



C R O W D F I E L D

CFC

C O M P A N I O N



## Before you begin...

Please download METAMASK from the App Store and install it on the device. METAMASK is a Digital Wallet that will store Tokens that you will earn in your Learning Journey with CrowdField Companion.

**Continue**

C R O W D F I E L D

CFC

C O M P A N I O N

## Welcome Back!

Please Login with your Email Address and Password.

[Forgot Password?](#)

[Continue](#)

[New User?](#)

[Sign Up](#)

CROWDFIELD

CFC

COMPANION



## Reset your Password

Please enter your Email Address and  
tap on Continue

Email Address

Continue



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**Welcome!**

Please enter your Email Address to Sign Up.

Email Address

**Continue**

Already a User?

**Login**

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## One Time PIN

A One Time PIN (OTP) was sent to the Email Address you provided. Please check your Email and enter the OTP in the boxes below.

Continue

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Validating OTP... This will just be a moment.

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Your OTP has been validated successfully.

Continue



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## Create a Password

Your Password should:

- > Be at least 8 letters long
- > Include at least one CAPITAL letter
- > Include at least one Number

Continue

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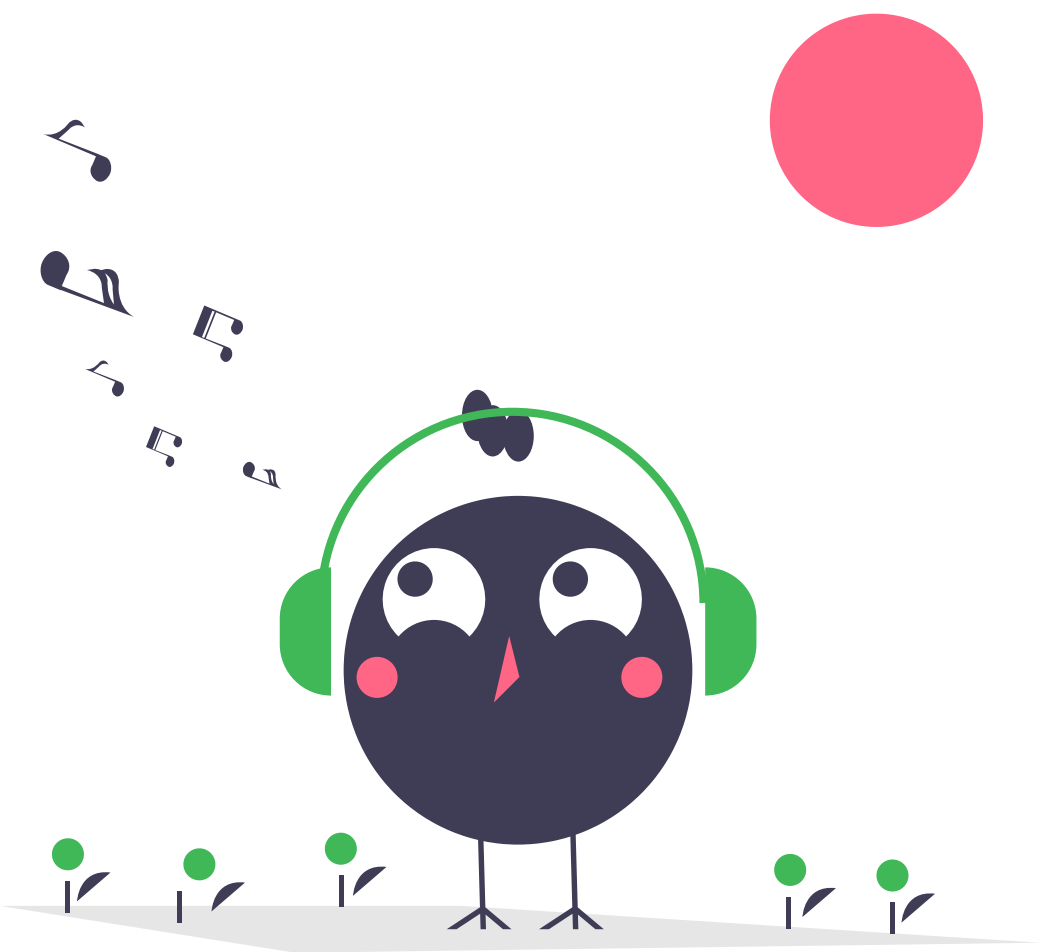


**Congratulations on becoming a member.**

Please make sure you have the METAMASK Wallet App on this device. If you do not have it yet, you can download it from the App Store.

**Continue**

What is METAMASK? and why do I need it?



You have not created your POP Profile yet.  
To create one, tap on the **Create POP Profile**  
button below.

What is a POP Profile? and why do I need it?

**Create POP Profile**

**1. Please fill your Name and Organisation (if any):**

First Name

First Name

Last Name

Last Name

Organisation (Optional)

Organisation

**2. Please answer YES or NO to each of the following. Are you:**

A Food Producer?

☒ Yes ☐ No

In logistics/ supply chain in the food industry?

☒ Yes ☐ No

In public administration?

☒ Yes ☐ No

In Agri-Food Research?

☒ Yes ☐ No

Involved in technology relating to Agri-Food?



Organisation (Optional)

Organisation

**2. Please answer YES or NO to each of the following. Are you:**

A Food Producer?



Yes



No

In logistics/ supply chain in the food industry?



Yes



No

In public administration?



Yes



No

In Agri-Food Research?



Yes



No

Involved in technology relating to Agri-Food?



Yes



No

**3. Create your CrowdField Companion tagline:**

Tagline

Type your tagline...

In Agri-Food Research?



Yes



No

Involved in technology relating to Agri-Food?



Yes



No

### 3. Create your CrowdField Companion tagline:

*I believe the future of food is.....*

Tagline

Type your tagline...

### 4. How did you hear about the CFC Project?

*Please select one option*



Website



Social Channels



Attended a webinar



Word of Mouth

### 3. Create your CrowdField Companion tagline:

*I believe the future of food is.....*

Tagline

Type your tagline...

### 4. How did you hear about the CFC Project?

*Please select one option*

☒ Website

☐ Social Channels

☐ Attended a webinar

☐ Word of Mouth

☐ Other

Continue

3. Create your CrowdField Companion tagline:

*I believe the future of food is.....*

Tagline

Type your tagline...

4. How did you hear about the CFC Project?

*Please select one option*

☒ Website

☐ Social Channels

☐ Attended a webinar

☐ Word of Mouth

☐ Other

Continue





You will be redirected to Sign in to your  
METAMASK account on this device.  
Once you have Signed In, you will be brought  
back here. Please tap on 'Continue'

Continue



**Awesome!** It's now time to create your  
POP Profile and get your first NFT.  
Tap on the 'Create POP Profile button'.

**Create POP Profile**



**OOPS!** There seems to be a problem.  
You have to connect to the CFC Network  
on METAMASK.

Tap on 'Try Again' to retry METAMASK Sign In.

To get help on how to do this,  
please tap on the 'Help' button.

Help

Try Again



**OOPS!** There seems to be a problem.  
There was a Network Error while trying to  
Signing in to METAMASK

Make sure your Internet is working and  
tap on the 'Try Again' button.

Try Again

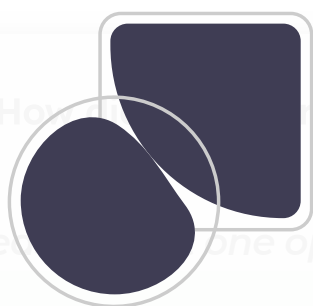


3. Create your CrowdField Companion tagline:

*I believe the future of food is.....*

Tagline

Type your tagline...



4. How did you hear about the CFC?

Please select one option

☒ Website

☐ Social Channels

☐ Attended a webinar



**Saving your POP Profile...**

☐ Word of Mouth

☐ Other

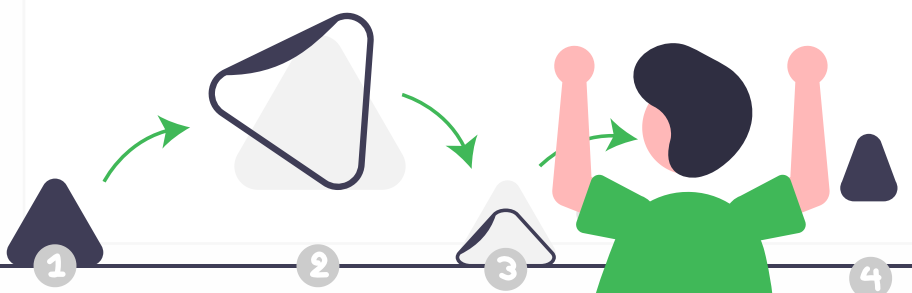
Create POP Profile

3. Create your CrowdField Companion tagline:

*I believe the future of food is.....*

Tagline

Type your tagline...



4. How did you hear about the CFC?

*Please select one option*

☒ Website

☐ Social Channels

☐ Attended a webinar

☐ Word of Mouth

☐ Other



Minting your first NFT...

Create POP Profile

3. Create your CrowdField Companion tagline:

*I believe the future of food is.....*

Tagline

Type your tagline...



4. How did you hear about CFC Project?

*Please select one option*

☒ Website

**Congratulations!** Your POP Profile was created

☐ Social media and an NFT was awarded to you.

☐ You may now browse Learning Material and begin your learning journey. **Happy Learning!**

☐ Word of Mouth

☐ Other

Continue

0

Courses Taken

71

Courses Available

## Top Ten Courses

Course Title Eight ★★★★★



Course Title Thirteen ★★★★★



Course Title One ★★



Course Title Nine ★★★



Course Title Forty One ★★



Course Title Sixty Four ★★★



Course Title Fifty Four ★★★★★



Course Title Thirty Six ★★



Course Title Twenty One ★★★★★



[Browse All Courses](#)

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John Doe



My POP Profile



My Wallet



My Courses



Browse Courses



My Feedback



Settings



Logout



Licenses & Attribution



Dashboard

0

Courses Taken

Top Ten Courses

Course Title Ei

Course Title TH

Course Title O

Course Title N

Course Title Fo

Course Title Si

Course Title Fi

Course Title TH

Course Title Tv

B

4

Courses Taken

71

Courses Available

## My Courses

Open standards in smart farming



Course Title Fifty Four



Course Title Thirty Six



Course Title Twenty One



## Top Ten Courses

Course Title Eight ★★★★★



Course Title Thirteen ★★★★★



Course Title One ★★



Course Title Nine ★★★



Browse All Courses



# Open standards in smart farming

ORIGIN CHAIN NETWORKS FOR [WWW.CFCHUB.ORG](http://WWW.CFCHUB.ORG)

## What is smart-farming?

Smart-farming is the digital augmentation of agricultural practice, including animal husbandry, agronomy, viticulture and orchard management as well as forestry, heath and peat management and more.

Smart-farming is an emerging domain. It is comprised of technical, business and social elements, requiring multi-stakeholder engagement, and up-skilling and enablement of digital agri-innovation.

Smart-farming involves identifying and creating taxonomies of stateful, geolocated subjects, objects, processes and custodial entities within an agri-food system. Objects and entities might include commercially owned land, production facilities, herds and/or crops, supplies, produce and machinery. Each object or entity must be identifiable to the system, it may also have a digital representation such as a digital twin, a simulated local terrain or a mirror population in order to better communicate and visualise the digital information associated with a physical thing.

From the technical perspective, smart-farming is the application of ubiquitous, pervasive and ambient computing in agriculture\*. These approaches facilitate multiple devices (input/output interfaces) in complex multi-party systems. The systems themselves are cloud and mesh networks at the edge, connecting to wifi, mobile 5G or satellite internet.

\*Kang, Byeong. (2011). Ubiquitous Computing Environment Threats and Defensive Measures. International Journal of Multimedia and Ubiquitous Engineering. 2.



**Connect**



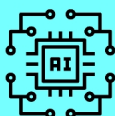
**Locate**



**Distribute**



**Capture**



**Process**

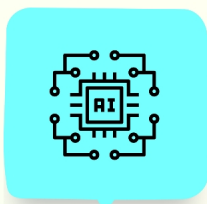


**Visualise**





**Capture**



**Process**



**Visualise**

## Smart-farming and the Digital Marketplace

From the business perspective farming and agri-food are highly monitored and regulated, for public health and social stability.

The European food system places a high value on food safety, security and integrity and farmers are rewarded for how they produce food, to assure sufficiently high standards of safety, sustainability and nutrition.

Smart-farming helps farmers to meet and exceed the standards set by their local administration, their Coops and the European or other national and regional trade standards. Smart-farming enables digital transformation and connectedness, enhancing farm management practices, with up to date information and services that address user and market needs.

## Meeting the climate imperative

To meet the challenge presented by climate change for agriculture digitally enhanced collaboration, knowledge-sharing and decision-assistance are a necessary part of the solution.

De-risking the required large scale collective transition to regenerative and soil preserving on-farm practices can be achieved by facilitating collective action, accelerated knowledge transfer and locally evidenced solutions, with assurance and validation provided by field data, scientific research, market sentiment and brand awareness. Decisions and actions taken may be shared in ways that optimise for impact and sustainable results.

**Open standards**

@OriginChain.eu

Evidencing climate impact in the food value chain



**John Doe**  
Aggregate Agro

A Food Producer -

Yes

In logistics/ supply chain in the food industry -

Yes

In public administration -

Yes

In Agri-Food Research -

Yes

Involved in technology relating to Agri-Food -

Yes

**Create your CrowdField Companion tagline:**

*I believe the future of food is.....*

Tagline

*Lorem ipsum dolor sit amet, consetetur  
sadipscing elitr, sed diam nonumy eirmod  
tempor*



Create your CrowdField Companion tagline:

*I believe the future of food is.....*

Tagline

*Lorem ipsum dolor sit amet, consetetur  
sadipscing elitr, sed diam nonumy eirmod  
tempor*

How did you hear about the CFC Project?

Website

Continue

**John Doe**

2/01/2023

0x8cdaf0cd259887258



**Course Title**

Course Title Twenty One

**NFT Id**

5336377773

**John Doe**

2/01/2023

0x8cdaf0cd259887258



**Course**

Course Title Twenty One

**NFT Id**

5336377773

**John Doe**

2/01/2023

0x8cdaf0cd259887258



**Course**

Course Title Twenty One

**NFT Id**

5336377773

**Continue**

All

Downloaded

Favorite



Course Title

John Doe



Course Title

John Doe

Start Learning



Course Title

John Doe



Course Title

John Doe



Course Title

John Doe



Course Title

John Doe





Course Title

John Doe

★★★★ 4.0

(Most Viewed)



Course Title

John Doe

★★★★

(Visited Recently)



Course Title

John Doe

★★★★★ 5.0

(Most Viewed)



Course Title

John Doe

★★★★



Course Title

John Doe

★★★★ 4.0



Course Title

John Doe

★★★★ 4.0

(Most Viewed)



Search for a Solution...

## Frequently Asked questions?



### What is the Course actually teaching?

The Course is teaching about the farming  
And their Techniques which you can  
Use for your fields.

### What is the Course actually teaching?

The Course is teaching about the farming  
And their Techniques which you can  
Use for your fields.

The Course is teaching about the farming



And their Techniques which you can Use for your fields.

The Course is teaching about the farming And their Techniques which you can Use for your fields.

### **Do I Need to pay for any courses?**

No You Do not need to pay for any Courses. All Are free.

### **What is the Course actually teaching?**

The Course is teaching about the farming And their Techniques which you can Use for your fields.

The Course is teaching about the farming And their Techniques which you can Use for your fields.

**Was This Helpful?**





## **Terms of Usage and Agreement**

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By visiting this website, you agree that the laws of the [ your Location ], without regard to principles of conflicts laws, will govern these terms of service, or any dispute of any sort that might come between [ name ] and you, or its



**Congratulations!** Now that you have finished reading  
let's take a short Quiz to recap on what you learnt.

[Continue](#)



Can you name the communities or stakeholders this project benefits?

Your Answer

Type your answer

0/180

Can you describe the expected impact of the project?

Your Answer

Type your answer

0/180

How useful do you think this project is in addressing climate change?

Your Answer

Type your answer



Your Answer

Type your answer

0/180

How useful do you think this project is in addressing climate change?

Your Answer

Type your answer

0/180

Anything else to add?

Your Answer

Type your answer

0/180



0/180

How useful do you think this project is in addressing climate change?

Your Answer

Type your answer

0/180

Anything else to add?

Your Answer

Type your answer

0/180

Continue



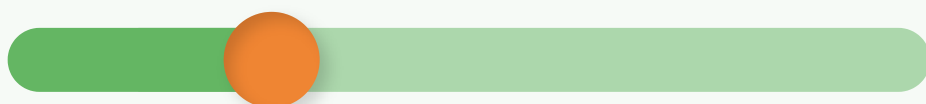
**Awesome!** We would like to know what you felt about your latest learning. Please tap on 'Continue' to leave a feedback.

[Continue](#)





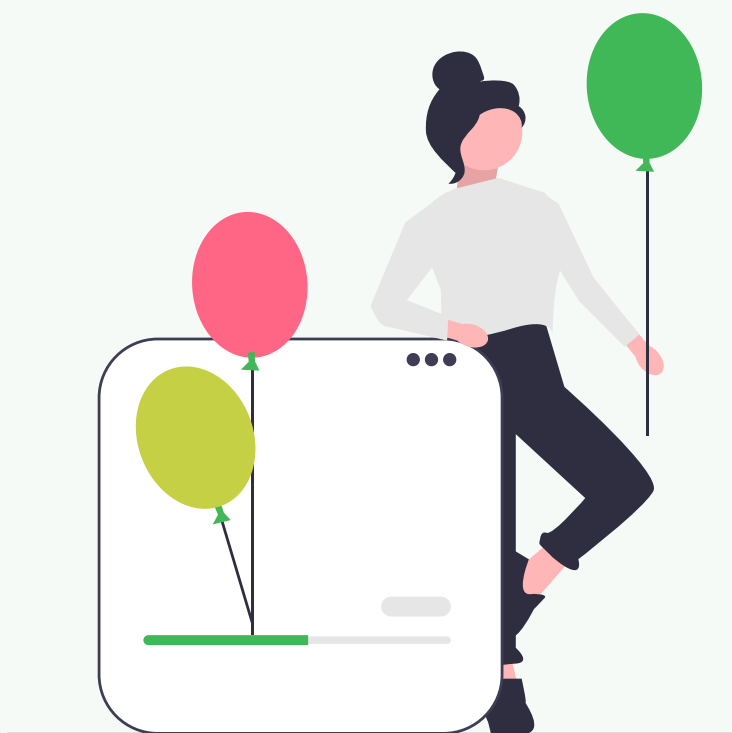
Can this project succeed in its aims?



1. Not a chance

6. Absolutely believe so

Continue

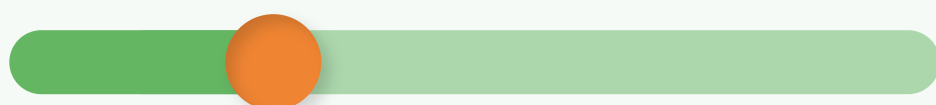


How do you rate the knowledge and reputation of the project's leadership?



1. Expert

6. Novice



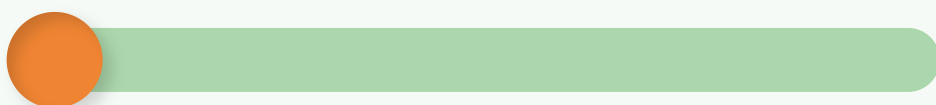
1. Proven

6. Untested



1. Comprehensive

6. Lacking

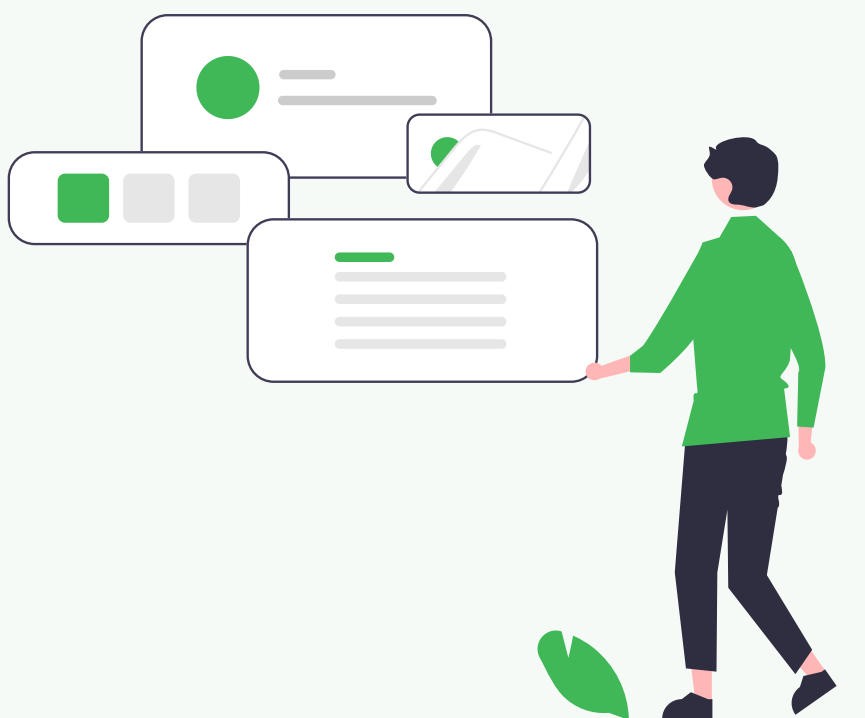


1. Collaborative

6. Single vision

Back

Continue



How well do you understand the project?



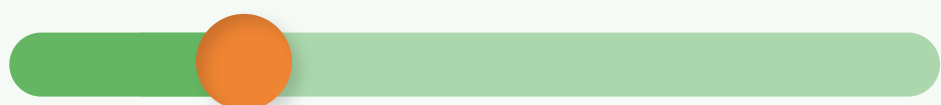
1. Impressive

Underwhelming. 6



1. Complex

Simple. 6



1. Completely

Partially. 6



1. Out of my depth

In my zone. 6

Back

Continue

## My Feedbacks

1. Can this project succeed in its aims



1. Not a chance

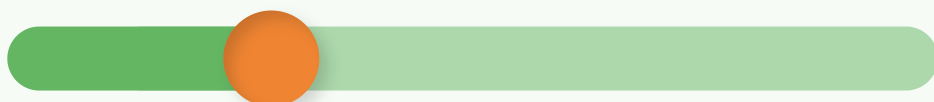
6. Absolutely believe so

2. How do you rate the knowledge and reputation of the project's leadership?



1. Expert

6. Novice



1. Proven

6. Untested



1. Comprehensive

6. Lacking



1. Collaborative

6. Single vision

Back

Continue



### 3. How well do you understand the project?



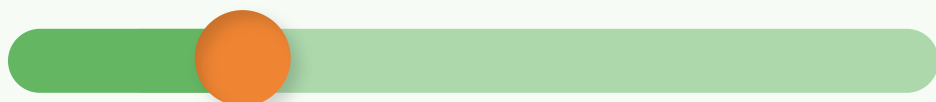
1. Impressive

Underwhelming. 6



1. Complex

Simple. 6



1. Completely

Partially. 6



1. Out of my depth

In my zone. 6

### 4. What would make the project more ambitious?



1. More use of technology

Less use. 6

Back

Continue



#### 4. What would make the project more ambitious?



1. More use of technology

Less use. 6



1. More input from stakeholders

Less Input. 6



1. More global perspective

More local. 6



1. More focus on circular & reuse economies

More focus on linear efficiencies. 6

Continue



## Change Password

New Password

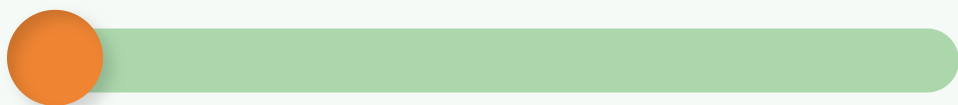
Confirm Password







What would make the project more ambitious?



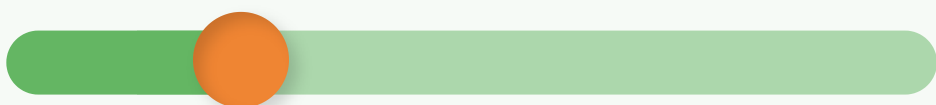
1. More use of technology

Less use. 6



1. More input from stakeholders

Less Input. 6



1. More global perspective

More local. 6



1. More focus on circular & reuse economies

More focus on linear efficiencies. 6

Back

Continue



**Awesome!** Thank you for your valuable feedback.  
Please tap on 'Finish' to submit your responses  
and get rewarded.

Back

Finish



Sit back and relax while your  
information is being saved.



## Congratulations!

You were just rewarded for completing your Learning  
and submitting your Quiz Answers & Feedback.  
To track your rewards, select the 'My Wallet' option  
from the CFC Menu.

We cannot wait to have you back to learn more.  
See you soon!

Home