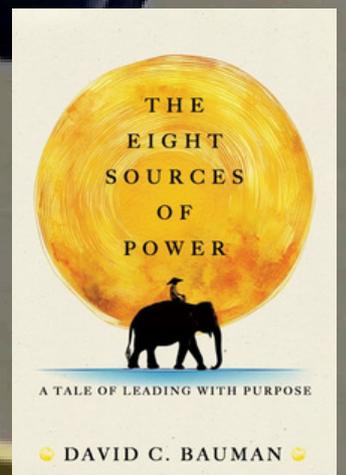


MEDIA KIT



**DAVID
C. BAUMAN PHD**



DAVID C. BAUMAN PHD

ETHICS PROFESSOR, BUSINESS ADVISOR, CORPORATE CONSULTANT



Five Practices of Wise Leaders

David C. Bauman, PhD
Professor of Business Ethics
www.davidcbauman.com

- Department Chair, Management & Leadership, Anderson College of Business & Computing, Regis University
- Core Focus Areas: Bridging Classical Wisdom with Contemporary Business Challenges
- Organizational Purpose and Meaning
- Cross-generational Workforce Management
- Ethical Leadership and Decision-Making
- International Cross-Cultural Consulting and Training in the Americas, Europe, and Asia

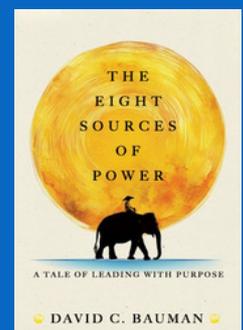
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PROVEN LEADERSHIP:



- EXTENSIVE FORTUNE 250 CORPORATE EXPERIENCE
- COLLABORATIONS WITH PROFESSIONAL ASSOCIATIONS AND ACADEMIC INSTITUTIONS



POPULAR KEYNOTE TOPICS

- **Why Ethics Are the Foundation of Real Power**

A narrative on the Eight Sources of Power, blending storytelling with practical tools for everyday ethical choices.

- **Wise Leaders Succeed, Foolish Leaders Fail**

Applying Greek, Chinese, and other ancient philosophies to modern management and personal growth.

- **Why Integrity Wins in Sales, How to Build Trust Through Ethical Storytelling.**

Using historical tales to show how ancient wisdom fosters human connections and sustainable success.

- **Who's Responsible in an AI World? Humans are!**

Understanding the ethical pitfalls of deploying AI without considering impacts and the strategies to mitigate these risks and maintain morale.

- **AI Cannot Be Wise, But You Can.**

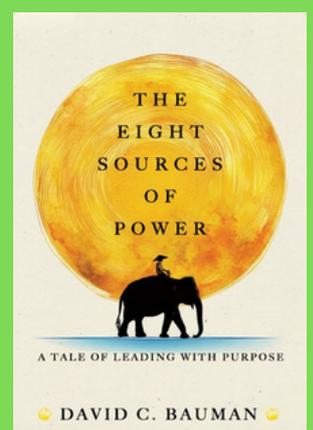
AI quickly makes connections and boosts efficiency, but speed + ignorance is a dangerous combination. What are the timeless truths that guide us in leveraging human and technology combinations?

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Why Do People Follow Great Leaders?

“Great leaders initiate change by aligning individual values and purposes with a greater vision. My book teaches this path.”



WHAT ATTENDEES ARE SAYING



“Dr. David Bauman gave me one of the best presentations I have ever attended on [an] Ethics topic. Really informative and inspiring. Thank you so much Dr. Bauman.”

“An excellent class for Ethics training. Brought real world examples and ways to frame looking at the situations.”

“I could tell Dr Bauman is an accomplished professor. This session was excellent in all regards.”

“Great overall presentation, makes sense and simple to understand how to balance the power of authority and purpose which we all need to accomplish things.”

“I appreciated David's approach to ethics, a philosophical framework that can be translated to modern day-to-day decision making.”

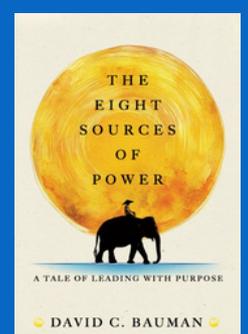
“For an ethics session, the angle of wisdom using ancient philosophers was a refreshing change.”

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PREVIOUS KEYNOTES

Presentations for Business Professionals (Partial List)

"Responsibly Managing People, Culture and AI for Resilient Organizations"

UTKARSH 2026 – 8th International Conference, "Charting the Future: AI, Ethics and Leadership for Organizational Resilience and Change." St. Joseph's University Institute of Management, Bengaluru, India, February 14, 2026

"AI and Accounting Ethics: Managing Five Pitfalls with Five Smart Strategies," Rocky Mountain Area Conference for Accounting, Audit, and Finance Professionals. Live and virtual event. September 25, 2025

"The Power to Be Ethical." Institute of Management Accountants, Boston, MA Chapter. Virtual event. February 22, 2024

"Beyond Professional Judgement: Applying Wisdom in Decision Making." Institute of Management Accountants, Boulder, CO Chapter. November 14, 2023

"Influencing Ethical Behavior, With or Without Authority." Institute of Management Accountants, Boulder, CO Chapter. November 17, 2022

"Avoiding Deception: Lessons in Ethical Defense," Accounting and Finance Women's Association, Denver, CO. Virtual event. November 15, 2022

"Influencing Ethical Behavior, With or Without Authority." Rocky Mountain Area Conference for Accounting, Audit, and Finance Professionals. September 29, 2022

"Leading without Authority: Using the Power of Purpose to Make Things Happen." Mile Hi Project Management Institute South Roundtable. Virtual event. May 25, 2022

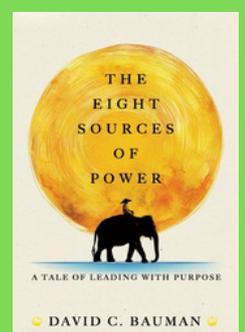
"Avoiding Deception: Lessons in Ethical Defense." Rocky Mountain Area Conference for Accounting, Audit, and Finance Professionals. Virtual event. September 23, 2021

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“Finding the Power to Be Ethical.” Rocky Mountain Area Conference for Accounting, Audit, and Finance Professionals. Virtual event. November 13, 2020.

“Slowing Down: Creating Space for Ethics.” Institute of Management Accountants, Boulder, CO Chapter. November 19, 2019

“Can Ethics Be Taught?” Institute of Internal Auditors. Colorado Springs, CO. August 8, 2019

“Can Ethics Be Taught?” Accounting and Financial Women’s Alliance, Denver, CO. November 14, 2018

“Creating Ethical Cultures in Organizations.” Institute of Management Accountants, Boulder, CO, November 28, 2017.

“Bad Apples or Bad Barrels: Cultural Challenges to Accounting Ethics.” Institute of Management Accountants, Boulder, CO. November 16, 2016.

“The Seven Differences Between Ethical and Unethical Leaders,” Institute of Management Accountants, Boulder, CO. November 20, 2014.

“Blowing the Whistle: The Good, the Bad, and the Legal,” Institute of Management Accountants, Boulder, CO. November 27, 2012.

“Can’t Buy My Performance: Five Great Myths of Performance Management.” American Society for Training and Development International Conference, San Diego, California. May 21, 2003.

Corporate Presentations

“Can Ethics Be Taught?” Western Union HQ - Accounting Ethics Training. Denver, CO. September 10, 2019

“Can Ethics Be Taught?” Ernst & Young, Accounting and Audit CPE Denver Fair. Denver, CO. December 6, 2018

Co-Presenter – **Managing and Developing Human Capital**– Two-Day Training Course. Longrich Corporation. Shanghai, China. November 9-11, 2017.

Co-Presenter - **Entrepreneurship, Intrapreneurship, and Innovation** – Two-Day Training Course. Longrich Corporation. Shanghai, China. March 3-4, 2016.

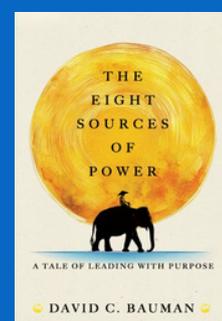
“Can’t Buy My Performance: Five Great Myths of Performance Management.” Boeing Leadership Center. Boeing Corporation. St. Louis, Missouri. July 13, 2004.

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PUBLICATIONS

“You Can’t Say That!’ A Normative Account of Speech Rights and Limits in Organizations”. August 1, 2024 Philosophy of Management. Published online.

DOI: <https://doi.org/10.1007/s40926-024-00316-0>.

“Plato on Virtuous Leadership and Business Ethics.” Encyclopedia of Business and Professional Ethics. January 2023 Ed. Deborah Poff and Alex C. Michalos. Springer Publishing. (pp. 1467-1472).

DOI: https://doi.org/10.1007/978-3-030-22767-8_1336 . (invited entry).

“Book Review: Dominic Scott and R. Edward Freeman Models of Leadership in Plato and Beyond.” August 30, 2022 The Review of Politics. University of Notre Dame, Cambridge University Press. (pp. 640-642). DOI: <https://doi.org/10.1017/S0034670522000638>. (invited article).

Shazia Khan, David C. Bauman, and Uzma Javed. "A study on the effect of ethical leadership on June 2020 Teachers’ moral motivation at schools in Pakistan", International Journal of Educational Management. Vol. 34 No. 6, (pp. 965-985). DOI: <https://doi.org/10.1108/IJEM-06-2019-0198>

“Plato on Virtuous Leadership: An Ancient Model for Modern Business.” Business Ethics Quarterly, July 2018 Vol. 28, Cambridge University Press. (pp. 251-274) DOI: <https://doi.org/10.1017/beq.2017.31>

“Integrity and Justice: What Is Required of Free Market Participants”. Palgrave Communications. June 2017 Palgrave Macmillan. (pp. 1-8). DOI: <https://doi.org/10.1057/palcomms.2017.46>.

“The Drive to Virtue: A Virtue Ethics Account of Leadership Motivation” – Chapter, 2017 Handbook on Virtue Ethics and Management, Springer Publishing.

“Oil Rich and Dirt Poor: Identifying Business Threats and Opportunities in Nigeria” April 2016 SAGE Business Cases. Sage Business Publications Ltd. (peer reviewed)

“Countrywide Mortgage” and “Angelo Mozilo” entries in Encyclopedia of White Collar Crime, July 2013 2nd Edition, Sage Publications.

“Leadership and the Three Faces of Integrity.” The Leadership Quarterly, Vol. 24. June 2013 DOI: <https://doi.org/10.1016/j.leaqua.2013.01.005>

“Evaluating Ethical Approaches to Crisis Leadership: Insights from Unintentional Harm Research”, January 2011 Journal of Business Ethics, Vol. 98, No. 2. (pp. 281-295) DOI: <https://doi.org/10.1007/s10551-010-0549-3>

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FAQS

1. **What Keynote Topics does David C. Bauman offer on ethical leadership?**

"Growing Human Talent in a Changing World": "Why Ethics Are the Foundation of Real Power," "Why Integrity Wins: How to Build Trust Through Ethical Storytelling," and "Wise Leaders Succeed and Foolish Leaders Fail." These blend ancient philosophies (Greek, Chinese, etc.) with storytelling and "The Eight Sources of Power" for practical ethical choices and human connections.

2. **What are David C. Bauman's Keynotes on AI and ethics?** In "Leadership, Ethics and AI": "Who's Responsible in an AI World? (Humans are!)" covering ethical pitfalls, risk mitigation, and team morale, and "AI Can't Be Wise, but You Can Be" using timeless truths for wise human-AI synergy amid speed and potential ignorance.

3. **Who should book David C. Bauman as a Keynote Speaker?** This Speaker is ideal for corporate executives, HR teams, associations, and academic/business groups tackling ethical dilemmas, generational management, purpose, or AI integration. He's delivered to Fortune 250 companies and global audiences in Europe, Asia, and the US.

4. **How do I book David C. Bauman for a Keynote?** Download the Media Kit AND Inquiry Form, complete it with event details (date, venue, audience, customization needs), and Upload via the "Book a Keynote" form. For questions or to check availability, book a call. Submission starts the process but doesn't confirm engagement.

5. **What feedback do audiences give on David's Keynotes?** "One of the best presentations I've attended on ethics ... really informative and inspiring." Others praise his philosophical framework for modern decisions and the refreshing use of ancient philosophers for ethics sessions.

