



Manage Files Effectively

Contents

* File Formats



File formats

What are file formats?

- File formats are the **file types** used to store the data in a file
- File formats **define the structure and organisation** of the data in a file and **determine which software can be used** to read the contents of the file
- There are a variety of file formats used, depending on the type of file being used

Generic file formats

- **Generic** file formats are file types that are compatible and **allow sharing between different devices** and software programs
- **Non-generic** files are types that require **special software or hardware** to be accessed
- Generic file types are needed for the following reasons:
 - Allowing the exchange of data across **different types of applications**
 - They are **widely adopted** and therefore can be accessed by many users or devices
 - Generic files can be **created, edited and accessed across many different devices**

Characteristics & uses of file formats

Generic Images Files

- Joint Photographic Expert Group (.jpg)
 - JPEG is a widely used image file format which uses the lossy compression method
 - **Significantly reduces file size** while maintaining acceptable image quality
 - JPEG files are **commonly used** for storing and transmitting digital photographs
- Portable Network Graphic (.png)
 - PNG uses lossless compression
 - PNGs **preserve high-quality images** whilst still providing small file sizes
 - Its **transparency support** allows its graphics to be placed into different backgrounds easily
 - They are commonly used for:
 - **web design**
 - **digital illustrations**
 - **logos**



- **icons**

- Graphics Interchange Format (.gif)
 - Used for **short, animated images** and simple graphics
 - Use a lossless compression algorithm
 - Maintain **high image quality** while keeping file sizes small
 - Used in online platforms, including social media, messaging apps, and websites

Generic Video Files

- Moving pictures expert group layer 4 (.mp4)
 - A **multimedia container** rather than a single file format
 - Can be used for video, image, and audio types
 - Uses advanced compression techniques to achieve high-quality video playback
 - The compression algorithm **keeps file sizes relatively small**
 - Popular for streaming and transferring videos online
- Quicktime Movie (.mov)
 - A multimedia container format developed by Apple
 - **Used for storing video, audio, and other media data**
 - Can maintain excellent image quality while retaining smaller file sizes
 - **Suitable for online streaming and local playback**
 - Widely used in:
 - **professional video editing**
 - **film production**
 - **multimedia projects**

Generic Audio Files

- Moving pictures expert group layer 3 (.mp3)
 - A **popular audio file format** known for its high-quality
 - Allows for a **significant reduction in file size** but minimal differences in sound quality
 - **Compatible with a wide range of devices** and audio streaming platforms
 - Become the standard format for digital music distribution
- Waveform File Audio format (.wav)
 - **Uncompressed audio** file format known for its high lossless quality
 - Preserves the original audio waveform.

- Commonly used in:
 - music industry**
 - broadcast**
 - multimedia production**



Your notes

Generic Text Files

- Text (.txt)
 - Used for **storing plain text data**
 - Contains only **human-readable text** without any additional formatting or styling
 - Extensively **supported across different platforms** and applications
 - Can be opened and edited using a word processor or basic text editor
- Rich Text Format (.rtf)
 - RTF is a file format used for **storing formatted text documents** that can contain different text styles, fonts, colours, and other basic formatting elements
 - RTF can be opened and edited using a wide range of text editors and word processors, making them suitable for creating documents that require basic formatting, such as letters, reports, and academic papers
- Comma separated values (.csv)
 - A **plain text file format** used for storing data in a **structured manner**
 - Consist of **rows and columns**, with each cell **separated by a comma**
 - Widely supported
 - Easy to import and export** data between different applications and platforms
 - Commonly used for tasks involving **data analysis, database management**
 - Can be easily opened and edited using spreadsheet software
- Portable Document Format (.pdf)
 - Widely used file format with its ability to **retain the layout and formatting** of documents across a range of platforms
 - Documents contain text, images, graphics, and even interactive elements.
 - Can be password-protected** to stop unauthorised users from editing
 - Allows users to provide a digital signature feature acting as a digital 'ink signature'

Generic Compressed Files

- Zip (.zip)
 - A container **used for compression**



Your notes

- Allows **multiple files and folders to be compressed** into a single, smaller-sized archive
- Uses **lossless compression** algorithms to reduce file sizes
- Roshal archive (.rar)
 - A container used for compression
 - **Similar to .ZIP**, however, it uses a **proprietary compression algorithm**
 - Generally results in **higher compression ratios** compared to other formats
 - Commonly used for sharing files over the internet and when space-saving is essential

Generic Web Development & Browsing Files

- Hypertext Markup Language (.html)
 - A global file format used **for creating and structuring web pages**
 - Contain **text-based code** that defines the structure, layout, and content of a webpage
 - **Rendered by web browsers**, allowing users to view and interact with web pages
 - Used across many different devices and platforms
- Cascading Style Sheets (.css)
 - A file format that is **attached to an HTML document**
 - Used to **determine presentation and styling** such as colours, fonts, layout, and positioning
 - Is widely **used in web development** to create responsive and attractive designs



Worked Example

A teacher wants to write a document and could save the document as a **.txt** or an **.rtf** file format. **Explain** the difference between .txt and .rtf file formats. [3]

Answer

Three from:

RTF has basic formatting (embolden, underline, etc.) while TXT is plain text [1]

RTF is capable of paragraph formatting while TXT is not [1]

RTF is capable of creating bulleted lists while TXT is not [1]

RTF files can include images while TXT cannot [1]

TXT takes up less memory while RTF takes up more memory [1]