are widely implemented by the pigment paste manufacturer to cater various sectors comprising of textile, paint and coating industries.



## **PRINTING INK**

Pigments are widely used by the Ink Industry for preparing inks employed in Screen printing, offset/Letterpress printing, gravure printing, Flexo printing, etc.



## **OTHERS**

Our pigments are also employed in various other applications like in Dry dispersion, Organic Holi Colours, water based dispersion, artistic colours, coloured pencils, crayons, writing and pastel chalks, water colours, etc.

PRODUCT NAME & C.I. NAME	C.I.NUMBER	HEAT STABILITY (°C)	SIEVE RESIDUE (300 MESH)	BULK VOLUME (L/kg)	OIL ABSORPTION (gms/100 gms)	LIGHT FASTNESS	
						FULL TONE	TINT TONE
Lake Red CTP (PR 53:1)	15585:1	240	0.50%	6	≤ 50	4	3
Red RC (PR 48:2)	15865:2	240	0.5%	5.5	≤55	5-6	5-6
Rubine Tonner (PR 57:1)	15850:1	230	0.5%	6	60	5-6	4-5
Signal Red (PR 4)	12085	200	0.5%	6	35	7	6
Orange 13 (PO 13)	21110	240	0.5%	6	≤ 50	5-6	5-6
Orange 34 (PO 34)	21115	200	0.5%	5.5	≤ 50	7-8	6-7
Yellow 12 HG (PY 12)	21090	200	0.5%	7	≤45	6	5-6
Yellow 13 (P Y13)	21100	220	0.5%	5	≤55	7	5

**Disclaimer:** The data contained in this brochure/publication are based on our current knowledge and experience. Processing and application of our product may vary depending upon the various factors. This data do not imply any guarantee of certain properties, nor the suitability of the product for any specific purpose. Any description, drawings, images, photographs, data, weight ,etc. given may change without any prior information and do not constitute the agreed contractual quality of the product. It is the responsibility of the recipient of our products to test the properties of our product for making any comparisons.

## PIGMENT RED 48:2

TINT SHADE



FULL SHADE



## PIGMENT RED 53:1

TINT SHADE



FULL SHADE



## PIGMENT RED 57:1

TINT SHADE



FULL SHADE



## PIGMENT RED 4

TINT SHADE



FULL SHADE



## PIGMENT ORANGE 13

TINT SHADE



FULL SHADE



## PIGMENT ORANGE 34

TINT SHADE



FULL SHADE



## PIGMENT YELLOW 12

TINT SHADE



FULL SHADE



## PIGMENT YELLOW 13

TINT SHADE



FULL SHADE



**Disclaimer:** The Tint Shade and Full Shade shown are been generated and printed electronically and should therefore be not used for comparison with other shades. The shades are meant to give a general idea of the Pigment Powder.



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